# HP PageWide Pro 552dw Printer



Ultimate value and speed—HP PageWide Pro delivers the lowest total cost of ownership and fastest speeds in its class.1,2 Get professional-quality color plus best-in-class security features and energy efficiency.<sup>34</sup>



Dynamicsecurity: Cartridges with non-HP chips might notwork to day or in the future. Learn More: http://www.hp.com/go/learn about supplies

**Professional mode speed:** Up to 50 ppm black; Up to 50 ppm color

**Standard connectivity:** 1 Hi-Speed USB 2.0 Host; 1 Hi-Speed USB 2.0 Device; 1 Ethernet 10/100 Base-TX network; 802.11 b/g/n Station; 802.11 b/g Access Point

Paperhandling: 500-sheet input tray, 50-sheet multi-purpose tray; 300-sheet face-down output bin **Dutycycle(monthly):** Up to 80,000 pages













## Professional color, breakthrough low cost per page

- Results you expect and lasting value—up to 40% lower color cost per page than color lasers.<sup>2</sup>
- Print professional-quality color on a variety of papers—perfect for office use.
- Print 4x more pages than standard cartridges with Original HP PageWide extra-high-yield cartridges.
- Spend less time and budget on scheduled maintenance with streamlined HP PageWide Technology.8

#### The fastest printer in its class<sup>1</sup>

- Wait less, do more with best-in-class speeds—as fast as 70 ppm in color and black-and-white.<sup>1</sup>
- Grab pages and go—without waiting. This device wakes up and prints fastest in its class.
- Manage tasks from a 4.3-inch (10.9 cm) touchscreen. Print Microsoft® Word and PowerPoint® files from USB.®
- Print from your mobile device with Wi-Fi Direct® and NFC touch-to-print technology—no network needed.910

#### Proven technology. Superior energy efficiency.4

- Minimize downtime with HP PageWide Technology that delivers reliable performance businesses demand.
- Conserve with HP PageWide Technology—designed to use less energy than any printer in its class.4
- Print up to 13,000 color pages and up to 17,000 black-and-white pages—and go longer between
- Get professional-quality color documents and the performance you expect with Original HP PageWide cartridges.

## Best-in-class security<sup>3</sup> and management features

- Help protect your investment and extend capabilities as your needs grow, with a portfolio of solutions.
- Help ensure the security of confidential information. Enter a PIN at the device to retrieve your print job.
- Regulate color use and reduce printing costs with HP Color Access Control. 12
- Help keep your printer secure—from boot up to shutdown—with secure boot and secure code integrity validation.

1 Comparison based on manufacturers' published specifications of fastest available color mode of all color business printers \$300-\$800 USD and MFPs \$400-\$1000 USD as of November 2015, excluding other HP PageWide products, and products with 1% or lower market share using market share as reported by IDC as of Q3 2015. H PageWide speeds based on General Office mode and exclude first page. Learn more at http://www.hp.com/go/printerspeeds <sup>2</sup> Comparison of HP PageWide Pro and Enterprise class devices with the majority of in-class color laser MFPs < \$3,000 USD, and color laser printers < \$1,249 USD as of November 2016; market share as reported by IDC as of Q2 2016. Cost per page (CPP) reported by Gp Intelligence Pricing & Promotions report October 2016, comparisons for all supplies are based on published specifications of the manufacturers' highest-capacity cartridges and page yield. Average yield based on ISO/IEC 24711 and continuous printing. Actual yield varies based on content of printed pages and other factors. For details see http://www.hp.com/go/learnaboutsupplies 3 Best-in-class security claim based on HP review of published embedded security features of competitive in-class Pro printers as of January 2016. Learn more at http://www.hp.com/go/printersecurityclaims <sup>4</sup> Energy claim based of TEC data reported on energystar.gov. Data normalized to determine energy efficiency of majority of in-class business printers \$300-\$800 USD and MFPs \$400-\$1000 USD as of November 2015; market share as reported by IDC as of Q3 2015. Actual results may vary, Learn more at http://www.hp.com/qo/paqewideclaims 5 Comparison based on manufacturers' published specifications of first page out from ready and sleep mode of all color business printers \$300-\$800 USD and MFPs \$400-\$1000 USD as of November 2015, excluding other HP PageWide products, and products with 1% or lower market share using market share as reported by IDC as of Q3 2015. Subject to device settings. Actual results may vary. Learn more at http://www.hp.com/go/printerspeeds <sup>6</sup> Feature works with Microsoft® Word and PowerPoint® 2003 and later. Only Latin language fonts are supported. While Dased on ISO 24711 cartridge yields for HP 976Y Extra High Yield Original PageWide Cartridges, which are not included in printer purchase; purchase separately. Comparison based on ISO 24711 cartridge yields for HP 976Y Extra High Yield Original PageWide Cartridges compared with HP 970 series Original PageWide cartridges. Extra-high-yield cartridges are compatible only with HP PageWide Pro 500 series MFPs and printers. Learn more at http://www.hp.com/go/ learnaboutsupplies <sup>8</sup> Less scheduled maintenance based on 150,000 pages printed, and published comparisons of majority of in-class color laser printers \$300-\$800 USD and MFPs \$400-\$1000 USD as of November 2015; market share as reported by IDC as of Q3 2015. Learn more at http://www.hp.com/go/pagewideclaims <sup>9</sup> Mobile device needs to be connected directly to the signal of a Wi-Fi Direct® supported MFP or printer prior to printing. Depending on mobile device, an app or driver may also be required. Wi-Fi Direct is a registered trademark of Wi-Fi Alliance®. For details, see hp.com/go/mobileprinting. 10 Requires a compatible NFC-printing-enabled mobile device. For a list of compatible NFC-printing-enabled mobile devices, see http://www.hp.com/go/infcprinting 11 Additional workflow solutions available through HP's software and third-party partner program. For solution details, go to http://www.hp.com/go/gsc 12 HP Color Access Control available only on HP PageWide Pro devices with a 4.3-inch touchscreen.

