

Philips Hue
White and color ambiance
Bloom Table lamp

Bloom FFP
white
LED



72997/61/48

Color your world with light

Add a Philips Hue Iris to your system. A stylish lamp that sits on your desk, your shelf or the floor and washes your walls with beautiful colored light.

Color your world with light

- Plug and play
- Highlight with color
- Sync lights with music and movies

Easy control and comfort

- Smart control, home and away
- Set timers for your convenience
- Installation free dimming
- Control with your voice
- Requires a Philips Hue bridge

PHILIPS

Highlights

Plug and play



Philips Hue bloom is designed to create indirect ambient lighting and is a perfect way to highlight specific furniture or architectural features in your home. And because it is a plug-based product, you can easily move it around and place it where a power socket is available. Put it on your TV cabinet. Your desk. Or just below your favorite painting. Place it either in or out of sight, and the award-winning design will blend seamlessly with your interior.

Highlight with color



Choose from 16 million colors. Add accents to your home. Light a space with a splash of color. Or wash your walls with stunning shades. Dim down the intensity and blend soft color tones for smooth light effects.

Sync with music and movies



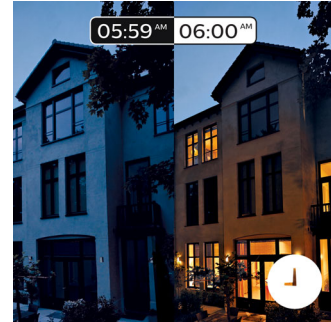
Extend your TV viewing experience to the whole room or sync light to your favorite music and see how light reacts to the rhythm. Download the third party apps and discover the amazing things you can do with Philips Hue.

Smart control, home and away



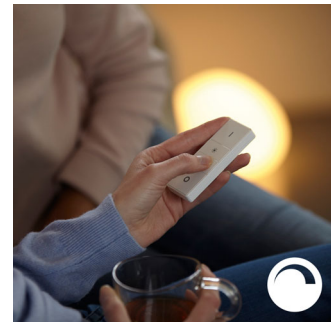
With the Philips Hue iOS and Android apps you can control your lights remotely wherever you are. Check if you have forgotten to switch your lights off before you left your home, and switch them on if you are working late.

Timers for your convenience



Philips Hue can make it seem like you're home when you're not, using the schedule function in the Philips Hue app. Set the lights to come on at a pre-set time, so the lights are on when you arrive home. You can even set rooms to light up at different times. And of course, you can let the lights turn off gradually in the night, so you never have to worry whether you've left any lights on.

Installation free dimming



Experience guaranteed smooth dimming with Philips Hue. Not too bright. Not too dark. Just right. No need for wires, an electrician or installation

Specifications

Design and finishing

- Material: aluminium
- Color: white

Extra feature/accessory incl.

- Dimmable
- Perfectly suited for ambiance creation
- Color changing (LED)
- Diffused light effect
- ZigBee Light Link
- FFP - Frustration Free Pack

Product dimensions & weight

- Height: 8.9 inch
- Length: 8.7 inch
- Width: 4.5 inch
- Net weight: 0.926 lb

Technical specifications

- Mains power: Range 100 V - 240 V, 50-60 Hz
- Number of bulbs: 1
- Wattage bulb included: 8 W

- Total lumen output fixture: 120 lm
- Fixture dimmable
- LED
- IP code: IP20, protection against objects bigger than 12.5 mm, no protection against water
- Class of protection: II - double insulated

Service

- Warranty: 2 year(s)

Packaging dimensions & weight

- Height: 4.6 inch
- Length: 7.9 inch
- Depth: 7.2 inch
- Weight: 1.676 lb

Miscellaneous

- Especially designed for: Living- & Bedroom, Kids room
- Style: Expressive
- Type: Table lamp



Issue date 2017-11-09

Version: 2.0.1

12 NC: 9150 044 62901
UPC: 0 46677 79786 7

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