# XBR-49X800D

# 49" class (48.5" diag) 4K HDR Ultra HD TV

Enjoy truly remarkable clarity, color and contrast with 4K<sup>1</sup> HDR and TRILUMINOS® Display for picture that's closer than ever to real-world colors. Android™ TV adds Voice Search, Google Cast and a huge selection of apps, games and content from Google Play<sup>2</sup>, 3 so you can watch your way.



#### **Bullets**

- The brilliant contrast, color and detail of 4K<sup>1</sup> HDR
- Colors come alive thanks to the TRILUMINOS® Display
- HD is upscaled to impressive 4K Ultra HD<sup>1</sup>
- Android TV with Google Cast, voice search & Play Store apps<sup>2</sup>,<sup>3</sup>
- Silver accents add elegance to the thin design
- Just say what you want with Voice Search<sup>23</sup>
- Send entertainment from your smartphone to you TV with Google Cast<sup>2,3</sup>
- Enjoy thousands of apps from Google Play<sup>2</sup>,<sup>3</sup>
- Home automation controlled directly from your TV

#### **Features**

#### Uncover the detail with 4K HDR

High Dynamic Range (HDR) will change the way you look at TV. Combined with 4K Ultra HD resolution<sup>1</sup>, HDR video content delivers exceptional detail, color and contrast, with a far wider range of brightness than other video formats. The result is the most lifelike picture TVs have ever been able to create, with brilliant highlights and fine detail.

## More color, depth and realism

Colors are as rich and vivid as nature's own thanks to the TRILUMINOS® Display with more shades of red, green and blue than ever before. You'll enjoy vibrant, authentic images that evoke the emotion in every scene. When combined with HDR video, TRILUMINOS® Display further increases the color depth for noticeably brighter and more realistic colors.

# Every scene looks more realistic

Discover a thrilling world of extraordinary clarity. Every single pixel is enhanced beautifully by our most powerful 4K picture processing technology ever. Individual parts of each scene are analyzed and matched with a special image database that independently addresses texture, contrast, color, and edges. The difference is clear with supremely lifelike detail, no matter what you're watching.

#### Dramatic brightness and black levels

Experience more life, more texture and more energy in every scene with brighter highlights, deeper blacks, and more natural tonal gradation.

#### Made to match your space

The thin and beautiful design with a slim bezel with silver inlay takes cues from interior design, allowing it to maintain the harmony of your living room while still making a statement.

# Motionflow™ keeps the action smooth

TV that keeps up with real life. Sony's refresh rate technology (Motionflow™ XR) allows fast moving action sequences in sports and movies to be seen with precise motion clarity.

# A world of possibilities

Find all the entertainment you can dream of, faster than ever. From movies and TV shows to thousands of apps, Sony's Android TV brings you everything in an instant<sup>2,3</sup>.

# Just say what you want

Spend less time browsing, and more time watching. Voice search on Android<sup>TM</sup> TV provides you with the power of Google search, allowing you to find content across different services without the hassle of time-consuming text entry<sup>2,3</sup>.

# Send to a bigger, better screen with Google Cast™

Send movies and music from your smartphone to your TV with Google Cast. Use your phone as a remote control<sup>2</sup>, <sup>3</sup>.

#### **Smart home automation**

Beyond streaming content, Sony's Android TV platform allows Home Automation control directly from the TV, via the Logitech Harmony Hub. IoT (internet of things) devices such as lights, thermostats, Blu-ray players, security cameras other home entertainment devices can be controlled and automated via the push of a button on the TV's remote.

## Your favorite apps, on your TV

Enjoy a huge range of apps from Google Play™, including YouTube™, Netflix, Amazon Video, Hulu, Pandora and more. Also, play your favorite Android games on the big screen²,³.

## Find everything fast

The unobtrusive content bar quickly lets you find the movie, TV show or video you're looking for. Call up the Content bar and you can keep watching, while you scan through live TV, videos on demand, downloaded TV shows and much more. You can even customize the content bar to show you the content you go to most often first.

# A masterpiece of design

Keep wires out of sight, thanks to a hidden cable panel structure, for a clean look.

