

Professional LED TV

- 40" EasySuite
- LED
- DVB-T2/T/C

40HFL3010T/12



Incredible functionality for your guests

With smart hotel info pages

With this energy efficient LED TV, you enjoy the benefits of a dedicated Hospitality TV. Allow your guests to buy premium content, inform them via hotel info pages and use the latest remote technology for effortless installation and control

Benefits

Great viewing experience and guest comfort

- Full HD LED TV—brilliant LED images with incredible contrast
- Eco-friendly design & flame retardant housing
- Low power consumption

Advanced hotel features and future proof

- Full Hotel, Healthcare and Prison Modes
- MyChoice compatibility for recurring revenues
- SmartInstall for easy remote installation and maintenance
- Serial Xpress Protocol Easy for interactive systems

- Prevent unauthorized use by joystick control locking

Differentiating guest experience

- SmartInfo for branded, interactive hotel info pages
- Additional headphone connection for personal listening
- Nurse-call compatibility optimized for the Healthcare sector
- On-screen clock display for optimal guest convenience



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Features

Full HD LED TV

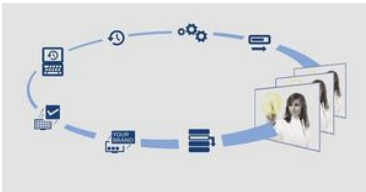
Picture Quality matters. Regular HDTVs deliver quality, but you expect more. Imagine crisp detail paired with high brightness, incredible contrast and realistic colors for a true to life picture.

MyChoice compatible



MyChoice offers a simple and low-cost way to offer your guests premium TV channels. At the same time it delivers an additional revenue stream which allows you to recover your initial TV investment.

SmartInstall



SmartInstall makes installation and maintenance of your TVs effortless. With a simple to use web tool, you can now remotely configure and install your TVs without visiting any rooms! This saves you time and makes sure your guests are not disturbed. Whether it is updating the hotel info pages or installing new channels, SmartInstall can handle all.

SmartInfo



SmartInfo allows you to provide hotel or city information to your guests. Your guests have access to this interactive hotel webpage even when the TV is not connected to your intranet or internet. You can change the information

regularly and easily to keep your guests up to date with all the latest developments in your hotel.

SXP Easy



With Serial Xpress Protocol Easy the TV can be connected to external decoders and set-top boxes of all major interactive system providers.

Nurse-call compatibility

Nurse-call system compatibility makes Philips Healthcare TVs a highly integrated tool that provides not only entertainment options for the user/patient but also gives convenient access to help in medical emergencies.

On-screen clock display

With our new on-screen clock display, guests can easily access the current time. At a push of a button the clock is being displayed on the TV screen combining enhanced visibility and lower power consumption.

Eco-friendly design

Sustainability is integral to the way Philips does business. Philips TVs are designed and produced according to our EcoDesign principles aimed at minimizing overall environmental impact, through lower power consumption, removal of hazardous substances, lower weight, more efficient packaging and better recyclability. Philips TVs also have a special housing of flame retardant material. Independent tests carried out by emergency fire services have shown that whereas TVs can sometimes intensify fires caused by external sources, Philips TVs will not contribute to the fire.

Joystick control locking

By disabling or enabling the joystick control locking, the administrator can prevent unauthorized use of the TV via the joystick, saving the hotelier overheads.

Low power consumption

Philips TVs are designed to minimize power consumption. This will not only reduce environmental impact but also lower operating costs.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Picture/Display

Display	LED Full HD
Diagonal screen size (metric)	100 cm
Diagonal screen size (inch)	40 inch
Aspect ratio	16:9
Panel resolution	1920x1080p
Brightness	280 cd/m ²
Viewing angle	176° (H) / 176° (V)
Picture enhancement	Pixel Plus HD 200Hz Perfect Motion Rate

Audio

Sound output Power	20 (2x10) W
Speakers	2.0 Down Firing

Bathroom speaker out	1.5W Mono 8Ohm
Sound Features	AVL Incredible surround Dynamic Bass Dolby MS10

Design

Colour	Black
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Tuner/Reception/Transmission

