Data sheet

HP Pre-printed Forms Service

For HP PageWide Web Presses

Best for
Transaction, direct mail, and print service providers

Highlights
Address new customers and markets.

Add capability to attract new customers and markets.

Leverage your existing analogue printing equipment for static forms and move to digital for the variable data content.

Gain premium access to HP knowledge, experience and skills.

Leverage pre-printed forms for variable data applications

Learn the best way to use pre-printed forms and templates on your HP PageWide Web Press to produce high-quality, personalised direct mail, transactional and transpromo applications. Bridge the gap between fixed format and variable data to expand your offering and get more from your analogue and digital production equipment.

Overview
This service is designed to show you how to efficiently configure your HP PageWide Web Press to work with pre-printed forms.

Effective way to adopt a new production process and optimise it for an efficient workflow and high-quality printed results. The HP PageWide Web Press Pre-printed Forms Customisation Service will help you understand how to merge fixed-design forms printed on your analogue press with variable data using your HP PageWide Web Press.

Key benefits
• Learn how to configure future pre-printed jobs and become more productive

• Effectively align variable content to produce a high-quality product

• Reduce costs by leveraging pre-printed forms and templates

• Pursue new business opportunities and target new customers

Service description

Activities	Description
Initial analysis includes	Working with a real customer job of your choice, HP will perform an analysis on the pre-printed form or template you have supplied.
	HP will analyse job details and expected content against the current configuration of the press.
Job setup includes	HP will configure the new job, including: • PDF layout • Rotation settings on the press
Press setup includes	HP will provide press setup instruction that includes: • Job content layout • Spit bars layout • Front to back registration • Control mark setup
Print validation	A print test validation will be performed to verify the current match between the form and the job definition.
Knowledge transfer includes	• Sharing of HP best practices and experience • Onsite service, with hands-on training

Service scope
The service will be performed at your production site. One HP PageWide Web Press and one pre-printed template job are covered per service unit.

Key deliverables
• One press set up configured with the optimal parameters for printing variable content on pre-printed template
• Knowledge transfer with hands-on training in how to set up and run jobs with pre-printed forms

Requirements
Pre-printed templates, media and job details to be shared with HP prior to the start of the service.

Customer to provide the consumables needed for the selected job.

Press availability window to perform the service in standard business hours. After initial analysis is completed, HP will communicate an estimate of the time window needed to perform the work.

Audience
Pre-press managers and operators experienced with HP PageWide Web Press operation will most benefit from the training aspects of this service.

Offered for up to five participants per service unit.

Ordering information
Please use the following SKU for ordering U8HR7E

For more information please contact your HP Account Service Manager or HP Sales Representative.

Learn more at
hp.com/go/webpressservice

Sign up for updates
hp.com/go/getupdated

Share with colleagues   Rate this document

4AA5-8220EEW, October 2015, Rev 1