# **Specifications**

Audio	
Bass/Treble/Balance	Balance
DSEE/DSEE-HX	DSEE
Speaker Configuration	2ch, Full Range (25 x 90 mm) x 2
Speaker Position	Down Firing
Speaker Type	Bass Reflex
Audio Features	
Advanced Auto Volume	Yes
Alternate Audio (Digital)	Yes
Audio Out	Fixed / Variable
Auto Mute (on no signal)	Yes
Auto Surround	Yes
Clear Audio+	Yes
Clear Phase	Yes
Digital Out Format	Dolby Digital, DTS, PCM
Dolby®	Dolby Digital, Dolby Digital Plus, Dolby Pulse
Headphone/Speaker Link	Yes
S-Master	S-Master Digital Amplifier
Sony Original Surround	S-Force Front Surround

Sound Mode	Standard Cinema Live Football Music			
Application Store	Yes (Google Play Store)			
Convenience Featu	Convenience Features			
Auto Photo Mode	Yes			
Auto Shut-off	Yes			
BRAVIA® Sync™	Yes (including HDMI- CEC)			
Channel Block (with password)	Analog & Digital			
Google Cast	Yes			
i-Manual	Yes			
Input Language Display	BUL / CAT / HRV / CES / DAN / DUT / ENG / EST / FIN / FRA / GER / GRK / HUN / ITA / LAV / LIT / NOR / POL / POR / RON / RUS / SLK / SLV / SPA / SWE / TUR / UKR / THA / VIE / ARA / FAS / JPN			
Multiple Language Display	English Spanish French			
On/Off Timer	Yes			
On-Screen Clock	Yes			
Parental Control	Yes			
Show/Hide Channels	Yes (Digital & Analog)			

Sleep Timer	Yes		
USB Play	Yes (Supported File System: FAT16/ FAT32/ exFAT/ NTFS)		
USB Play (Contents)	MPEG1 / MPEG2PS / MPEG2TS / AVCHD / MP4Part10 / MP4Part2 / AVI (MotinJpeg) / MOV / WMV / MKV / WEBM / 3GPP / MP3 / WMA / WAV / FLAC / JPEG		
Voice Function	Yes		
Customizing Capability			
RS-232C Control	Yes		
Illumination LED	Yes		
Design Features			
Stand Design	Silver U Slate		
Display Features			
Backlight Type	Edge LED		
Dimming Type	Frame Dimming		
Display Device	LCD		
Triluminos Display	Yes		
Display			
Aspect Ratio	16:9		
Display Resolution	QFHD		
Number of pixels(H x V)	3840 x 2160		