# HP PageWide Pro 552dw Printer Specifications Table

Functions / Multitasking supported	Print
Print Speed	Black (ISO): Up to 50 ppm; Color (ISO): Up to 50 ppm; First Page Out Black: As fast as 6 sec; First Page Out Color: As fast as 6.5 sec; Black (Draft): Up to 70 ppm; Color (Draft): Up to 70 ppm
Print Resolution	Black (best): Up to 1200 x 1200 optimised dpi from 600 x 600 input dpi (on unspecified plain paper, HP Premium Inkjet Presentation Paper Matte, and HP Inkjet Brochure Paper Matte): Color (best): Up to 2400 x 1200 optimized dpi from 600 x 600 input dpi (on HP Advanced Photo Papers)
Print Technology	HP PageWide Technology with pigmented inks
Printer Drivers Included	Windows PCL 6 Discrete, Mac PS, Windows HP UPD, Linux, UNIX, SAP
Print Cartridges Number	4 (1 black, cyan, magenta, yellow)
Borderless Printing	No
Standard Print languages	HP PCLXL (PCL6), native PDF, HP Postscript Level 3 emulation
Printer Smart Software Features	HP ePrint, HP Mobile Apps, Google Cloud Print v2, Apple AirPrint <sup>™</sup> , HP EasyColor, print preview, automatic two-sided printing, print multiple pages per sheet (2, 4, 6, 9, 16), collation, booklet printing, cover pages, tray selection, scaling, Portrait/Landscape orientation, High Quality Grayscale and Black Ink Only, General Office/Professional/Presentation/Maximum dpi print modes, front USB port, Control Panel Shortcuts; HP UPD PIN printing; HP Color Access Control; Optional: HP and third party extensibility solutions; wireless
Printer Management	HP Web Jetadmin; Embedded Web Server; HP UPD Printer Administrator Resource Kit; HP Utility (Mac), HP JetAdvantage Security Manager optional
Standard Connectivity	1 Hi-Speed USB 2.0 Host; 1 Hi-Speed USB 2.0 Device; 1 Ethernet 10/100 Base-TX network; 802.11 b/g/n Station; 802.11 b/g Access Point
Network Capabilities	Yes, via built-in Ethernet, wireless 802.11b/g/n)
Network Ready	Standard (built-in Ethernet, WiFi 802.11b/g/n)
Wireless Capability	Yes, built-in WiFi 802.11b/g/n
Mobile Printing Capability	HP ePrint; Apple AirPrint™; Mopria™-certified; Wireless Direct Printing; Google Cloud Print 2.0; Mobile Apps
Memory	Standard: 512 MB; Maximum: 512 MB
Processor Speed	1.2 GHz
Duty Cycle <sup>2</sup>	Monthly, letter: Up to 80,000 pages
Recommended Monthly Page Volume <sup>3</sup>	1000 to 6000
Media Types Supported	Plain paper (light, intermediate, mid-weight, heavy, extra heavy, prepunched, recycled, bond, other inkjet plain paper), photo (glossy, gloss, soft gloss, satin, matte, other inkjet photo), envelopes, labels, cards, specialty papers (glossy brochure, matte brochure, tri-fold brochure, Hagaki, greeting cards, other inkjet specialty paper)
Media Weight Supported <sup>4</sup>	Tray 1: 16 to 32 lb (plain paper); 33 to 80 lb (photo); 20 to 24 lb (envelope); 32 to 48 lb (brochure); 90 to 110 lb (card); Tray 2: 16 to 32 lb (plain paper); 33 to 66 lb (photo); 20 to 24 lb (envelope); 32 to 48 lb (brochure); 90 to 110 lb (card); Tray 3, 4: 16 to 32 lb (plain paper); 33 to 66 lb (photo); 32 to 48 lb (brochure); 90 to 110 lb (card)
Media Sizes Supported	Tray 1: Letter, oficio, legal, statement, executive, $3 \times 5$ in, $4 \times 6$ in, $5 \times 7$ in, $5 \times 8$ in, envelopes (No. 10, Monarch); Tray 2: Letter, statement, executive, envelopes (No. 10); Tray 3: Letter, oficio, legal, statement, executive
Media Sizes Custom	Tray 1: 3 $\times$ 5 in to 8.5 $\times$ 14 in; Tray 2: 4.0 $\times$ 8.3 in to 8.5 $\times$ 11.7 in; Optional Tray 3: 4.0 $\times$ 8.3 in to 8.5 $\times$ 14 in
Paper Handling	500-sheet input tray, 50-sheet multi-purpose tray; 300-sheet face-down output bin; <b>Duplex Options</b> : Automatic (standard); <b>Ervelope Feeder</b> : No; <b>Standard Paper Trays</b> : 2; <b>Input Capacities</b> : Up to 500 sheets standard; Up to 37 envelopes (N/A Accessory Tray); Up to 100 cards; Up to 225 sheets labels <b>output Capacities</b> : Up to 300 sheets standard; Up to 35 envelopes; Up to 100 cards; Up to 100 sheets labels; Up to 250 sheets legal
What's in the box	D3Q17A HP PageWide Pro 552dw Printer; HP 972A Setup Black PageWide Cartridge (~3500 pages); HP 972A Setup Cyan PageWide Cartridge; HP 972A Setup Magenta PageWide Cartridge; HP 972A Setup Yellow PageWide Cartridge (CMY composite ~2000 pages); power cord; installation guide; CD-ROMs (for software, Windows and Mac printer drivers, and User's Guide).
Replacement Cartridges	HP 972A Black Original PageWide Cartridge (~3500 pages); HP 972A Cyan Original PageWide Cartridge; HP 972A Magenta Original PageWide Cartridge; HP 972A Vellow Original PageWide Cartridge; HP 972A Vellow Original PageWide Cartridge (CMY composite ~3000 pages); HP 972X High Yield Black Original PageWide Cartridge; HP 972X High Yield Cyan Original PageWide Cartridge; HP 972X High Yield YageWide Cartridge; HP 972X High Yield Yellow Original PageWide Cartridge (CMY composite ~7000 pages); HP 976Y Extra High Yield Gyan Original PageWide Cartridge; HP 976Y Extra High Yield Magenta Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP 976Y Extra High Yield Yellow Original PageWide Cartridge; HP

