Pre-sales leaflet for United States (2018, April 4)



My First Big Kid Cup

- 260ml
- 9oz • 9m+
- 9m+

SCF782/53

# Helps the transition to grown up drinking

# Dentist Recommended Cup\*

Make it easy for your toddler to transition from sippy cups to open cup drinking, without the mess! The lip-activated technology means liquid only flows from the cup when the child's lip is pressed against the rim. Recommended by dentists\*.

# Benefits

# Helps the Transition to Big Kid drinking

 $\bullet$  Drinking from 360° all around the rim, just like an open cup

#### Allows Healthy Oral Development

• Recommended by dentists\*

### For independent drinking

- Lip-activated technology recommended by dentists\*
- Handles provide toddler with grip/hold options
- Protective hygiene lid so cup remains clean

# BPA-Free and Dishwasher safe

- This cup is made from BPA free material
- Dishwasher safe

### Healthy development

• Our cups follow the development of your child



#### Features

Drink from all around the rim



This spoutless cup allows for drinking from  $360^\circ$  all around the rim, just like an adult cup.

#### Recommended by dentists\*



My First Big Kid cup's design allows healthy oral development and is recommended by dentists\*.

#### Lip-activated technology



This spoutless cup features a unique valve that's lip-activated so liquid only flows from the cup when the child's lip is pressed against the rim. Between sips, the valve automatically shuts so you won't have to worry about spills or messes.

# Handles for multiple gripping



The cup has integrated handles, providing your toddler with the option to grip the cup by it's container or it's easy-grip handles.

Keeps the cup clean whether at home or on the go.



Protective hygienic cap

This Philips Avent cup is made from BPA free material.

#### Dishwasher safe



The parts of this cup are conveniently dishwasher safe. Disassemble the cup and let your dishwasher do the work or wash by hand in soapy water.

#### Healthy development



We support children's journey towards independent drinking, helping to enable an easy transition from breast or bottle to open cup. Learning from health care professionals, our different solutions with nipples, soft and hard spouts, straws and 360° drinking rims follow the development of your child and stimulate his newly acquired motor and drinking skills.

#### **Specifications**

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Country	of	origin	

China	Yes	Logistic data	Logistic data		
What is included		Packaging size - US version	114mm(L) x 85mm(W) x 162mm(H) mm		
Container	1 pcs				
Screw ring with	1 pcs	Packaging dimensions	Packaging dimensions		
handle Valve system (3	1 set	Height	6.4960665 inch		
parts) User manual	1 pcs	Width	3.3858286 inch		
Development stages		Depth	4.5669316 inch		
Stages	12 months +	Nett weight	0.21605275999999998		

	lb	Width	9.4094539	
Gross weight	0.2380989599999997		inch	
5	lb	Height	5.3543336	
EAN	00075020046109	5	inch	
Number of products	1	Gross weight	1.891563959999998	
included		-	lb	
Country of origin	CN	EAN	20075020044406	
Harmonised Systems	392410	Number of consumer	6	
Code		packagings		
Outer Carton				

Length

9.6456745 inch

\* 77% of surveyed pediatric dentists agree that this cup allows healthy oral development (independent online research, USA, April 2016)
\* 72% of surveyed pediatric dentists would recommend the lip-activated technology(independent online research, USA, April 2016)



data subject to change 2018, April 4

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