

Sonic electric toothbrush with app



- Personalised coaching
- Smart brushing sensors
- 3 modes, 3 intensities
- 1 brush head and UV Sanitiser

HX9191/06

Never miss a trouble spot, for a perfect smile

Up to 10 x more plaque removal and healthier gums*

FlexCare Platinum Connected takes the guesswork out of oral care. Sensors send your brushing data to the Sonicare app via Bluetooth® wireless technology, providing you with personalised coaching and feedback for the most complete clean possible.

Benefits

Track your brushing with real-time guidance

- Track and improve your coverage
- Alerts you when you're brushing too hard
- Teaches you to reduce your scrubbing

Sonicare app delivers personalised feedback

- A second chance to clean the spots you miss with Touch Up
- The coaching you need to refine your routine
- Start taking better care of any problem areas
- Always know how effective your brush head is

Philips Sonicare's deepest, most complete clean

- A customised brushing experience
- Contours to teeth and gums for a deeper clean
- Timer helps to encourage thorough brushing
- Dynamic cleaning action for better oral health
- Kill bacteria with the UV brush head sanitiser
- Designed to fit your lifestyle

PHILIPS

Features

Location sensor



FlexCare Platinum Connected's location sensor shows where you're brushing too little for better coverage. If there are spots you consistently miss when you're brushing, the location sensor will bring them to your attention.

Pressure sensor



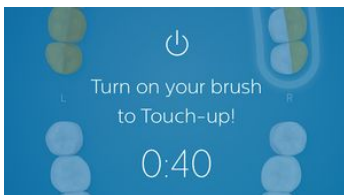
You might not notice if you're brushing too hard, but your FlexCare Platinum Connected will. If you apply too much pressure, the intuitive pressure sensor will make the toothbrush handle gently pulsate so you know exactly when to adopt a softer touch. In studies, 7 out of 10 aggressive brushers successfully reduced their brushing pressure thanks to the pressure sensor.

Scrubbing sensor



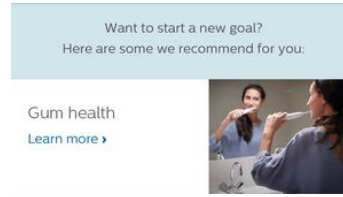
With an electric toothbrush you let the toothbrush do the work, rather than using a scrubbing motion. FlexCare Platinum Connected has a scrubbing sensor that helps guide you to reduce scrubbing for an optimised technique and a gentler clean.

Touch Up



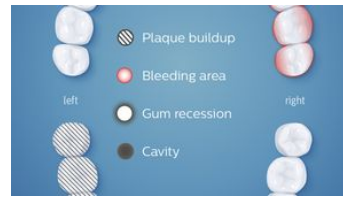
If you happen to miss any spots during a brushing session, the Philips Sonicare app tracks your coverage and gives you the opportunity to go back for a second pass. Touch Up provides customised guidance based on your personal brushing data so you can immediately address any missed areas and achieve a more complete clean.

Personalised coaching



FlexCare Platinum Connected lets you set daily goals and track your progress. The Sonicare app maintains a running history of your brushing data, so you can easily review your performance. With personalised coaching, tips and alerts from the app, your brushing technique will improve over time. You can even share your progress report with your dental professional.

Focus areas



If your dental professional identifies specific spots in your mouth that need more attention because of plaque build-up, gum recession or another issue, FlexCare Platinum Connected can help you tackle those problem areas. You can highlight these spots in your personalised mouth map within the Sonicare app to remind you to give them the extra care they need each time you brush.

Brush head performance monitor



Over months of normal use, brush heads gradually wear down and lose their stiffness. The Sonicare app includes a smart brush head performance monitor for tracking your brush head effectiveness based on your actual brushing time and pressure. It tells you when to replace your brush head so you continue to get the best results. You even have the option of ordering replacement brush heads directly from within the app.

Three modes, three intensities



With three intensity settings and three cleaning modes, FlexCare Platinum Connected offers optimal comfort with a truly deep clean. Use Clean mode for a superb everyday clean, or White mode for stain removal. If you need to pay extra attention to trouble spots, Deep Clean mode delivers exceptional results. Set the intensity to Low, Medium or High based on your personal preference. Set the intensity level to high for the best results.

FlexCare Platinum Connected

AdaptiveClean brush head



AdaptiveClean is the only power toothbrush head that can follow the unique shape of your teeth and gums. With soft flexible sides made of rubber, this brush head can follow every curve. It offers up to 10 x more plaque removal than a manual toothbrush. As it tracks along the gumline, the brush head absorbs excessive brushing pressure, so you can be gentle on gums, however you brush.

BrushPacer and Smartimer



The BrushPacer interval timer indicates when it's time for you to move to another segment of your mouth, while the Smartimer helps you reach the dental professional-recommended brushing time of two minutes. Together, they set the pace for a successful brushing session.

Sonic technology



At 31,000 strokes per minute, Philips Sonicare FlexCare Platinum Connected delivers a superior clean that you'll both see and feel. The dynamic cleaning action of our sonic technology drives fluid deep between teeth and along the gumline. As your FlexCare Platinum Connected brush gently massages the gums, it stimulates blood circulation and helps to dislodge plaque. You get a powerful yet gentle clean that delivers clinically proven results.

UV Sanitiser



Keep your brush head really clean with Philips UV sanitising technology. The UV sanitiser that comes with your FlexCare Platinum sonic toothbrush is specifically designed to help kill germs on brush heads. The sanitiser distributes sanitising light around the entire top of the brush head, helping to kill up to 99% of bacteria.

Long battery life



When fully charged, your FlexCare Platinum Connected has enough battery life for two weeks of regular use. An easy-to-pack travel case and compact travel charger make it easy to take your Philips Sonicare with you to work, to school or on holiday.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Modes

Clean	For exceptional everyday cleaning
White	Removes surface stains
Deep Clean	For an invigorating deep clean
3 intensities	Low Medium High

Items included

Handles	1 FlexCare Platinum Connected
Brush heads	1 AdaptiveClean
Charger	1
Travel case	1
UV sanitiser	1

Connectivity

Bluetooth® wireless technology	Connected brushing app
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Compatibility

Android compatibility	Android phones Bluetooth 4.0-enabled tablets
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iOS compatibility	iPad 3rd Gen or higher iPhone 4S or higher with iOS 7 operating system
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Design and finishing

Colour	White
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Cleaning performance

Speed	Up to 62,000 brush movements/min
Performance	Removes up to 10 x more plaque*
Health benefits	Improves gum health in only two weeks
Whitening benefits	Helps naturally remove stains
Timer	BrushPacer and Smartimer
Pressure sensor	Vibrates handle to alert user

Ease of use

Brush head system	Easy click-on brush heads
Brushing time	Up to 2 weeks
Battery indicator	Light shows battery status
Handle	Slim ergonomic design
Display	Illuminated display

FlexCare Platinum Connected

Technical specifications

Battery	Rechargeable
Battery type	Lithium ION
Operating time (full to empty)	Up to 2 weeks

Power

Voltage	110-220 V
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Service

Warranty	2-year limited warranty
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Packaging dimensions

Height	23.50 cm
Width	17.10 cm
Depth	9.50 cm

Net weight	0.76 kg
Gross weight	0.92 kg
EAN	08710103770411
Number of products included	1
Country of origin	CN
Harmonised Systems Code	850980

Outer Carton

Length	30.70 cm
Width	18.40 cm
Height	25.70 cm
Gross weight	2.96 kg
EAN	18710103770418
Number of consumer packages	3

* than a manual toothbrush



data subject to change
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