

Sonic electric toothbrush - Trial

- Built-in Bluetooth®
- Coaching App
- 2 brush heads & 8 stickers
- 2 modes

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## Connect children to a lifetime of healthy habits

The fun way to inspire better brushers

The new Philips Sonicare For Kids power toothbrush with Bluetooth® wireless technology and interactive coaching app work together to help motivate children to brush independently.

### Benefits

#### Provides a superior clean

- Training and tracking
- Bluetooth® connectivity

#### Designed around you

- Personal brushing coach
- Patented Sonicare toothbrush technology
- KidTimer

- Two brush head sizes
- Two kid-friendly power modes
- Eight faceplate stickers
- KidPacer
- Ergonomic, easy-grip handle
- Rubber overmold

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## Features

### Training and tracking



Children receive rewards and badges to keep them motivated, including gifts to keep their “Sparkly” training partner happy and healthy. A separate dashboard in the app allows parents to monitor their child’s performance and progress as well as set up custom milestones and incentives. In a survey, 98% of parents said it’s easier to get their child to brush longer and better\*.

### Personal brushing coach



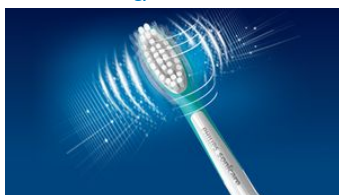
Children navigate the app with the help of their training partner “Sparkly,” whose mouth acts as a visual brushing guide, teaching children to thoroughly brush each quadrant of the mouth.

### Bluetooth® connectivity



Connects via Bluetooth® wireless technology to a mobile device so kids can interact with the coaching app while they brush. The handle tells the app how long the child is brushing.

### Sonic technology



Drives fluid between the teeth and along the gumline for a powerful yet gentle clean.

### KidTimer



Gradually increases brushing time over 90 days until reaching the dentist-recommended two minutes to train kids to brush longer.\*\*

### Two brush head sizes



Provide the perfect option for every mouth. Standard and compact sizes are comfortable fit for kids ages 4 and older.

### Two kid-friendly power modes



Give them just the right amount of power — low mode for younger children and high mode for older kids.

### Eight faceplate stickers



Interchangeable stickers allow children to make the toothbrush uniquely their own.

### KidPacer



Fun and engaging sounds encourage kids to brush their entire mouth effectively for the dentist-recommended two minutes.

### Ergonomic, easy-grip handle



Easy for small hands to maneuver independently and comfortably.

For Kids

Rubber overmold



Provides added protection for growing teeth and a safer, gentler brushing experience.

Specifications

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Modes

Power modes	2	Display	Illuminated display
		Handle	Rubber grip for easy handling
			Slim ergonomic design

Items included

Handles	1 Sonicare for Kids Bluetooth-enabled handle
Brush heads	1 Sonicare for Kids standard 1 Sonicare for Kids compact
Charger	1
Stickers	8 customization stickers

Design and finishing

Color	Aqua
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Cleaning performance

Speed	Up to 62000 brush movement/min
Performance	75% more effective*
Health benefits	For healthy oral care habits
Timer	KidTimer and Quadpacer

Ease of use

Brush head system	Easy click-on brush heads
Brushing time	Up to 3 weeks**
Battery indicator	Light shows battery status

Compatibility

iOS compatibility	iPhone 4S or higher iPad 3rd Gen or higher with iOS7 operational system
Android compatibility	Android phones Bluetooth 4.0 enabled tablets

Technical specifications

Battery	Rechargeable
Battery type	Lithium ION
Operating time (full to empty)	Up to 2 weeks

Power

Voltage	110-220 V
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Service

Warranty	2-year limited warranty
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\* Versus using a toothbrush without the app  
\* \*\* based on two periods of two-minute brushings per day



data subject to change  
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