

## PLEASE READ: IMPORTANT ADAPTATION INFORMATION FOR REGIONS

This datasheet is a WW version and several parts may not be relevant to some markets. It is the responsibility of the local teams to ensure it is thoroughly checked and updated with locally relevant content before it can be used in market. Some areas you need to check are listed below.

PLEASE REMEMBER TO REMOVE THIS PAGE BEFORE YOU RELEASE THE DATASHEET IN MARKET

### PART 1: CONTENT LOCALIZATION IN 4 STEPS

#### STEP 1: Features and specifications

- Please check the following content on both pages and make sure they are available in your market, else please localize:
  1. Features
  2. Specifications
  3. Accessories and corresponding images
  4. Services
- Please update the last section on the second page on which other relevant product categories the customer should look at if they feel the current product does not suit their requirement

#### STEP 2: Call-to-action changes

- The toll-free number included on each page is a dummy number. Please customize it to your market.
- Please ensure that all the hyperlinks are appropriately working

#### STEP 3: Localize legal footnotes

- We try our best to provide guidance on legal footnotes in the WW version especially on standard footnotes and any product claims being made. But it is not practically possible at a WW level to cover all the guidance that can work across multiple geos. It is the responsibility of the local team to check the legal footnotes on both pages and add/remove footnotes per their local legal requirements.
- If you are making any additional product/feature/customer claims, please make sure you support it with the right legal footnotes within the datasheet.

#### STEP 4: Alliance compliance

- MANDATORY:** Local MDA approvals: The WW version has been made MDA compliant. However, it is the responsibility of the geo/region/country team adapting the datasheet to ensure it's uploaded again for MDA compliance after localization.
- ALLIANCE FUNDING:** If the datasheet is funded by an alliance partner, please adapt the datasheet to those guidelines. You may choose to remove the Intel logo from both pages if the tactic is not being funded by Intel.

## PART 2: SEO COMPLIANCE IN 5 STEPS

Pdfs can get indexed by search engines just like a normal webpage. It's important that we optimize them for search, else they may not rank very high in search results. Or may not get indexed and found at all.

Once you have localized the datasheet content (from PART 1 above) and have the pdf ready, we recommend you follow these simple steps to make this datasheet more SEO-friendly, before you upload the datasheet online. It should take you all of 5 minutes.

You need the full version of Adobe Acrobat (NOT Adobe Reader) to be able to do this. Please request your agency to take care of this.

### STEP 1: Is the file name clear and self-explanatory?

If you're changing the file name from what is used for the WW file, then make sure it is not too long and gives an easy indication to the reader what the file is about, eg: **Lenovo\_A319\_Smartphone.pdf** is fine, but "Lenovo\_Vietnam\_Hires\_53627\_convertible.pdf" is not clear.

### STEP 2: Has your file metadata been updated?

Go to File>Document properties>Description and update the fields as below:

File – automatically takes the file name you have chosen

Title – Please use **Lenovo\_A319\_Smartphone**

Author – Lenovo

Subject – Please use - **An ultraportable music lover's dream, the Lenovo® A319.**

Keywords – **Lenovo, Ultraportable, Music, Smartphone, Affordable.**

Under Additional metadata (if available in your Adobe Acrobat version), update as follows:

Copyright Status: Choose 'Copyrighted'

Copyright Notice: Copyright (c) 2014 by Lenovo Corporation

Copyright Info URL: <http://www.lenovo.com/legal/copytrade.html>

Under Advanced metadata(if available in your Adobe Acrobat version), update as follows:

Language – choose the appropriate language from dropdown list

### STEP 3: Is the reading order correct?

- Select Advanced>Accessibility>Add Tags to Document
- Then, select Advanced>Accessibility>Touch Up Reading Order
- The "reading order" of the PDF is displayed. This shows you what content will be displayed first in a search result. If this is not fixed, sometimes even the legal line can get picked up to display in a search result.
- You can use the same 'Touch Up Reading Order' tool to change the reader order.
- Reading order can be fixed as below – Headline followed by Body copy followed by Why buy section followed by Who buys section.

### STEP 4: Have your pdf elements been tagged correctly?

- Go to File>Document properties>Description
- Run an Accessibility Full Check to look for non-compliance.
- Is the body copy on page 1 tagged as text?
- Is the main product image on page 1 tagged as Image/Figure?
- Add the product name as Alt Text to the main product image.

