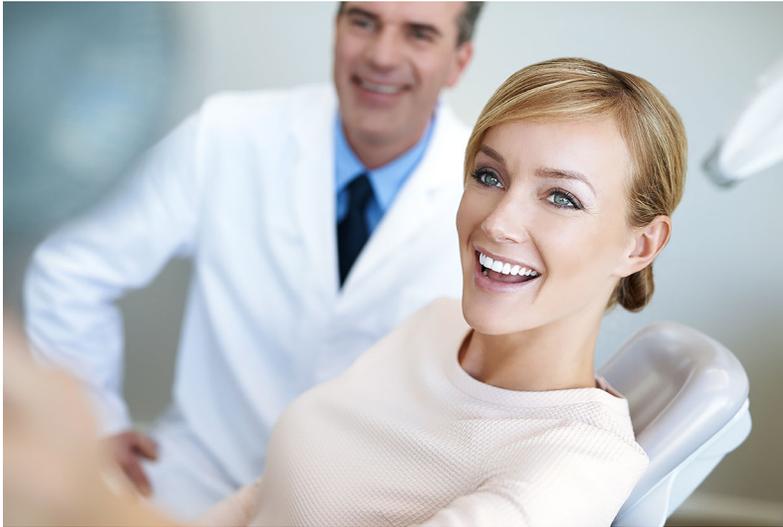


Philips Zoom Philips Zoom
In-office whitening
treatment



DIS577/98

A whiter smile today

Professional light-activated whitening treatment

With Philips Zoom in-office whitening treatment, you can achieve your maximum whitest smile with just one 45-minute treatment by your dental professional. No wonder Philips Zoom is the #1 most requested professional whitening brand.

Professional-quality results

- Proven safe and effective on teeth and gums
- Recommended and administered by your dental professional

Customized for comfort

- Adjustable intensity settings

Your most confident smile now

- 14 million smiles and counting****
- Your maximum whitest smile
- Light-activated technology for powerful whitening

PHILIPS ZOOM!

Specifications

Performance

- Maximum whitening: ***
- Professional: Single 45 min office visit
- Clinically proven: up to 8 shades in 45 min****

Proven safe

- Sensitivity management: Adjustable light intensity
- Safe: Little to no sensitivity

Whitening kit ingredients

- Hydrogene Peroxide: ***

Optional Maintenance Kit

- On-going maintenance: Custom take-home tray
- DayWhite or NiteWhite: Single syringe take-home gel
- Sensitivity management: Single syringe Relief ACP

Highlights

Impressive results fast

Why wait for results when you can have whiter teeth now? With Philips Zoom WhiteSpeed lamp, you can achieve your whitest smile in just one 45 minute visit to your dentist's office.

Light-activated technology

Unlike many other systems, Philips Zoom WhiteSpeed uses a proprietary LED light to accelerate whitening for maximum results in minimal time.

Proven safe and effective

Philips Zoom WhiteSpeed lamp is backed by studies that have shown it is safe and effective for your teeth and gums. 95% of patients surveyed agree Philips Zoom WhiteSpeed lamp produces excellent results.*

Chosen by millions

The Philips Zoom WhiteSpeed lamp is part of the popular Philips Zoom whitening family, the #1 patient-requested professional whitening brand that's been trusted by over 14 million people already****. In fact, Zoom WhiteSpeed has a 96% patient satisfaction rate; results based on a 500 person U.S. study*. It also comes from the same creators of popular brands you know and love, including Philips Sonicare and BreathRx, and was designed to help improve the health of your smile.

Adjustable settings

Unlike some other whitening systems, Philips Zoom professional light-activated whitening system has adjustable intensity settings and can be customized to eliminate sensitivity to maximize your comfort during the whitening procedure. In fact, over 90% of people surveyed experienced little to no sensitivity during the whitening procedure with our Philips Zoom WhiteSpeed lamp.

Recommended professionally

Philips Zoom WhiteSpeed lamp/accelerator and chairside whitening kit are administered by your dental professional, so you know it's the best, healthiest option for your teeth.



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* Survey of US patients

** Not all products may be available in all countries, please contact your local Philips representative for a full list of Philips Zoom products.

*** May vary depending on the procedure.

**** Internal sales data

***** Dr. Penchas Clinical Study 2011