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. Windows® 10, 8.1, 8, 7: 32-bit or 64-bit, 2 GB available hard disk space, ROM/DVD drive or Internet connection, USB port, Internet Explorer. Windows tabe (32-bit only), 2 GB available hard disk space, CD-ROM/DVD drive or Internet Internet Substantial (32-bit only): Intel® Pentium® II, Celeron® or 233 MHz compatible processor, 850 MB available d disk space, CD-ROM/DVD drive or Internet connection, USB port, Internet Explorer #AC: Apple® OS X v10.11 El Capitan, OS X v10.10 Yosemite, OS X v10.9 Mavericks; 1 HD; Internet required; USB
wer Supply Type: Internal (Built-in) Universal Power Supply; Power Requirements: ut voltage: 100 to 240 VAC (+/- 10%), 50/60 Hz (+/- 3 Hz); Power Consumption: 0 watts (Maximum), 70 watts average (Printing), 9.5 watts (Ready), 4.5 watts bep), 0.2 watts (Manual-Off)
oustic Power Emissions: 6.9 B(A); Acoustic Pressure Emissions: 56 dB(A) (Mono/color nting), inaudible (idle)
commended Operating Temperature: 59 to 86°F; Storage Temperature Range: -40 to 90°F; Non-Operating Humidity Range: 5 to 90°F; RH; Operating Humidity Range: 20 30°F; RH
PageWide Pro 500-sheet Paper Tray (D3Q23A); HP PageWide Pro 2x500-sheet ber Tray and Stand (P0V04A)
ZZ1E - HP 2 year Next Business Day PageWide Pro X452/X552 Hardware Support; ZZZE - HP 3 year Next Business Day PageWide Pro X452/X552 Hardware Support; ZZ3E - HP 4 year Next Business Day PageWide Pro X452/X552 Hardware Support;

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<sup>&</sup>lt;sup>1</sup> With ink installed, no media in trays <sup>2</sup> Duty cycle is defined as the maximum number of pages per month of imaged output. This value provides a comparison of product robustness in relation to other HP Laser let or HP Color Laser let devices, and enables appropriate deployment of printers and MFPs to satisfy the demands of connected individuals or groups. <sup>3</sup> HP recommends that the number of printed pages per month be within the stated range for optimum device performance, based on factors including supplies replacement intervals and device life over an extended warranty period. <sup>4</sup> All HP media listed as compatible with the printer in the HP Designjet Printing Supplies Compatibility Guide, regardless of weight, may be used