



#### Sonic electric toothbrush

- 3 modes, 3 intensities
- 1 brush head
- With pressure sensor

HX9111/21

## Deep, gentle cleaning

10 x more plaque removal and healthier gums\*

With FlexCare Platinum, even the deepest clean is gentle enough to protect your teeth and gums. Thanks to the AdaptiveClean brush head and intuitive pressure sensor, you get maximum plaque removal and a gentle experience however you brush.

### Benefits

#### Proven to improve oral health

- Remove up to 10x more plaque with AdaptiveClean\*
- Improves gum health in just 2 weeks
- Safe and gentle for your oral health needs

#### Optimise your brushing

- Choose from 3 modes and 3 intensity settings
- Our unique technology brings you a powerful yet gentle clean

Provides a superior clean

- Deep Clean mode tackles your trouble spots
- AdaptiveClean brush head flexes along your gum line

#### Designed around you

- Alerts you if you're pressing too hard
- Timers encourage thorough 2 minutes of brushing
- Long battery life and travel case

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## Features

### Remove up to 10x more plaque



Click on the AdaptiveClean brush head to experience our deepest ever clean. You get 4x more surface contact\*\* to remove up to 10x more plaque in hard-to-reach areas,\* and a truly deep clean along the gum line and between teeth.

### Look after those gums



With optimal cleaning from your FlexCare, gums will become healthier in 2 weeks. Removing up to 7x more plaque along the gum line than a manual toothbrush, you'll get your healthiest smile.

### 3 modes, 3 intensity settings



With FlexCare Platinum Connected, you experience a truly deep clean. Our 3 intensity settings let you boost your clean, while 3 modes meet your specific needs: Clean mode for superior daily cleaning, White for removing surface stains and Deep Clean for invigorating freshness.

### Extra deep cleaning



Our Deep Clean mode means you can really focus on specific areas and pay them extra attention. We've combined our unique brush head motion with an extended 3 minutes of brushing time so your teeth get a truly deep clean.

### Too much pressure?



You might not notice if you're brushing too hard, but your FlexCare Platinum will. If you use too much pressure, the handle will gently pulsate. This is a reminder to ease off the pressure and let your brush head do the work. 7 out of 10 people found this feature helped them become a better brusher.

### Philips Sonicare technology



Powerful sonic vibrations whip up your toothpaste into plaque-fighting bubbles, and drive them deep between your teeth and along your gumline. At the same time, your teeth will experience 62,000 gentle but effective brush movements. You'll get a month's worth of manual brushing in just 2 minutes.

### Up to 2x healthier gums



Click on our AdaptiveClean brush head for a deep, gentle clean that leaves gums up to 2x healthier than a manual toothbrush. Soft rubber sides flex along every contour of your teeth and gums to absorb any excess pressure. Bristles can then reach deep between teeth giving you a comfortable, effective deep clean.

### Quadpacer and Smartimer



It takes just 2 minutes to thoroughly brush your teeth. Our Quadpacer lets you know when you've spent the optimal amount of time on each section of your mouth while our Smartimer signals when your total time is up. Together they help you reach your recommended brushing time, every time.

### Brush with confidence



Whatever your specific needs, you can be sure of a safe brushing experience with FlexCare Platinum. Our sonic technology is suitable for use with braces, fillings, crowns and veneers, and can even be used in the daily treatment of gum disease.

### Designed to fit your lifestyle



Our premium travel case lets you store your toothbrush hygienically, while our compact travel charger keeps you topped up when you're on the go. You'll enjoy two weeks of regular use from a single full charge, so being on the move means you needn't miss out on that fresh feeling.

## Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

### Modes

Clean	For exceptional everyday cleaning
White	Removes surface stains
Deep Clean	For an invigorating deep clean
3 intensities	Low Medium High

Operating time (full to empty)	Up to 3 weeks**
Battery type	Lithium ION

### Power

Voltage	110-220 V
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### Service

Warranty	2-year limited warranty
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### Items included

Handle	1 FlexCare Platinum
Brush heads	1 AdaptiveClean
Charger	1
Travel case	1

### Packaging dimensions

Height	23.50 cm
Width	17.10 cm
Depth	9.50 cm
Net weight	0.46 kg
Gross weight	0.59 kg
EAN	08710103732464
Number of products included	1
Country of origin	CN
Harmonised Systems Code	850980

### Design and finishing

Colour	Slate grey
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### Cleaning performance

Speed	Up to 62,000 brush movements/min
Performance	Removes up to 10 x more plaque*
Health benefits	Improves gum health in only two weeks
Whitening benefits	Helps naturally remove stains
Timer	Smartimer and Quadpacer
Pressure sensor	Vibrates handle to alert user

### Outer Carton

Length	30.70 cm
Width	18.40 cm
Height	25.70 cm
Gross weight	1.99 kg
EAN	18710103732461
Number of consumer packages	3

### Ease of use

Brush head system	Easy click-on brush heads
Brushing time	Up to 3 weeks***
Battery indicator	Light shows battery status
Handle	Slim ergonomic design
Display	Illuminated display

### Technical specifications

Battery	Rechargeable
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\* than a manual toothbrush

\*\* Compared to a DiamondClean brush head

\*\*\* based on two, two-minute periods of brushing per day



data subject to change  
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