

PHILIPS

Grooming app

- Works on iOS and Android
- Photo-Realistic Style Previews
- Personalised Style Advice
- Extensive Style Library

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Personalised styling guide at your fingertips

Try our free Grooming app now

Create photo-realistic previews of a variety of beard styles on your face and get personalised style advice based on your personality, facial features, beard growth and lifestyle. Or explore the Shaving Guide to help maximise your shave.

Benefits

[Photo-realistic previews, projected onto your face](#)

- See how different styles would look on you

[Personalised Advice for Shaving and Styling](#)

- Personal advice on which styles suit you best
- Everything for a clean shave: Advice, how-to videos and more
- Useful expert tips on shaving and beard styling

[Extensive Style Gallery for ultimate inspiration](#)

- Gather inspiration by browsing a wide variety of styles

- Gain access to content about men's grooming and styling

[Step-by-step guidance on how to create your style](#)

- Easy-to-follow How-to Videos

[Available free on your mobile device](#)

- Available for iOS and Android devices
- Download now from the Apple App Store or Google Play Store

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Features

Photo-realistic Style Previews



The Grooming app's Style Preview feature allows you to try different styles without having to create them for real. See different beard styles on your face, simply by taking a picture.

Personalised Style Advice



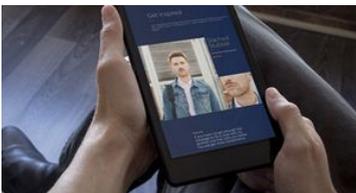
Try the Grooming app's state-of-the-art algorithm for instant personalised style advice based on your facial features, your style, your personality and more. The Style Advice feature builds on our 75 years of heritage in shaving and grooming and was developed in close collaboration with internationally renowned barbers and style experts.

Personalised Shaving Advice



The Grooming app's personalised Shaving Advice provides you with a tailored recommendation on how to maximise your shave, based on beard growth and skin sensitivity across various areas of your skin. We have developed the professional advice after listening to millions of men around the world with the collaboration of professional experts with decades of experience in the area of shaving.

Gallery of Beard Styles



Check out a variety of styles in our gallery, ranging from basic moustaches to cutting-edge beard styles. The collection of styles is continuously updated to keep pace with the latest trends in fashion, lifestyle and men's grooming.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Step-by-Step Guidance



Style with confidence: Use the Grooming app's comprehensive step-by-step How-To Videos to create any beard style you want.

Tips and Tricks from experts



Philips Shaving and Grooming experts have teamed up with professional barbers and international style experts to deliver useful tips and tricks that help you style with confidence and maximise your shave.

News, Trends and Insights



Stay up to date with news, trends and insights from the men's grooming arena via the Grooming app.

Available for iOS and Android



The Grooming app is compatible with your iOS-operated iPhone and iPad, as well as with Android-operated smartphones, including the Samsung Galaxy S3, Galaxy S4 and Galaxy S5, Google Nexus 5, LG G2, Sony Xperia Z2 and HTC One M8.

Download free now

Download free now and try the Philips Grooming app for yourself. Explore a wealth of Shaving and Grooming content, personalised advice and interactive product guides to get the most out of your grooming routine. Style with confidence.



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