Pre-sales leaflet for United States (2016, February 26)



Philips LightStrips

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Color your world with light

Philips friends of hue LightStrips extension kit lets you create ideal lighting mood at home with your smartphone or devices. Create that extra dimension on architectural features or simply behind objects. Bend, shape, flex, your choice.

Benefits

Wireless connectivity

- Control from your iOS and Android smart devices
- Always up to date
- Connect up to 50 bulbs and lamps

Match your light to the moment

- Create light settings based on your favorite picture
- Use light to help you through your sleeping routine
- Enjoy dynamic light effects synced to your moment

• Set lights to turn on and off when you're away from home

Fits every interior perfectly

- Ultimate flexibility in placement
- Easy to cut. For maximum freedom
- Vary your ambiance with colored light
- Just the right amount of light



Features

Available on the App Store

Simply sync your lights to your exisiting Philips hue bridge. Once that is done, you can control your lights wirelessly from anywhere in your house. Be it from the living room, the dinning table or from your bedroom, your smart device can control any light connected to the bridge.

Upgradeable



Philips Hue is based on ZigBee, a low power, safe, and reliable technology to control your lights. New features and improvements are continously added to the system. Updates to both software and firmware are done wirelessly and seamlessly directly to your Hue product.

Expand your ecosystem



You can connect up to 50 bulbs or lamps to your exisiting Philips Hue bridge. Simply begin with any of the available extension kits and start adding in any combination, Philips Hue bulbs or Philips Friends of Hue products. With a tap of your finger, you can now control any connected lighting in your home.

Create your own light settings



Use your favorite picture to generate the perfect color scene for special occassions. Go back in time and relive those moments by uploading your own picture and tuning the lights accordingly. Add up to 50 lights to every setting and recalling, is at a simple tap of the finger.

Timer function



The timer function not only lets you preset what time your Friends of hue product comes on - for light when you arrive home in the evening. It also lets you change your lights gradually over time. Use it to turn your Friends of hue product into your wake up light. Preset it for gradual brightness intensity to bring you out of your sleep in a soft and gentle way vs the sudden beep or ring of a conventional alarm clock. At night, you can preset the timer to turn your lights off gradually to help you fall asleep naturally.

Light dynamics



The hue ecosystem is fully open for developers. There is an ever growing number of applications being developed for hue within this community. This has resulted in creative and dynamic lighting schemes opening possibilities of syncing your lights to your favorite music, to get the party kicking.

Safety and security at home



Make it look like you are at home even when you are away. Set scheduled alarms or use timers to turn your lights on and off at fixed or random times. With online access, you can also control your home lighting directly via the app on your smart device. Enable geofencing in the app and your lights will automatically turn on or off when you enter or leave the house. Convenient and peace of mind - wherever you are.

Adheres to any solid surface



Bend, shape, and fix your Friends of hue LightStrips to highlight furniture and create complete new light effects. Thanks to the integrated adhesive tape of the Friends of Hue LightStrips, it's easy to install the product anywhere and on any piece of furniture.

Cut to size



The Friend of hue LightStrips bring complete design freedom to your home lighting. For added convienience, these flexible 2m strips comes with cutting marks that helps guide when cutting to size to suit your application.

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Up to 16 million colors



Choose from 16 million colors to match your light to the moment. Add accents to your home. Light a space with a splash of color. Or wash your walls with stunning shades.

120 lumen output



Place the Philips Friends of hue LightStrips just where you need it. Highlight a favorite spot with up to 120 lumen light output. Turn down the intensity and blend soft tones for smooth light effect across the room.

Living- & Bedroom

Kitchen

Expressive

Indirect light

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Design and finishing

Number of bulbs

Maximum wattage replacement bulb

Wattage bulb

included

Design and finishing		Total lumen output	120 lm
Material	synthetics	fixture	120 111
Color	clear	Fixture dimmable LED	No Yes
Extra feature/accessory incl.		Lifetime up to	20,000 hrs
Dimmable LED integrated Color changing (LED) Power adapter included	YES YES YES YES	IP code Class of protection	IP20 protection against objects bigger than 12.5 mm no protection against water II - double insulated
Diffused light effect ZigBee Light Link	YES YES	Service Warranty	2 year(s)
Product dimensions & we	eight		_ / (-)
Height	0.4 inch	Packaging dimensions & weight	
Length Width Net weight	78.7 inch 0.1 inch 0.573 lb	Height Length Depth Weight	8.9 inch 8.6 inch 2.6 inch 1.279 lb
Technical specifications			
Mains power	230 V	Miscellaneous	



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50-60 Hz

0.06 W

30 W

30

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Style

Туре

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