



Philips LED  
Bulb

7 W (60 W)

E27  
Warm white  
Non-dimmable



8718696472187



## Designed to be seen

Looks good off and on

Familiar shapes that you know and love. They use around 80% less energy than traditional light bulbs thanks to the latest LED energy-saving technology and last ten times longer.

With EyeComfort†, for light that's easy on your eyes.

### Choose for the high-quality light

- True incandescent-like warm white light
- Learn about light

### Choose a simple replacement for your old lamps

- Similar shape and size as standard incandescent bulbs
- No UV or InfraRed

### Choose for a sustainable solution

- Long-life bulbs – Last up to 15 years
- Better for your wallet and your planet

### Create the right light for your home

- Perfect for general room lighting

### Comfortable LED light that is easy on your eyes

- Designed for the comfort of your eyes
- No visible flicker

# PHILIPS

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# Highlights

## Incandescent-like warm white



This bulb has a colour temperature of 2,700 K, providing you with a warm, tranquil atmosphere, perfect for relaxing. This 2,700 K light is ideal for home lighting design

## Replaces lustre incandescents

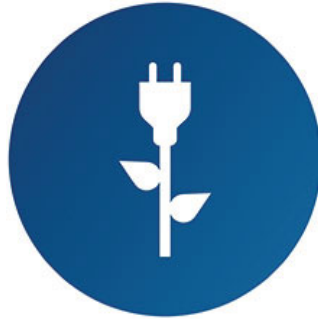
With its beautiful design and familiar shape, this energy-saving LED bulb is the perfect sustainable replacement for traditional incandescent bulbs.

## 15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

## Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps to protect the environment.

## Perfect for general lighting



Contemporary lighting with Philips LED standard bulbs for use in table lamps, floor lamps and pendant fixtures. Ideal for use in kitchens, kitchen island lighting, living rooms and dining rooms.

## No UV or IR



The light has no infra-red component, so no heat is radiated. Also, there is no ultra-violet

component in this light. These two characteristics mean that this light will not cause fabric and other items to fade.

## Learn about light



Colour temperature: light can have different colour temperatures, indicated in units called Kelvin (K). Bulbs with a low Kelvin value produce a warm, more tranquil light, while those with a higher Kelvin value produce a cool, more energising light. CRI: the colour rendering index (CRI) is used to describe the effect of a light source on colour appearance. Natural sunlight has a CRI of 100. The CRI of Philips LED light bulbs is always higher than 80, which ensures that colours are shown as true and natural.

## Gentle LEDs, easy on the eyes



It's easy to see how harsh lighting can strain the eyes. Too bright, and you get glare. Too soft and you experience flicker. Now you can gently light up your world with LEDs designed to go easy on the eyes, and create the perfect ambience for your home.

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# Specifications

## Bulb characteristics

- Shape: Bulb
- Cap/fitting: E27
- Dimmable: No
- Voltage: 220–240 V
- Wattage: 7 W
- Wattage equivalent: 60 W

## Power consumption

- Energy efficiency label: A++
- Power consumption per 1000h: 7 kW h

## Light characteristics

- EyeComfort: Eye Comfort
- Light output: 806 lumen
- Beam angle: 300 degree
- Colour: Warm White
- Colour temperature: 2700 K
- Light effect/finish: Warm White
- Colour rendering index (CRI): 80
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light
- Application: Comfortable light, Soft light

## Durability

- Lifetime of lamp: 15000 hour(s)
- Number of switch cycles: 30000
- Lumen maintenance factor: 0.7
- Average life (at 2.7 hrs/day): 15 year(s)

## Bulb dimensions

- Height: 110 mm
- Width: 60 mm

## Other characteristics

- Mercury content: 0 mg
- Power factor: 0.55
- Lamp current: 50 mA

## Rated values

- Rated power: 7 W
- Rated luminous flux: 806 lumen
- Rated lifetime: 15000 hour(s)
- Rated beam angle: 300 degree



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[www.philips.com](http://www.philips.com)

\* Designed for the comfort of your eyes. Visit [www.philips.com/eyecomfort](http://www.philips.com/eyecomfort) for flicker, strobe and other criteria and product details.  
\* PstLM is smaller or equal to 1.0, measured according to IEC 61547-1 and IEC 61000-4-15.