

Consumer – Lenovo – Smartphone – Datasheet - Template

PLEASE READ: IMPORTANT GUIDELINES TO USE DATASHEET TEMPLATE

The **Consumer Lenovo Smartphone Datasheet Template** is meant to be used for developing datasheets for Lenovo Smartphones. It is the responsibility of the Lenovo Business Units to ensure that all Smartphone datasheets are developed using this approved template only.

**ONLY TEXT WITHIN THE SPECIAL BRACKETS < > SHOULD BE CHANGED.
ALL REMAINING TEXT MUST NOT BE EDITED.**

1. PRODUCT NAME SECTION

- ▮ Product name should be mentioned in designated areas of the template
- ▮ The product name should always be prefixed with **Lenovo™**
- ▮ It must carry the appropriate ® or TM marks if any

2. HEADLINE, SUBHEAD & BODY COPY SECTION

- ▮ **Headline: State the single most important selling proposition of the product**
 - a. One line maximum as shown in template
 - b. Do not change the font style or color
- ▮ **Subhead: Expand on the headline with more detail about the product's benefits**
 - a. One line maximum as shown in template
 - b. Do not change the font style or color
- ▮ **Body copy: A brief write up about the product or sales pitch**
 - a. Do not split into two or more paragraphs
 - b. Ensure there is proper use of ® and TM where applicable
 - c. Do not change the font style or color
 - d. 50 (fifty) to 80 (eighty) word limit

3. PRODUCT IMAGE SECTION

- ▮ On screen image must be from the approved Lenovo Brand imagery bank
- ▮ Onscreen image must be as per the orientation of the device
- ▮ Product image dimensions must not be increased or reduced
- ▮ Two different angle images of the product are mandatory
- ▮ Product images must have transparent background

4. WHY YOU SHOULD BUY SECTION

- ▮ **Icons:**
 - a. Only **FOUR** features must be called out
 - b. The grey box that contains the feature symbol must not be changed, moved or resized. Feature symbols may be created to represent the feature being highlighted
- ▮ **Feature headline:**
 - ▮ Headlines for these features to be restricted to 3 - 4 words and should be on a maximum of 2 lines
- ▮ **Feature body copy:**
 - a. Description for these features to be limited to 4 - 5 lines



5. SPECIFICATIONS SECTION

- ▮ **Order of specification categories**
 - a. Design
 - b. The dimension of the product should be in MM
 - c. Weight section:
 - a. Always use in format xx g (x.xx lbs)"
 - b. Must be up to a maximum of two decimal points only
 - d. Performance
 - e. Connectivity
 - f. Software
 - g. Lenovo Software: this must not be deleted
- ▮ **Non-Lenovo brands & trademarks**
 - a. Ensure correct use of ® and TM for all non-Lenovo brands
 - b. Ensure spelling and nomenclature is correct

6. WHAT'S IN THE BOX

- ▮ List out the items that come with the smartphone in bullet points

7. ACCESSORIES

- ▮ Max of **TWO** accessories to be called out
- ▮ Caption must be the name of the accessory

8. LEGAL & FOOTNOTE SECTION

- ▮ Include any alliance partner legal lines as required
- ▮ All **product/feature/customer/performance claims** should be supported with the relevant legal lines within the legal section of the datasheet

NO CHANGE MAY BE MADE TO THE DATASHEET TEMPLATE AND THESE GUIDELINES WITHOUT THE PRIOR CONSENT OF LENOVO GLOBAL BRAND COMMUNICATIONS. THIS TEMPLATE WILL BE REVIEWED AND UPDATED IN NEXT 180 DAYS

Contacts

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Lenovo
Vibe K6 NOTE

TOUCH, SEE, HEAR THE DIFFERENCE

Lenovo



Full-metal Body, Outstanding Camera, Immersive Audio – The Lenovo™ Vibe K6 Note Is Outstanding In Every Sense.

One touch of the responsive fingerprint reader opens up a multimedia wonderland. Superb front and rear cameras give crisp, clear photos. A vivid 5.5" FHD display makes videos, websites and social media all look stunning. Immersive Dolby Atmos® lets you lose yourself in your favorite sounds. Octa-core processing and the Android M operating system give you a blazingly fast experience. Sight, sound and touch. Let the stylish Vibe K6 Note speed you to your senses.