Digital TV	DVB-T/T2/C
Analog TV	PAL
Video Playback	NTSC PAL SECAM

Connectivity Rear

Antenna	IEC-75
HDMI1	HDMI 1.4
Digital Audio out	Optical
Scart	RGB
	CVBS
	SVHS
VGA input	15 pin D-sub
AV input	CVBS shared with YPbPr
Component	YPbPr + L/R cinch
DVI audio in	Mini-Jack
External Control	RJ-48
Bathroom speaker out	Mini-Jack

Connectivity Side

HDMI2	HDMI 1.4
USB1	USB 2.0
Common Interface Slot	CI+ 1.3
Headphone out	Mini-Jack

Connectivity Enhancements

HDMI	ARC (all ports) DVI (all ports)
EasyLink (HDMI CEC)	One touch play System Standby RC pass through system audio control
Scart	Power on scart
RJ48	IR-In/Out Serial Xpress interface

Features

Digital services	8d EPG Now&Next MHEG Teletext HbbTV
Ease of use	Picture Style Sound Style Picture Format
Local control	Joystick

Hospitality Features

Hotel mode	Joystick Control Lock Menu lock Installation Menu Lock Volume limitation
Prison mode	high security mode TXT/MHEG/USB/EPG/Subtitle Lock
SmartInfo	HTML5 Browser Interactive Templates Picture Slide Show
CMND Create & Control	Off-Line Channel Editor Off-Line Settings Editor Remote Management over RF Content Creation
Your brand	SmartInfo Welcome Logo Welcome Message Customizable Dashboard (HTML)
Revenue generation	MyChoice
Cloning and Firmware update	Instant Initial Cloning Via USB/RF
Timer	Sleep Timer Wake Up Alarm Wake Up On Channel Wake up Sounds
Clock	Clock in Standby Mode Glow-in-the-Dark RC button On-screen Clock Optional External Clock
Channels	Combined List
Interactive DRM Control	VSecure Block Automatic Channel Update
Power control	Serial Xpress Protocol Auto Power ON

Switch On control	Green/fast startup Channel Feature Picture Format Volume
Remote Control	Cable Strap Ready Low Battery Detection RC Battery Door Lock
Anti-Theft	Battery Anti-theft Protection Kensington Lock

Healthcare features

Control	Multi-Remote Control Healthcare RC compatible Nurse call system compatible
Convenience	Headphone out Independent main speaker mute
Safety	Double isolation class II Flame retardant

Multimedia

Multimedia connections	USB
Video playback supported	Formats: H.264/MPEG4 AVC MPEG1 MPEG2 MPEG4 WMV9/VC1 Containers: AVI, MKV 3GP ASF M2TS M4V MP4 MPG PS Quicktime TS WMV
Subtitle formats supported	SRT ASS SMI SSA SUB TXT
Music formats supported	MP3 AAC WAV WMA (v2 up to v9.2)
Picture formats supported	BMP JPG PNG GIF
Supp. Video Resolution on USB	up to 1920x1080p@60Hz

Accessories

Included	Remote Control 22AV1409A/12 Tabletop Stand 2xAAA Batteries Warranty Leaflet Legal and Safety brochure Power Cord
Optional	External Clock 22AV1120C/00 Healthcare RC 22AV1109H/12 Setup RC 22AV9573A

Power

Mains power	AC 220-240V; 50-60Hz
Energy Label Class	A++
Eu Energy Label power	30 W
Annual energy consumption	44 kW h
Standby power consumption	<0.3W
Power Saving Features	Eco mode
Ambient temperature	0 °C to 40 °C

Dimensions

Set Width	904 mm
Set Height	512 mm
Set Depth	64/77 mm
Set width (with stand)	904 mm
Set height (with stand)	577 mm

Set depth (with stand)	222 mm
Product weight	7.6 kg
Product weight (+stand)	9.5 kg
VESA wall mount compatible	M4 200 x 200 mm

* Availability of features will depend on implementation chosen by integrator.

* Typical on-mode power consumption measured according to IEC62087 Ed 2. The actual energy consumption will depend on how the television is used.

* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.



data subject to change
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