



Philips Sonicare FlexCare  
Platinum  
Sonic electric toothbrush

**3 modes, 3 intensities**

1 brush head  
With pressure sensor

*FlexCare Platinum*



HX9111/21

## Deep, gentle cleaning

10 x more plaque removal and healthier gums\*

With FlexCare Platinum, even the deepest clean is gentle enough to protect your teeth and gums. Thanks to the AdaptiveClean brush head and intuitive pressure sensor, you get maximum plaque removal and a gentle experience however you brush.

### Proven to improve oral health

- Remove up to 10x more plaque with AdaptiveClean\*
- Improves gum health in just 2 weeks
- Safe and gentle for your oral health needs

### Optimise your brushing

- Choose from 3 modes and 3 intensity settings
- Our unique technology brings you a powerful yet gentle clean

### Provides a superior clean

- Deep Clean mode tackles your trouble spots
- AdaptiveClean brush head flexes along your gum line

### Designed around you

- Alerts you if you're pressing too hard
- Timers encourage thorough 2 minutes of brushing
- Long battery life and travel case

**PHILIPS**  
**sonicare**



asimpleswitch.com

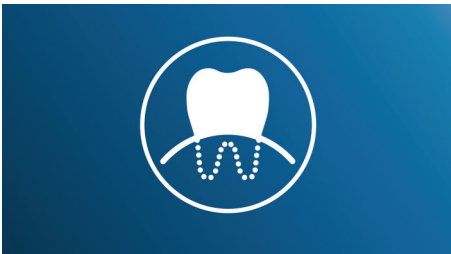
# Highlights

## Remove up to 10x more plaque



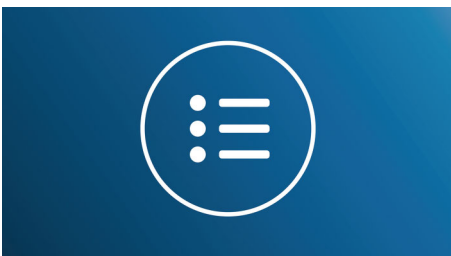
Click on the AdaptiveClean brush head to experience our deepest ever clean. You get 4x more surface contact\*\* to remove up to 10x more plaque in hard-to-reach areas,\* and a truly deep clean along the gum line and between teeth.

## Look after those gums



With optimal cleaning from your FlexCare, gums will become healthier in 2 weeks. Removing up to 7x more plaque along the gum line than a manual toothbrush, you'll get your healthiest smile.

## 3 modes, 3 intensity settings



With FlexCare Platinum Connected, you experience a truly deep clean. Our 3 intensity settings let you boost your clean, while 3 modes meet your specific needs: Clean mode for superior daily cleaning, White for removing surface stains and Deep Clean for invigorating freshness.

## Extra deep cleaning



Our Deep Clean mode means you can really focus on specific areas and pay them extra attention. We've combined our unique brush head motion with an extended 3 minutes of brushing time so your teeth get a truly deep clean.

## Too much pressure?



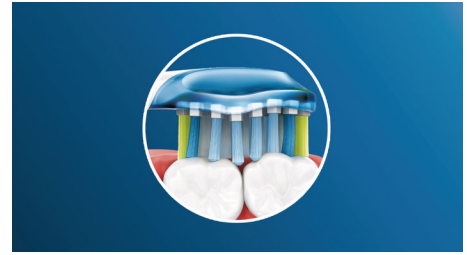
You might not notice if you're brushing too hard, but your FlexCare Platinum will. If you use too much pressure, the handle will gently pulsate. This is a reminder to ease off the pressure and let your brush head do the work. 7 out of 10 people found this feature helped them become a better brusher.

## Philips Sonicare technology



Powerful sonic vibrations whip up your toothpaste into plaque-fighting bubbles, and drive them deep between your teeth and along your gumline. At the same time, your teeth will experience 62,000 gentle but effective brush movements. You'll get a month's worth of manual brushing in just 2 minutes.

## Up to 2x healthier teeth



Click on our AdaptiveClean brush head for a deep, gentle clean that leaves gums up to 2x healthier than a manual toothbrush. Soft rubber sides flex along every contour of your teeth and gums to absorb any excess pressure. Bristles can then reach deep between teeth giving you a comfortable, effective deep clean.

## Quadpacer and Smartimer



It takes just 2 minutes to thoroughly brush your teeth. Our Quadpacer lets you know when you've spent the optimal amount of time on each section of your mouth while our Smartimer signals when your total time is up. Together they help you reach your recommended brushing time, every time.



## Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas — Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

# Specifications

## Modes

- Clean: For exceptional everyday cleaning
- White: Removes surface stains
- Deep Clean: For an invigorating deep clean
- 3 intensities: Low, Medium, High

## Items included

- Handle: 1 FlexCare Platinum
- Brush heads: 1 AdaptiveClean
- Charger: 1
- Travel case: 1

## Design and finishing

- Colour: Slate grey

## Cleaning performance

- Speed: Up to 62,000 brush movements/min
- Performance: Removes up to 10 x more plaque\*
- Health benefits: Improves gum health in only two weeks
- Whitening benefits: Helps naturally remove stains

- Timer: SmarTimer and Quadpacer
- Pressure sensor: Vibrates handle to alert user

## Ease of use

- Brush head system: Easy click-on brush heads
- Brushing time: Up to 3 weeks\*\*\*
- Battery indicator: Light shows battery status
- Handle: Slim ergonomic design
- Display: Illuminated display

## Technical specifications

- Battery: Rechargeable
- Operating time (full to empty): Up to 3 weeks\*\*
- Battery type: Lithium ION

## Power

- Voltage: 110-220 V

## Service

- Warranty: 2-year limited warranty



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\* than a manual toothbrush

\*\* Compared to a DiamondClean brush head

\*\*\* based on two, two-minute periods of brushing per day