Pre-sales leaflet for United States (2018, November 1)



Wet & dry electric shaver, Series 7000 with SmartClean System

- Comfort rings50 min cordless use/1h chargeSmartClick precision trimmer
- SmartClean System

\$7370/84

# Smooth glide maximum comfort

# For sensitive skin

The Philips Norelco Shaver 7300 delivers our most comfortable shave, even on sensitive skin. Comfort rings glide easily over your skin to reduce friction while the precision blades gently cut hairs for a smooth finish.

## **Benefits**

# Designed for maximum skin comfort

- Comfort Rings have microbead coating to reduce friction\*
- DynamicFlex Heads move in 5 directions for more comfort
- Get a comfortable dry or refreshing wet shave with Aquatec

## A close and smooth shave

- Gently guides the hairs for a close, skin friendly shave
- · Dual-blades gently lift hair to cut even closer

Get the most out of your shaver

- Click-on trimmer for perfect mustache and sideburn trimming
- Keep your shaver like new every day with SmartClean
- Includes cartridge for up to 2 months of easy cleaning

#### Easy to use

- 1-level battery and travel lock Indicators
- 50 minutes of cordless shaving after one hour charge
- 2-year warranty, worldwide voltage and replaceable blades



#### **Features**

#### Comfort rings



The Shaver Series 7000 has Comfort Rings with a special anti-friction coating. The rings contain thousands of powder-like beads, giving it a smooth surface so it can effortlessly glide over the skin. Shaving is made more comfortable and effective for sensitive skin.

#### DynamicFlex Technology



DynamicFlex heads effortlessly move in 5 directions to easily follow every curve of your face and neck. This improved contouring helps catch every hair, even in hard-to-reach areas.

#### Gentle precision blades



The specially-designed Gentle precision blades comfortably guide hair to the most optimal cutting position, reducing irritation caused by tugging and pulling.

Super Lift & Cut action



The shaver's Dual-blade system lifts hairs to comfortably cut below skin level.

Aquatec Wet and Dry



With the Aquatec Wet & Dry seal, you can opt for a quick dry shave or a more comfortable wet shave with gel or foam – even under the shower.

#### SmartClick Precision Trimmer



Click on our skin-friendly precision trimmer to finish your look. It's ideal for maintaining your mustache and trimming your sideburns.

#### SmartClean System



At the touch of a button, SmartClean cleans, lubricates and charges your shaver, keeping it performing at its best every day.

#### 1-level battery indicator



The intuitive display shows relevant information, enabling you to get the best performance out of your shaver: - 1-level battery indicator - cleaning indicator - battery low indicator - replacement head indicator - travel lock indicator.

## 50 shaving minutes





A powerful lithium-ion battery gives you more shaves per charge. Charge it for an hour for up to 50 minutes of shaving time. Charge it for 5 minutes and you'll have enough power for one shave.

## Built to last





All of our shavers come with a 2-year worldwide warranty and can adapt to any voltage. The long-lasting blades only need to be replaced after 1 year.

# Cleaning cartridge (included)



Clean your shaver for 2 months with 1 cartridge. Refresh your shaver with its alcohol-free, skin-friendly formula. For a fresh and hygienic shave.

## Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

# **Shaving Performance**

Contour-following 5-direction DynamicFlex Heads GentlePresicion Blade System Shaving system Super Lift & Cut Action

Skin comfort Comfort rings AquaTec Wet & Dry

#### Accessories

SmartClean Cleans Charges Lubricates

Cleaning cartridge (included)

SmartClick Precision trimmer Pouch Travel pouch

#### Ease of use

1 level battery indicator Display

Battery low indicator Cleaning indicator

Replace shaving heads indicator

Travel lock indicator Cleaning Fully washable

# Design

Handle Ergonomic grip & handling

White Frame color

Tesla ocean blue Front color

#### Power

Automatic voltage 100-240 V Battery Type Lithium-ion Charging 1 hour full charge

Quick charge 5 min for 1 shave 5.4 W

Max power

consumption

50 min / 17 shaves Run time

Stand-by power 0.15 W

## Service

2-year guarantee

Yes Replace every yr with SH70 Replacement head

<sup>\*</sup> Reduces friction for 85% of men tested - versus Philips Norelco Series 6000, tested in The Netherlands in 2014



data subject to change 2018, November 1

Version: 10.0.1 UPC: 00075020048486 © 2018 Koninklijke Philips N.V. All rights reserved.

Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners.