

Philips Viva Collection
Fuzzy Logic Rice Cooker

1.8 liter



HD3038/55

Tastier Rice, Enjoyable Meal

Cooking in the style of the traditional big pot

The Philips cooker looks great with temperature control and an extremely durable, cutting-edge 5-layer golden inner pot, which conducts heat evenly for food cooked in the traditional style of big pot

Smart and automatic cooking

- The Keep-warm function keeps rice fresh for up to 24 hours
- Smart heating and temperature control for optimum results

Nine different healthy varieties

- Nine food menus for more healthy varieties
- 3D heating for even heating and more effective warm keeping
- Extra-thick, non-stick easy to clean, 2.0-mm pot
- Reheat function for fresh rice instantly

The ultimate in convenience

- 12-hour preset timer ensures rice and meal ready on time
- Specially-designed accessories
- Swing handle for easy carrying
- Detachable steam vent for easy cleaning

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Highlights

12-hour preset timer



There is also a timer function to preset when you want the meal cooked. Press the "Timer" button to preset from 2~12 hours. The timer function can be preset up to 12 hours in advance to ensure you can enjoy your meals exactly when you want them

3D heating system



There is heating system surround the rice cooker, including heater assembly on the top, heater assembly all around and main heater assembly on the bottom. 3D heating system for even heating, more effective warm keeping and better baking result

Nine food menus

There are nine selected cooking menu varieties including Standard cook, Quick cook, Ultra-quick cook, Reheating, Congee, Soup, Steam, Cakes and Clay pot rice. The intelligent cooking process enables you to cook great tasty rice with ease

24-hour Keep-warm function



Use the Keep-warm function to keep rice or dishes warm for long periods of up to 24 hours, whilst maintaining the food's nutrition and taste. When the cooking process finishes, the rice cooker automatically switches to Keep-warm mode

Reheat function

Put cold rice with some water in the rice cooker and press 'Reheat' button. The rice cooker will reheat the rice for 25 mins. It brings you fresh rice instantly

Specially-designed accessories

Specially-designed rice spatula and ladle for convenience.

Thick 2.0-mm 5-layer inner pot



The specially-designed inner pot offers more effective heat conduction. It brings you the traditional "big pot" taste. The extra-thick 2.0-mm, 5-layer golden inner pot ensures even heating. 1. The super-rigid crystal coating is non-stick and anti-scratch, making it easy to clean and highly durable; 2. The champagne-gold base effectively increases the heat during cooking; 3. The extra-thick alloy pot conducts heat evenly; 4. The resin coating protects the alloy and makes the pot firmer and more durable; 5. The black outer coating helps to retain heat and keeps your rice warm and fresh

Specifications

Accessories

- Ladle
- Spatula
- Measuring cup
- Plastic steam tray

Design specifications

- Materials of main body: SUS430
- Color(s): Silver
- Color of control panel: Silver
- Weight (incl. packaging): 5.0 kg
- Dimensions (L x W x H): 297.2x390.5x263.5 mm

Technical specifications

- Voltage: 220-240 V
- Frequency: 50-60 Hz
- Wattage: 980 W
- Cord length: 1.2 m
- Capacity: 1.8/10 Litres / cups



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