The Lenovo™ Vibe K6 Note is Best Suited for:

- Multimedia fans seeking an immersive experience
- Style-conscious people who want a smartphone that looks as good as it performs
- Serious snappers! People who love taking great photos and selfies – and demand two superior quality cameras.



Outstanding Cameras, Standout Results

With the top quality rear camera featuring 16MP PDAF with dual CCT flash, plus the 8MP front camera – you've got two amazing cameras for incredible shots every time.



5.5" Full HD Display

Enjoy movies and videos in crystal-clear detail on a large, vibrant IPS screen.



Stunning Full-Metal Unibody Design

Available in Dark Gray, Gold and Silver, the eye-catching full-metal unibody design is as robust as it is stylish.



Engaging Audio

With Dolby Atmos® audio enhancement, you'll enjoy true stereo sound that brings your tunes to life.



Secure Fingerprint Reader

Log in with a swipe of your finger. The advanced fingerprint sensor responds to your touch, so only you can use your smartphone.

DESIGN

Dimensions: 151 x 76 x 8.4 mm (L x W x T)
Weight: About 169g
Display: 5.5" FHD (1920x1080) IPS
Colors: Dark Gray, Gold
Materials: Metal + Polycarbonate
Security: Fingerprint

PERFORMANCE**Operating System**

Android™ 6.0, Marshmallow

Processor

Qualcomm® Snapdragon™ 430 64-bit Octa-Core
 1.4GHz Processor

GPU

Adreno 505 450MHz

Touchscreen

5-point multi-touch capacitive

Audio

Dolby Atmos® audio enhancement,
 single rear speaker, 3.5 mm jack

Memory

3GB

Storage

32GB built-in
 Expandable: Up to 128GB microSD card

Sensors

Gravity, Proximity, Light, Vibrator, Gyro

Battery

4000mAh Li-poly non-removable battery

Standby Time: 602 hours

Talk Time: 46 hours

CONNECTIVITY

SIM: Up to 4G single SIM slot/
 dual Nano SIM slots¹

Connectivity/Radios

Data: GPRS, EDGE, HSPA+, LTE

Speed: LTE Cat 4 150Mbps (DL) /
 50Mbps (UL)

4G Network: FDD LTE Band 1/2/3/4/5/7/8/28

3G Network: WCDMA 1/2/4/5/8

2G Network: GSM 2/3/5/8

WLAN: Wi-Fi 802.11 b/g/n, Wi-Fi hotspot

Bluetooth: Bluetooth® 4.2

Radio: FM radio

A-GPS support: Yes

CAMERA

Rear: 16MP PDAF with Dual CCT flash allows FHD
 video recording

Front: 8MP fixed-focus

PRELOADED SOFTWARE²**Social Networking:**

Skype, Twitter, VK

Google:

Maps, Hangouts, Google+, Play Music, Play Games,
 Play Movies & TV, YouTube, Gmail, Play Books, Play
 Newsstand, Photos, Drive, Chrome

Tools, Productivity & Daily Life:

Evernote, Route 66 Navi + Maps, i-Free eBook Store
 (BOOKS), LateRooms, UC Browser, McAfee, Babe
 News, Wun Zinn Book Store, Bagan Keyboard, True
 Caller

1. In the dual SIM version, Slot 2 supports either a second SIM card or an SD card
 2. Software and app preload are subject to regional availability

LENOVO DoIt APPS**SHAREit with CLONEit**

Rapid sharing of photos, apps
 and more across devices
 Instantly transfer your old data
 to your new Lenovo phone with
 CLONEit

**SYNCit**

Back up & restore all your
 contacts, SMS messages
 and call logs

**Lenovo Companion**

Self-diagnostic mobile
 app for Lenovo Android
 device customers

WHAT'S IN THE BOX*

Handset, Travel Adaptor, USB Cable, Earphones, Warranty Card, User Guide, Back Cover & Screen Film

* Accessories are subject to regional availability



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Availability: Specifications and availability may change without notice. Lenovo is not responsible for photographic or typographic errors. Service delivery methods and parts availability vary by country, may be different from that in the country of purchase and are subject to change without notice. Fees and restrictions may apply in some countries.

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