

PHILIPS

Wet and dry electric shaver

Shaver series 7000

SkinGlide Rings

GentlePrecisionPRO Blades

SmartClick precision trimmer



S7310/12



Smooth glide, sensitive shave

Philips' no 1 on sensitive skin*

The Philips series 7000 protects against the key signs of skin irritation. SkinGlide rings with anti-friction coating enable the shaver to glide effortlessly across your face. Its blades cut close and protect skin, even with 3-day stubble.

Designed for maximum skin comfort

- SkinGlide rings with anti-friction coating for smooth glide
- 5 direction flex heads follow contours with less pressure
- Aquatec gives you a comfortable dry or refreshing wet shave

A close and smooth shave

- Blades protect skin and cut close even with 3-day stubble

Easy to use

- Intuitive display with 1-level battery indicator
- 50 minutes of cordless shaving
- Shaver can be rinsed clean under the tap
- Comes with a 2-year guarantee

Get the most out of your shaver

- SmartClick precision trimmer for mustache and sideburns



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Highlights

SkinGlide rings



Experience a more comfortable shave with anti-friction SkinGlide rings coated with microspheres. Thousands of tiny glass-like rounded spheres reduce friction and surface resistance between the shaver and the skin. This gives the shaver a smooth, easy glide and helps protect against skin irritation.

GentlePrecision PRO blades



Our updated cutting system has skin protection technology, designed to only cut hair not skin. V shaped blades guide the skin away from the blades for a close smooth shave - even on 3-day stubble.

5-direction Dynamic Flex Heads



Our shaver heads flex easily in 5 directions, gently following all the contours of the face and neck. Less pressure is needed to shave closely and skin stress is minimized.

Aquatec Wet & Dry



Adapt your shave routine to your needs. With the Aquatec Wet & Dry, you can go for a comfortable dry shave or a refreshing wet shave. You can shave with gel or foam even under the shower.

SmartClick Precision Trimmer



Finish your look with the click-on precision trimmer. It's ideal for maintaining your mustache and trimming your sideburns.

1 level battery indicator



The intuitive display shows relevant information, enabling you to get the best performance out of your shaver: 1-level battery indicator - cleaning indicator - battery low indicator - replacement head indicator - travel lock indicator

50 minutes of cordless shaving



The energy-efficient, powerful lithium-Ion battery system gives you two convenient options: Charge it for an hour for up to 50 minutes of shaving time, or a quick charge for one full shave. All Shaver series 7000 models are designed to operate only in cordless mode to ensure safety in wet environments.

Fully washable shaver



Simply open the shaver head to rinse it thoroughly under the tap.



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Shaver series 7000iF DESIGN AWARD 2016



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Specifications

Shaving Performance

SkinComfort: SkinGlide Rings, SkinProtection System, AquaTec Wet & Dry

Shaving system: GentlePrecisionPRO Blades

Contour following: 5-direction DynamicFlex Heads

Accessories

SmartClick: Precision trimmer

Pouch: Travel pouch

Power

Run time: 50 min / 17 shaves

Charging: 1 hour full charge, Quick charge 5 min for 1 shave

Battery Type: Lithium-ion

Automatic voltage: 100-240 V

Max power consumption: 5.4 W

Stand-by power: 0.15 W

Ease of use

Display: 1 level battery indicator, Battery low indicator, Cleaning indicator, Replace shaving heads indicator, Travel lock indicator

Wet & Dry: Wet and dry use

Cleaning: Fully washable

Operation: Cordless use, Unplug before use

Design

Handle: Ergonomic grip & handling

Frame color: Tesla ocean blue

Front color: Ceramic white

Service

2-year guarantee

Replacement head: Replace every 2 yrs with SH70