### STEP 5: Pdf size and version

1. Total web page weight should not be much more than 1-2MB. If it is more, then go to Advanced>PDF Optimizer and 'right-size' the document.
2. Then select Preferences>General Settings>Optimize for Fast Web View (this allows the PDF to be "loaded" a page at a time, rather than waiting for the whole PDF to download to be able to read)
3. For datasheets which don't have an animated product image on page 1, save your PDF as version 1.6 (Acrobat 7) or lower

# LENOVO® A319 SMARTPHONE

**MUSIC TO YOUR EARS.**

**A COMPACT SMARTPHONE MADE FOR MUSIC LOVERS.**

An ultraportable music lover's dream, the Lenovo® A319 is a best-in-class full-featured music smartphone with up to 32GB of expandable storage for big music libraries. Featuring Dolby® Digital Plus, all the latest features of Android™ 4.4 KitKat and Guvera Music app that provides unlimited free streaming, instant song search and the ability to create and share custom playlists.



WHY BUY AN A319?



## 1 YOUR MUSIC GOES WITH YOU

Take your music everywhere! The ultraportable A319 features a bright, clear 4" screen that's compact enough to fit in any pocket or bag.

## 2 SONGS AT YOUR FINGERTIPS

The Guvera Music app lets you search instantly from millions of songs with unlimited free streaming. Plus, up to 32GB of expandable storage for even the biggest music libraries.

## 3 MUSIC TO YOUR EARS

Experience your music in Dolby® Digital Plus with the included earphones that provide better quality and improved bass over typical in-the-box earphones<sup>1</sup>.

WHO NEEDS AN A319?

**1** Music lovers in motion – people who love to enjoy their music anytime, anywhere.

**2** Young people who like to keep their music close, and create and share playlists with friends.

**3** Young executives who need a full-featured smartphone, but don't want to sacrifice their music.

<sup>1</sup> High-quality earphones required to fully experience Dolby® Digital Plus.

# SPECIFICATIONS

## DESIGN



**Weight:** 130 g (0.28 lbs)

### Operating System

Android™ 4.4 KitKat



## PERFORMANCE

### Processor

MT6572 Dual Core 1.3 GHz

### Software

Dolby® Digital Plus

### Sound

1 x speaker, 3.5 mm Jack

### Memory

**RAM:** 512MB

**ROM:** 4GB, SD slot up to 32GB

### Battery\*

**Type** : Li-ion 1500 mAh, replaceable

**Standby Time:** Up to 15.5 days (2G) / 10 days (3G)

**Usage Time** : Up to 4 hours (2G) / 3.5 hours (3G)



### Display

**Size:** 4.0" WVGA (800 x 480) TN

**Type:** Capacitive touchscreen  
2-point multitouch



### Color

Black, White, Red



### SIM

Dual, Regular SIM



### Integrated Cameras

#### Rear

5MP fixed-focus with flash

#### Front

2MP fixed-focus



### Sensors

G-sensor

Proximity

Light

## CONNECTIVITY

### Connectivity/Radios



**2G Networks:** GSM 900 MHz / 1800 MHz / 1900 MHz

**3G Networks:** WCDMA 900 MHz / 2100 MHz

**Speed** : HSPA+ 21 Mbps (DL) / 5.76 Mbps (UL)

**Data** : GSM / GPRS / EDGE

**WLAN** : WiFi 802.11 b/g/n, WiFi hotspot

**Bluetooth®** : 4.0 LE

**Radio** : FM Receiver

**GPS** : Satellite, A-GPS

## SOFTWARE

### Applications Included

#### Social Networking:

Skype™, Facebook, Twitter

#### Utilities / Cloud / Navigation / Security:

UC Browser, Evernote®, SHAREit, SYNCit, Security, Complete family of Google apps, Route 66 Navi + Maps², txtr eBooks², Guvera Music²

#### Games:

Texas Poker, BonBon Factory

\* Battery life is an estimated maximum. Actual battery life may vary based on many factors.

² Available in selected regions only.

## BUILT-IN LENOVO DOit APPs



SHAREit

Instant rapid sharing of photos, apps and more across devices.



Security

Speed up your device and protect against viruses, spam and malware.



SYNCit

Back up and restore all your contacts, SMS messages and call logs.

### What's in the box:

Handset, Battery, Travel Adaptor, USB Cable, Warranty Card, User Guide, Earphones.

FOR BIGGER SCREEN,  
AND 4G DATA SPEEDS?

Consider Lenovo® A606



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