# Pre-sales leaflet for United States (2016, December 14)



Tongue cleaning starter kit

- 1 tongue brush
- 1 tongue spray

HX8071/10

# Clean tongue, fresh breath

# Kills bad breath bacteria

Click. Spray. Clean. Our breakthrough TongueCare+ tongue brush and spray instantly transform your Philips Sonicare toothbrush into a powerful fresh breath solution. Your tongue gets a Sonicare clean. You get long lasting fresh breath.

# **Benefits**

# Our most advanced fresh breath solution yet

- A triple threat to fight bad breath
- 240 MicroBristles for a gentle deep clean
- Kills bad breath bacteria
- A Philips Sonicare clean for your tongue

### An easy addition to your oral care routine

• From toothbrush to tongue cleaner in just one click



#### TongueCare+

# Features

#### Triple clean



Up to 80% of bad breath comes from odor-producing bacteria that accumulate and hide deep within the porous surface of your tongue. TongueCare+ combines three powerful components that work together to form an advanced fresh breath solution. The innovative tongue brush, with 240 MicroBristles, contours to the tongue to clean away bad breath bacteria below the surface. Specially formulated BreathRx tongue spray kills 99% of the germs that cause bad breath\* and neutralizes lingering odors. Sonicare sonic technology breaks up and cleans away debris with 31,000 strokes per minute.

# Click-on tongue brush



With 240 rubber MicroBristles, the TongueCare+ tongue brush is specifically designed to clean the soft and porous surface of your tongue. The flexible MicroBristles contour to and gently clean around the ridges and grooves, to remove bacteria build-up and drive our bacteria-killing BreathRx tongue spray deeper. The compact shape allows you to comfortably clean the entire tongue.

#### BreathRx tongue spray



The unique combination of ingredients in our Philips Sonicare BreathRx tongue spray is clinically proven to kill bad breath bacteria and neutralize odors instantly. The special thick formula coats the tongue and keeps it lubricated for a gentle cleaning experience. The cool mint flavor leaves your mouth feeling fresh and clean.

### **Specifications**

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

#### Items included

Antibacterial tongue	2oz
spray	
Tongue brush	1

#### Ingredients

Antibacterial tongue 0.09% CPC, Zytex spray

#### Easy to use



TongueCare+ tongue brushes quickly transform your Philips Sonicare toothbrush into a sonic-powered tongue cleaner. Each tongue brush clicks onto your Philips Sonicare toothbrush handle, just like a regular brush head. Simple to use, replace and clean, these innovative tongue brushes are compatible with all Philips Sonicare click-on toothbrush handles, so it couldn't be easier to add tongue cleaning to your daily oral care routine. It fits all Philips Sonicare toothbrush handles except: PowerUp Battery and Essence.

#### Sonic power



TongueCare+ is the only tongue cleaner with Philips Sonicare strength, to clean away bad-breath bacteria with every stroke. 31,000 vibrations per minute break up tongue debris, sweep away bad-breath bacteria, and drive the bacteria-killing ingredients of the BreathRx tongue spray deeper. Thanks to our Philips Sonicare technology, your tongue will feel cleaner and your breath will stay fresh longer.

# Expiration

After opened Shelf life 6 months 36 months

data subject to change 2016, December 14

TongueCare+



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