



Philips EssentialCare  
Straightener

**Ionic conditioning**  
220C professional temperature  
Accurate control



HP8324/03



## Glossy and sleek with ionic shine

Straightener with accurate control

Specially designed for ionic care and accurate control, Philips Essential Care straightener allows you to get the straight and shiny look you want precisely, while being gentle on your hair.

### **Sleek style**

- 220°C professional high heat for perfect results

### **Less hair damage**

- More care with ion conditioning for shiny, frizz-free hair
- Accurate control 220°C with variable temperature
- Ceramic coating for ultra-smooth gliding

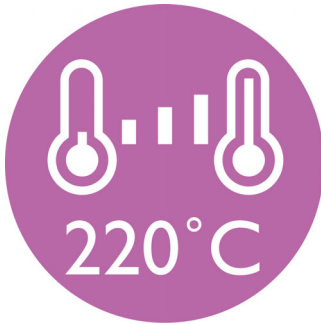
### **Ease of use**

- Fast heat up time, ready to use in 60 seconds
- Closing lock to close the handle for easy and safe storage
- Automatic shut-off after 60 min
- Swivel cord to prevent tangled wires
- Universal voltage
- 1.8 m power cord
- 2 years of worldwide guarantee

**PHILIPS**

# Highlights

## 220°C variable temperature



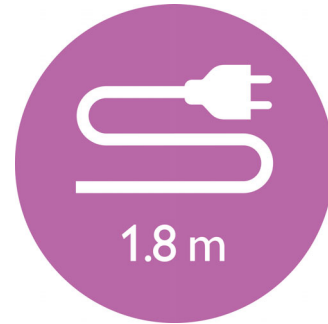
Accurate control 220°C with variable temperature

## Instant heat up



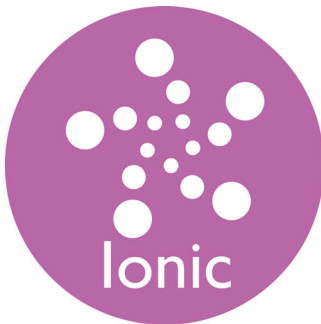
The straightener has a fast heat up time, being ready to use in 60 seconds

## 1.8 m cord



1.8 m power cord

## Ionic Care



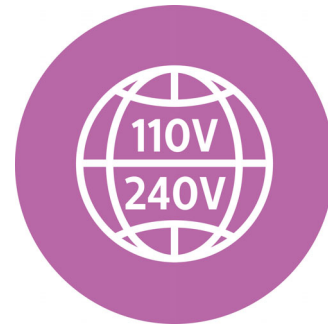
Give your hair an instant care with ionic conditioning. Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is beautifully shiny, smooth and frizz-free.

## Handle closing lock



The straightener has a closing lock mechanism. Located at the base of the straightener, this locks plates, making storage quick and easy and helping to protect the straightener from accidental damage.

## Universal voltage



Worldwide voltage for getting the perfect travel companion

## Ceramic coating



The smooth ceramic coated plates prevent damage to your hair during styling.

## 2 years guarantee



2 years of worldwide guarantee.

# Specifications

## Technical specifications

- Heating time: 60s
- Maximum temperature: 220 °C
- Cord length: 1.8 m
- Heater type: PTC
- Voltage: 110-240 V
- Color/finishing: black and pearl peach

## Features

- Swivel cord
- Ceramic coating

## Hair type

- End result: Straight
- Hair thickness: Medium, Thick, Thin
- Hair length: Long, Medium, Short

## Service

- 2-year worldwide guarantee



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