



**Philips VisaPure Essential  
Facial Cleansing Device**

**DualMotion Technology**

Cleansing  
2 Anti Blemish brush heads  
2 intensity settings



**SC5278/13**

## Effective, gentle cleansing for blemish prone skin

### Better oil reduction than cleansing by hand

VisaPure Anti-Blemish targets the two stages precedent to the formation of a blemish with better results compared to cleansing by hand: reduces oiliness and removes dead skin cells that may otherwise clog pores.

#### **Cleansing brush heads for blemish prone skin**

- Thin, long bristles to reach pores better than hands alone
- Nylon bristles that absorb little water
- Gentle enough for blemish prone skin type

#### **As gentle as your hands; can be used twice per day**

- Gentle cleansing and Deep Cleansing setting
- 1 minute program (timer) for the full face

#### **Leaves your skin feel soft and smooth**

- Philips VisaPure comes with a range of additional brushes

#### **It easily integrates in your current routine**

- Philips VisaPure Essential can be used in the shower
- The stand charges Philips VisaPure Essential when connected
- 30 minutes of cordless use, 6 hour charge

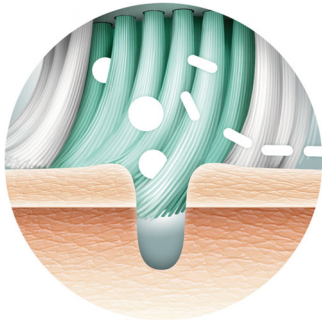


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# Highlights

## Effective and gentle cleansing



VisaPure Anti-Blemish brush has thin and long bristles that can reach pores better to reduce oil and remove dead skin cells that may otherwise clog your pores.

## Hygienic bristles dry quickly

When developing the Anti-Blemish brush we were keen to limit the effect of the bad bacteria. So we worked with renowned dermatologists and bacteria experts and developed a brush that absorbs very little water which means it dries rapidly thus hampering the development of bacteria.

## Inputs from dermatologists



Several doctors and dermatologists were involved during the development phase of the Anti-Blemish brush to ensure that the needs of blemish prone skin are fully taken into account.

## 2 Speed setting



Philips VisaPure Essential provides 2 different speed settings: Speed one, 'gentle cleansing', for a mild and soft cleansing. Speed two, 'deep cleansing', for a comfortable and more intensive cleansing.

## Intelligent skin zone timer



The face can be divided into three zones: T-zone, left cheek and right cheek. Philips VisaPure Essential suggests to change face skin area after 20 seconds with a short pause. The full program lasts 1 minute after which Philips VisaPure Essential automatically switches off after to prevent overtreatment.

## Additional Brushes



2 Anti-Blemish brush heads are included with Philips VisaPure Anti-Blemish pack. A normal, sensitive, extrasensitive, exfoliating and deep pore brush heads are available separately.

## Waterproof



Philips VisaPure Essential is waterproof and can be easily used in the shower.

## Charging Stand

The stand elegantly complements the iconic design of Philips VisaPure Essential. It holds the brush, taking less space and letting air naturally dry the used brush. When connected, it fully charges Philips VisaPure Essential in 6 hours.



## Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

# Specifications

## Application areas

- Face and neck: Cheeks, Chest, Chin, Forehead, Neck, Nose

## Ease of use

- 2 Speed settings: Gentle and Deep cleansing
- Battery indicator: Illuminated icon indicates battery life
- Cordless: up to 30 uses without charging
- Handle: Slim ergonomic design
- Timer: Skin zone timer for 3 areas
- Stand: Charging and storing stand
- Waterproof: Can be used in the shower

## Items included

- Brush heads: 2 Anti Blemish brush heads
- Luxurious travel pouch

- Instruction for use: Quick start guide, User manual
- Stand: Charging and storing stand
- Power adapter: 100 - 240 V adapter

## Power

- Charging time: 6 hours
- Power system: Rechargeable battery
- Running time: 30 uses of 1 minute each
- Voltage: 100-240 V

## Service

- Warranty: 2-year limited warranty

## Technical specifications

- DualMotion
- One way rotation



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