Pre-sales leaflet for United States (2017, October 3)



Baby Bottle

- 5 Classic bottles
- 9oz/260ml
- Slow flow nipple

SCF685

Clinically proven to reduce colic and discomfort*

Trusted for 30 years

Our Classic bottle has been trusted by mothers for 30 years, and continues to be the preferred choice of many moms. Designed for an enjoyable and easy feeding experience, it is clinically proven to reduce colic and discomfort.*

Benefits

Vents air away from your baby's tummy

Clinically proven anti-colic system

Easy to hold and grip in any direction

- Ergonomic shape for maximum comfort
- More comfortable feed at baby's chosen pace
- Easy latch on due to the unique valve on the nipple
- Reduce fussing and discomfort
- Clinically proven to significantly reduce fussing

Other benefits

- Simple to use and clean, quick and easy assembly
- Compatible with the Philips Avent range
- Different flow rate nipples available
- BPA free*
- Always use the adapter ring



Features

Unique anti-colic system



As your baby feeds, the unique valve on the nipple flexes to allow air into the bottle instead of your baby's tummy.*

Significantly reduces fussing



Sleep and nutrition are vital to your baby's health and happiness. A randomised clinical trial was carried out to see whether infant baby bottle design affects "infant behavior". The Philips Avent Classic baby bottle was shown to significantly reduce fussing by approximately 28 minutes a day as compared to the comparator bottle (46 min vs 74 min, p=0.05) This was especially true during the night-time.^{###}

Simple to use and clean



Wide bottle neck makes filling and cleaning easy. Only a few parts for quick and simple assembly.

Easy latch on



Unique valve on the nipple flexes to your baby's feeding rhythm. Milk will only flow at the pace chosen by your baby to minimize overeating and spit-up, burping and gas

Compatibility across the range



The Philips Avent Classic bottle is compatible with the Philips Avent range, excluding Natural bottles. We advise to use the Classic bottles with Classic feeding nipples only.

Ergonomic shape



Due to the unique shape, the feeding bottle is easy to hold and grip in any direction for maximum comfort, even for baby's tiny hands.

Fit your baby's growing needs



The Philips Avent Classic bottle offers different flow rates to keep up with your baby's growth. Remember that age indications are approximate as babies develop at different rates. All nipples are available in twin packs.

BPA free*



The Philips Avent Classic+ feeding bottle is made of BPA free* material (polypropylene).

Adapter ring



Remember to always use the Philips Avent Classic bottle with the adapter ring (included with every Philips Avent Classic bottle).

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Material		Ease of use	Dishwasher & microwave safe
Bottle	Polypropylene BPA free*		5 parts
Nipple	BPA free* Soft silicone	Development stages	
		Stages	0-12 months
What is included		Functions	
Baby Bottle	5 pcs	Latch on	Easy latch on
Bottle		Nipple	Promotes nipple acceptance Flexes to feeding rhythm
Material	BPA free*	(apple	Two piece anti-colic system
Design		Compatibility	
Bottle design	Ergonomic shape Wide neck	Compatible with	Breast Pump, VIA cups and Classic Teats
Ease of use			
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Bottle use

Easy to hold Easy to clean

* 0% BPA, following EU regulation 10/2011

*** A clinical study showed that at 2 weeks of age, infants fed with an Avent bottle showed less colic than infants fed with another leading bottle, especially at night.



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