Viewing Angle (Right/ Left) 178 (89/89) degree MPEG2TS / AVCHD / Cable) Left) MP4Part10 / MP4Part2 / TV System (Digital ATC	
Viewing Angle (Right/ Left)  Viewing Angle (Right/ Left)  NPEG1 / MPEG2PS / TV System (Digital Cable)  NP4Part10 / MP4Part2 / TV System (Digital Cable)  TV System (Digital Cable)  TV System (Digital Cable)	
MP4Part 10 / MP4Part 2 / TV System (Digital AT	ear QAM
Viewing Angle (Up/  178 (89/89) degree  Home Network  AVI (MotinJpeg) / MOV / WMV / MKV / WEBM  Terrestrial)  Terrestrial)	SC
/ 3GPP / MP3 / WMA / Video	
Decree (and one located and	80p (60 Hz)
Yes	180i (60 Hz) Op (60 Hz)
Power Saving Modes Yes Ves (depends on ad 48)	0p
General Features provider on that region) 480	Oi
ARC HDMI (Audio Return Channel)  Photo Sharing Plus / Yes Photo Share  Video Features  24p True Cinema <sup>TM</sup> Yes	
Closed Captions (CC)  Analog  Screen  Mirroring(Miracast)  Yes  4:3 Default  Yes	
Demo Mode Yes Social Viewing Yes Advanced Contrast Vo	· c
Hotel Mode Menu Yes TV SideView <sup>TM</sup> Yes Ennancer (ACE)	
Inputs and Outputs  Wi-Fi Certified Yes Auto Wide Yes	
AC Power Input AC Adapter Wi-Fi Direct Yes Blinking Type Fro	ame Blinking
Analog Audio Input(s) 2 (1 Analog Conversion Wi-Fi Frequency 2.4GHz / 5GHz HDR Compatible (High Dynamic Range)	s
(Total) / 1 Rear) Wi-Fi Standard a/b/g/n/ac Live Color™	
Audio Out 1 (Side / Hybrid w/HP and Subwoofer Out) 4 Applied Power Appli	
Rivetooth Version 4.1 HID / HOGP / Consumption	S
SDSP / SPP  Component Video (Y/ 1, 0) And	otionflow XR
Pb/Pr) Input(s) Power Consumption 114W PhotoTV HD Yes (in Operation) max.	
Composite Video 2 (1 Side Analog Conversion / 1 Rear Consumption O.5W	vid andard ustom
Digital Addition Odi partition in the distribution of the distribu	nema Pro
Ethernet Connection(s) 1 (side)	nema Home orts
HDCP 2.2 (for HDMI1/2/3/4)  V/SA® Hole Pitch 7 7/8 x 11 7/8 inch (200 Ph	Animation Photo-Vivid
V/F0A O 11 1 0 1	noto-Standard noto-Custom
1024 x 768@60Hz	ame raphics
LIDMI DC Input Formet 1400 v 000@40 In	X-Reality PRO
1152 x 864@75Hz Technology Yes	·
108U X 1U5U@0UHZ	ormal
3840 x 2160@30Hz Limited Warranty Term 12 months Wide Mode Wi	ide Zoom
4096 x 2160p (24, 60Hz), <b>TV System</b>	om ormal / Full1 / Full2
60Hz), 1080p (30, 60Hz), Channel Coverage VHr. 2-13 / 0Hr. 14-09 /	r PC
1080/24p, 1080i (60Hz), (Analog) CATV: 1-135 Weights and Measurem	ients
480b. 480i (Cattle Cable) CATV: 1-135	only: 43 1/8 x 25 1/4 x 3/4(7/16) inch (1093 x
	9 x 44 (10.5) mm) with stand: 43 1/8 x
HDMI™ Connection(s) 4 (side3, rear1)  Channel Coverage (Digital Terrestrial)  VHF: 2-13/UHF: 14-69  Dimensions (Approx.)  TV	27 1/8 x 8 5/8 inch (1093 x 686 x 216 mm)
HDMI <sup>TM</sup> Connection(s) 4 (side3, rear1) Channel Coverage (Digital Terrestrial) VHF: 2-13/UHF: 14-69 Dimensions (Approx.) TV  Headphone Output(s) 1 (Side / Hybrid w/HP and Subwoofer Out) Color Space SRGB / BT709, BT2020, AdobeRGB, DCI	686 x 216 mm)
HDMI <sup>TM</sup> Connection(s) (Total)  4 (side3, rear1)  Channel Coverage (Digital Terrestrial)  VHF: 2-13/UHF: 14-69  Dimensions (Approx.)  TV  Color Space  RF Connection Input(s)  1 (Side)  Color System  NTSC	686 x 216 mm) only: 29.1 lb (13.2 kg)
HDMI™ Connection(s) (Total)  4 (side3, rear1)  Channel Coverage (Digital Terrestrial)  VHF: 2-13/UHF: 14-69  Dimensions (Approx.)  TV  Property (Digital Terrestrial)  Color Space  RF Connection Input(s)  1 (Side)  Color System  NTSC  Weight (Approx.)	686 x 216 mm)

Remote Control (RMF-

TX200U) Battaries (R03) AC Power Adaptor (ACDP-160E01 or ACDP-

160D01)

AC Power Cord Spec (US Supplied Accessories 2Pin (w/o Polarity), C7)

IR Blaster (1-849-161-11) Operating Instructions Quick Setup Guide / Supplement CUE (GA) Table Top Stand

(Separate, assembly required)

**Optional Accessories** 

Wireless Subwoofer (SWF-Optional Accessories

BR100)

#### 1. 3,840 x 2,160 pixels.

- 2. Broadband speed of at least 2.5 Mbps recommended for SD services, 10 Mbps for HD streaming or 4K downloads, 20 Mbps for 4K Ultra HD streaming. Wireless connectivity requires 802.11 home network (802.11n recommended). Network services, content, and the operating system and software of this Product may be subject to individual terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information.
- 3. Requires compatible devices connected to the same network. Google Cast requires mobile devices with Android 2.3 or higher, or iOS 6.0 or higher and Chromecast application. Google Play using Android TV Remote Control application requires Android 4.0 or higher; not available for iOS. Voice Search is available using the included remote control, Android TV Remote Control application with Android 4.0 or higher, or using Sony's TV SideView application available for Android 4.0.3 or higher or iOS 7.0 or higher.
- 4. Requires HDR compatible content from supported streaming services, such as Amazon Video.
- 5. Logitech Harmony Hub sold separately. Requires all compatible devices connected to the same network. Refer to Logitech for details on compatible devices. Compatible IP cameras require direct connection to the TV via Wi-Fi.
- 6. Upscaled, simulated and enhanced 4K images will vary based on source content.
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