

Product guide

Unleash your imagination

HP ENVY 5540 All-in-One



The world's most preferred printers.



August 2015



Affordable, easy mobile printing from HP

Get high-quality results time after time, with an all-in-one that delivers:

- Up to 50% savings on ink with HP Instant Ink replacement service¹
- Stunning, lab-quality photos and laser-quality documents
- Optional HP high-yield ink cartridges for frequent printing²
- The easiest way to print from smartphones and tablets³
- Easy setup from a smartphone, tablet, or PC⁴
- Printing and scanning on the go with the HP All-in-One Printer Remote mobile app⁵
- Printing from mobile devices without accessing a network⁶
- A built-in photo tray for easy photo printing without changing paper
- Coloring pages, recipes, and more with HP Printables—delivered on your schedule⁷
- An easy-to-use 2.2-inch (5.5 cm) mono touchscreen
- An optional quiet mode for noise-sensitive environments
- Automatic two-sided printing

Let your creativity soar while keeping your print costs low. Easily print borderless, lab-quality photos and sharp documents from your smartphone or tablet.³ Get great results in fewer steps, and save up to 50% on ink with HP Instant Ink.¹ Set up quickly,⁴ and print wirelessly from any room in your home.^{3,6} Manage print tasks and send scans to email from your mobile device.⁵

Who can benefit?

The HP ENVY 5540 All-in-One is ideal for those who want the freedom to print photos and documents at home or on the go,³ and need:

- Affordable, high-quality printing for photos, creative projects, and more
- Easy mobile printing from smartphones and tablets³
- Simple printer setup from mobile devices⁴
- A dedicated photo tray for easy photo printing
- Reliable, quality scanning and copying
- Quiet operation



Express yourself, affordably

Add a creative touch to all your tasks for less, with this HP Instant Ink eligible printer.^{1,8}

- Save up to 50% on ink when you sign up for HP Instant Ink.¹ Original HP Ink is ordered by your printer and delivered to your door.⁹ Print photos and documents for the same low price.
- Count on this HP ENVY all-in-one and Original HP ink cartridges to deliver consistent, high-quality prints. This all-in-one is designed and built to HP's high standards for reliable, long-term use.
- Print more for less. Produce up to three times as many black-and-white pages and up to twice as many color pages with optional Original HP high-yield ink cartridges.²



Easily create and print—at home or on the go³

Quickly set up this all-in-one,⁴ and get right to your next project with the easiest way to print from a smartphone or tablet.³

- Snap. Print. Enjoy. Create lab-quality photos from iPhone® and iPad® products using AirPrint™, and from smartphones and tablets running Android™, Windows® 8, and Google™ Chrome™ operating systems.³ Paper-sensing technology lets you know if there is paper in the tray before you print.
- Start printing quickly with easy setup from your smartphone, tablet, or PC.⁴ Use your mobile device to register your new all-in-one and connect to your local wireless network.⁴
- Manage printing tasks and scan directly from your mobile device using the HP All-in-One Printer Remote mobile app for smartphones and tablets.⁵ Quickly send scans to email or cloud storage, and check ink status before you print.⁵
- Print from your smartphone or tablet anywhere in your home, without accessing a network.⁶ Wi-Fi Direct printing lets you connect your mobile device directly to your all-in-one.



Breeze through creative and everyday tasks

Spend your time creating, not waiting. Print impressive photos and documents, and access an array of content right from your all-in-one.

- Ensure your projects always look great, no matter what you print. Produce stunning lab-quality, borderless photos and sharp, laser-quality text.
- Preserve your family's most important moments. A built-in photo tray makes it easy to print 4 x 6-inch (10 x 15 cm) photos in brilliant color for scrapbooks, collages, and other creative projects.
- Print remotely without worries. The auto-deploying output tray keeps your printed pages from landing on the floor. And with a 125-sheet input tray, you'll reload paper less often.
- Access coloring pages, recipes, coupons, crossword puzzles, and more with HP Printables—delivered to your all-in-one, on your schedule.⁷

