



Sonic electric toothbrush

- 3 modes, 3 intensities
- 1 brush head
- With pressure sensor
- UV brush head sanitizer

HX9171/20

Deep, gentle cleaning

10 x more plaque removal and healthier gums*

With FlexCare Platinum, even the deepest clean is gentle enough to protect your teeth and gums. Thanks to the AdaptiveClean brush head and intuitive pressure sensor, you get maximum plaque removal and a gentle experience however you brush.

Benefits

Philips Sonicare's deepest clean yet

- Adaptive cleaning technology for a deep yet gentle clean
- Follows the shape of your teeth and gums for a deeper clean
- Dynamic cleaning action for better oral health

Helps you meet recommended brushing guidelines

- Alerts you when you're brushing too hard
- Kill bacteria with the UV brush head sanitiser
- Timers to help encourage thorough brushing

Offers a customised brushing experience

- Three intensity settings and three cleaning modes
- New Deep Clean: Effortlessly tackle trouble spots

Fits your lifestyle

- Handy travel case and charger
- Long battery life and travel case

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Features

A deep clean however you brush



Old habits can be hard to break, except when you're brushing with next generation FlexCare Platinum. Thanks to the innovative AdaptiveClean brush head and intuitive pressure sensor that are at the core of our adaptive cleaning technology, even hard-to-reach trouble spots become easy to care for. The bristles of the AdaptiveClean brush head curve around your teeth and gums for up to 4 x more surface contact** and up to 10 x more plaque removal. If you're brushing too hard, the pressure sensor makes the toothbrush handle gently pulsate so you can be gentle to your gums while being tough on plaque.

AdaptiveClean brush head



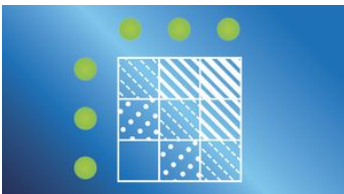
Our AdaptiveClean brush head is the only electric toothbrush head that can follow the unique shape of your teeth and gums. With soft, flexible sides made of rubber, this brush head can follow every curve. It offers up to 4 x more surface contact and up to 10 x more plaque removal along the gumline and between teeth. As the brush tracks along the gumline, it absorbs any excessive brushing pressure you might apply so you can be gentle on gums however you brush.

Intuitive pressure sensor



You might not notice if you're brushing too hard, but your FlexCare Platinum toothbrush will. If you apply too much pressure, the intuitive pressure sensor will make the toothbrush handle gently vibrate so you know exactly when to adopt a softer touch. In studies, 7 out of 10 aggressive brushers successfully reduced their brushing pressure thanks to the pressure sensor.

Customised brushing experience



With three intensity settings and three cleaning modes, FlexCare Platinum offers optimal comfort as you get a truly deep clean. If you need to pay extra attention to trouble spots, the three-minute Deep Clean mode delivers exceptional results. Use Clean mode for a superb everyday clean, or White mode for stain removal. Set the intensity to Low, Medium or High according to your personal preference.

Deep Clean mode



Our all-new Deep Clean mode delivers an exceptional clean in hard-to-reach places. The unique motion of the brush head in this mode plus an extended three-minute brushing time makes it the ideal choice when you want to pay extra attention to trouble spots.

Sonic technology



At over 31,000 strokes per minute, next generation FlexCare Platinum delivers a superior clean that you'll both see and feel. The dynamic cleaning action of our sonic technology drives fluid deep between teeth and along the gumline. As your FlexCare Platinum brush gently massages the gums, it stimulates blood circulation and helps to dislodge plaque. You get a powerful yet gentle clean that delivers clinically proven results.

UV Sanitiser



Keep your brush head really clean with Philips UV sanitising technology. The UV sanitiser that comes with your FlexCare Platinum sonic toothbrush is specifically designed to help kill germs on brush heads. The sanitiser distributes sanitising light around the entire top of the brush head, helping to kill up to 99% of bacteria.

Quadpacer and Smartimer



FlexCare Platinum offers two timers to help encourage thorough brushing. The Quadpacer interval timer indicates when it's time to move to another quadrant of the mouth, while the Smartimer helps you reach the dentist recommended brushing time of two minutes.

FlexCare Platinum

Travel case and charger



It's easy to take your FlexCare Platinum wherever you need it with an easy-to-pack travel case and compact travel charger.

Designed to fit your lifestyle



Our premium travel case lets you store your toothbrush hygienically, while our compact travel charger keeps you topped up when you're on the go. You'll enjoy two weeks of regular use from a single full charge, so being on the move means you needn't miss out on that fresh feeling.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Modes

Clean	For exceptional everyday cleaning
White	Removes surface stains
Deep Clean	For an invigorating deep clean
3 intensities	High Low Medium

Items included

Handles	1 FlexCare Platinum
Brush heads	1 AdaptiveClean
Charger	1
UV sanitiser	1
Travel case	1

Design and finishing

Colour	Platinum grey
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Cleaning performance

Speed	Up to 31,000 brush movements/min
Performance	Removes up to 10 x more plaque*
Health benefits	Improves gum health in only two weeks
Whitening benefits	Helps naturally remove stains
Timer	Smartimer and Quadpacer
Pressure sensor	Vibrates handle to alert user

Ease of use

Brush head system	Easy click-on brush heads
Brushing time	Up to 3 weeks***
Battery indicator	Light shows battery status
Handle	Slim ergonomic design
Display	Illuminated display

Technical specifications

Battery	Rechargeable
Operating time (full to empty)	Up to 3 weeks**
Battery type	Lithium ION

Power

Voltage	110-220 V
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Service

Warranty	2-year limited warranty
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Packaging dimensions

Height	23.50 cm
Width	17.10 cm
Depth	9.50 cm
Net weight	0.77 kg
Gross weight	0.92 kg
EAN	08710103746201
Number of products included	1
Country of origin	CN
Harmonised Systems Code	850980

Outer Carton

Length	30.70 cm
Width	18.40 cm
Height	25.70 cm
Gross weight	2.98 kg
EAN	18710103746208
Number of consumer packages	3

* than a manual toothbrush

** Compared to a DiamondClean brush head

*** based on two, two-minute periods of brushing per day



data subject to change
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