



Requires a hue
starter kit, sold
separately, and
the hue app

White and color ambiance Bloom Table lamp

- Bloom FFP
- white
- LED

72997/61/48

Color your world with light

Add a Philips Hue Iris to your system. A stylish lamp that sits on your desk, your shelf or the floor and washes your walls with beautiful colored light.

Benefits

Color your world with light

- Plug and play
- Highlight with color
- Sync lights with music and movies

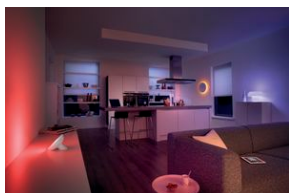
Easy control and comfort

- Smart control, home and away

- Set timers for your convenience
- Installation free dimming
- Control with your voice
- Requires a Philips Hue bridge

Features

Plug and play

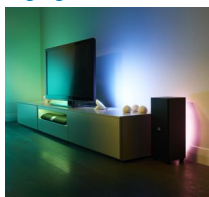


Philips Hue bloom is designed to create indirect ambient lighting and is a perfect way to highlight specific furniture or architectural features in your

home. And because it is a plug-based product, you can easily move it around and place it where a power socket is available. Put it on your TV cabinet. Your desk. Or just below your favorite painting. Place it either in or out of sight, and the award-winning design will blend seamlessly with your interior.

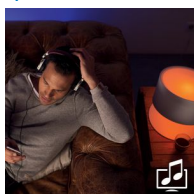
PHILIPS

Highlight with color



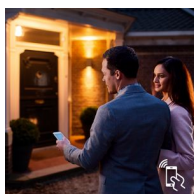
Choose from 16 million colors. Add accents to your home. Light a space with a splash of color. Or wash your walls with stunning shades. Dim down the intensity and blend soft color tones for smooth light effects.

Sync with music and movies



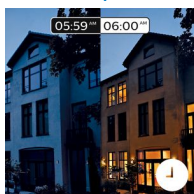
Extend your TV viewing experience to the whole room or sync light to your favorite music and see how light reacts to the rhythm. Download the third party apps and discover the amazing things you can do with Philips Hue.

Smart control, home and away



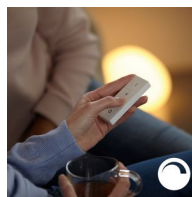
With the Philips Hue iOS and Android apps you can control your lights remotely wherever you are. Check if you have forgotten to switch your lights off before you left your home, and switch them on if you are working late.

Timers for your convenience



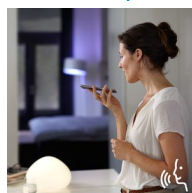
Philips Hue can make it seem like you're home when you're not, using the schedule function in the Philips Hue app. Set the lights to come on at a pre-set time, so the lights are on when you arrive home. You can even set rooms to light up at different times. And of course, you can let the lights turn off gradually in the night, so you never have to worry whether you've left any lights on.

Installation free dimming



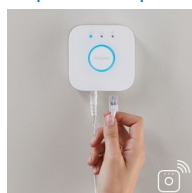
Experience guaranteed smooth dimming with Philips Hue. Not too bright. Not too dark. Just right. No need for wires, an electrician or installation

Control with your voice



Philips Hue works with Amazon Alexa, Apple HomeKit and Google Home, powered by the Google Assistant, to allow you to control your lights with your voice. Turn your lights on and off. Dim to the desired brightness for a perfect ambiance. Even recall pre-set scenes, change colors and more - all without lifting a finger.

Requires a Philips Hue bridge



Connect your Philips Hue lights with the bridge to control your lights from your smart phone or tablet via the Philips Hue app.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Design and finishing

Material	aluminium
Color	white

FFP - Frustration Free Pack	YES
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Extra feature/accessory incl.

Dimmable	YES
Perfectly suited for ambiance creation	YES
Color changing (LED)	YES
Diffused light effect	YES
ZigBee Light Link	YES

Product dimensions & weight

Height	8.9 inch
Length	8.7 inch
Width	4.5 inch
Net weight	0.926 lb

Technical specifications

Mains power	Range 100 V - 240 V 50-60 Hz
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data subject to change
2017, November 9

Number of bulbs	1
Wattage bulb included	8 W
Total lumen output fixture	120 lm
Fixture dimmable	Yes
LED	Yes
IP code	IP20
	protection against objects bigger than 12.5 mm
	no protection against water
Class of protection	II - double insulated

Service

Warranty	2 year(s)
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Packaging dimensions & weight

Height	4.6 inch
Length	7.9 inch
Depth	7.2 inch
Weight	1.676 lb

Miscellaneous

Especially designed for	Living- & Bedroom Kids room
Style	Expressive
Type	Table lamp



data subject to change
2017, November 9

Version: 2.0.1
UPC: 046677797867

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