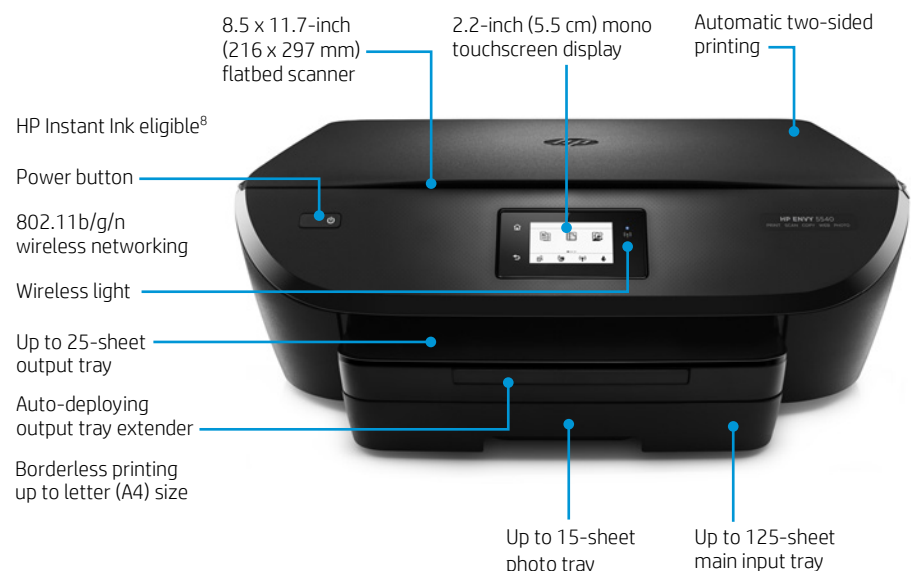


Make it easy

Print, scan, and copy with one device that's easy to use.

- Indulge your imagination without wasting a moment. Create photo projects and manage scan and copy tasks right from the 2.2-inch (5.5 cm) mono touchscreen.
- Print black-and-white documents at up to 12 pages per minute (ppm) and color photos at up to 8 ppm.¹⁰
- Use this all-in-one in the living room, a bedroom, or virtually anywhere you choose, without disrupting your family's activities. Simply select the optional quiet mode to help keep noise to a minimum.
- Save paper and conserve resources. Print on both sides of a page with automatic two-sided printing, and reduce paper consumption by up to half.

Product walk around



The world's most preferred printers (cover page): Worldwide printer marketshare, and HP printer brand awareness, consideration and preference study in 9 markets 2014.

¹ US: Savings claim is based on HP Instant Ink Service plan price for 12 months using all pages in plan without purchase of additional pages compared with the cost per page ("CPP") of the majority of color inkjet printers <\$399 USD, market share reported by IDC Q2 2014. CPP comparisons for standard capacity inkjet supplies are based on estimated street price and page yield as reported by Gap Intelligence MFP Weekly and IJP Weekly Reports 9/20/2014. Actual savings may vary depending on number of pages actually printed per month and content of pages printed.

Canada: Savings claim is based on HP Instant Ink Service plan price for 12 months using all pages in plan without purchase of additional pages compared to cost per page ("CPP") of the majority of color inkjet printers <\$399 CAD, market share reported by IDC Q1 2014. CPP comparisons for standard-capacity inkjet supplies are based on estimated street price and page yield as reported by original equipment manufacturers (OEM) websites as of June 2014. Actual savings may vary depending on number of pages actually printed per month and content of pages printed.

² Based on HP 62XL High Yield Black Original Ink Cartridges. High-yield ink cartridges not included; purchase separately. For more information, see hp.com/go/learnaboutsupplies. Less cost per page compared with estimated street price and published page yield of standard-yield HP 62 Original Ink Cartridges. Actual pricing may vary.

³ In comparison to the majority of consumer/home office inkjet all-in-one printers <\$399 USD as of November 2014 based on market share as reported by IDC as of Q3 2014, and typical time to set up and/or presence of preloaded plug-in. App download required for printer setup. Local printing requires mobile device and printer to be on the same network or have a direct wireless connection to the printer. Wireless performance is dependent on physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz operations only. Remote printing requires an Internet connection to an HP web-connected printer. App or software and HP ePrint account registration may also be required. Wireless broadband use requires separately purchased service contract for mobile devices. Check with service provider for coverage and availability in your area. See hp.com/go/mobileprinting for more details.

⁴ Requires HP All-in-One Printer Remote mobile app download and is compatible with iPhone® 4 and later, iPad® 4th generation, iPad mini™, iPad Air®, iPod®, and mobile devices using Android™ 4.0.3 or later. Printer and mobile device must be on the same local wireless network with Internet access. For a full list of supported operating systems, see hp.com/go/mobileprinting.

⁵ Mobile device requires wireless access point and an Internet connection. Compatible with iPhone 4 and later, iPad 4th generation, iPad mini, iPad Air, iPod 5G using iOS 7 or later, and mobile devices using Android 4.0.3 or later. Features controlled may vary by mobile device operating system. Scan/copy control requires mobile device and printer be on the same wireless network or through wireless direct connection to printer. For mobile scanning, device camera requires 5 megapixels or greater with autofocus capability.

⁶ Mobile device needs to be connected directly to the Wi-Fi signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. Wireless performance is dependent on physical environment and distance from the wireless access point in the printer. For details, see hp.com/go/mobileprinting.

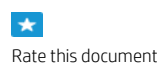
⁷ Requires a wireless access point and an Internet connection to the printer. Services require registration. HP Printable availability varies by country, language, and agreements, and may require a firmware upgrade. Not all HP Printables can be set up for automatic delivery and not for all printer models. For details, visit hp.com/go/hpconnected/help/printablesqs.

⁸ A full list of current eligible printers can be found at hpinstantink.com. Printers require direct connection to the Internet for program participation. Internet access sold separately.

⁹ Based on Internet connection to an eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area.

¹⁰ After first set of ISO test pages. For more information, see hp.com/go/printerclaims.

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