# Xerox<sup>®</sup> Phaser<sup>®</sup> 6510 Colour Printer and Xerox<sup>®</sup> WorkCentre<sup>®</sup> 6515 Colour Multifunction Printer

Above and Beyond for Business



# Pursue relentlessly. Produce effortlessly.

That's the way to build your business. Introducing the Xerox<sup>®</sup> Phaser<sup>®</sup> 6510 Colour Printer and Xerox<sup>®</sup> WorkCentre<sup>®</sup> 6515 Colour Multifunction Printer – ready to work right out of the box. Fantastic image quality, easy connectivity, built-in productivity and reliability you can count on, at a price that won't break the bank.

# **Extreme Connectivity**

Our devices are ready for the way you work, right out of the box, and DNI configurations come with Wi-Fi connectivity as standard for untethered mobility and the freedom to put your device right where you need it. Our new Wi-Fi® installation wizard and Wi-Fi Protected Setup™ (WPS) make getting connected secure and simple. And, with Wi-Fi Direct®, mobile devices can connect directly and securely.

- **Ready to pair.** Now workers can easily print from Android-based mobile phones and tablets with Near Field Communication (NFC) Tap-to-Pair.<sup>1</sup>
- Upwardly mobile. Print emails, photos and important documents from a wide array of mobile devices, instantly, and without complicated setup with Apple<sup>®</sup> AirPrint<sup>®</sup>, Google Cloud Print<sup>™</sup>, Xerox<sup>®</sup> Print Service Plug in for Android<sup>™</sup> and Mopria<sup>®</sup>.

# Spectacular Image Quality

Whatever your business, you'll put your best face forward with our newest innovation in colour image quality.

• Improved toner. Both the Phaser 6510 and WorkCentre 6515 use our new Xerox® EA Toner formulation, which has been reengineered for enhanced dot reproducibility and less toner waste. And because it melts at lower temperatures, it saves energy too.

- **Stunning resolution.** Smaller toner particles translate to finer details, and with 1200 x 2400 native dpi, your printed materials will capture attention and create greater impact.
- **Colour accuracy.** PANTONE® Colourapproved solid colour simulations and Xerox® colour correction technology ensure results that match your expectations.

# **Commanding Performance**

Get a handle on day-to-day workloads with the powerful performance your business needs to grow and thrive.

- Multifunction productivity. The space-saving WorkCentre 6515 Colour Multifunction Printer helps you conserve energy and reduce supplies costs by combining the functions of a copier, printer, colour scanner and fax into one affordable device.
- **Outstanding performance.** With print speeds up to 28 ppm, both devices are perfectly positioned to support the demands of your growing business.
- **Print more for longer.** An optional second paper tray lets you load an extra 550 sheets at one time for extended interruption-free printing.
- Save time. The WorkCentre 6515 simultaneously scans both sides of a two-sided document at up to 37 impressions per minute. Scan preview lets you see your scanned file before you send it. Remove unwanted pages, check accuracy and save valuable time – a solid boost for productivity.

# **Time-Saving Taskmaster**

Time is money, and these devices are purpose-built to save both by simplifying and automating costly, time-consuming tasks.

- **Touch and go.** Our latest colour touchscreen offers an app-based, tabletlike user experience. Customise it to match your workflow and navigate with intuitive, smartphone-like interactions<sup>1</sup>.
- **Cloud-connected.** With just a few simple steps, your multifunction printer is ready to scan<sup>2</sup> to or print from the cloud. Scan to Email, FTP, Network or somewhere more down to earth like the integrated front panel USB port.
- Easy management. Our redesigned Embedded Web Server is easy to use and responsive, so you can easily manage your printer or multifunction printer at your desk or on the go.
- **Stay secure.** Keep your sensitive documents away from unintended recipients with the latest security features, including IPsec, SNMPv3, IP filtering and secure print.

 <sup>1</sup> WorkCentre 6515 only
<sup>2</sup> Requires support for Xerox<sup>®</sup> Mobile Link App for IOS or Android, available early 2017.



# Built to Accelerate Business

The Xerox<sup>®</sup> WorkCentre<sup>®</sup> 6515 Colour Multifunction Printer builds on the outstanding print performance found in the Xerox<sup>®</sup> Phaser<sup>®</sup> 6510, with powerful productivity tools designed to make running, keeping and building your business easier and more efficient than ever.





Phaser 6510

# 0

A 50-sheet single-pass duplex automatic document feeder handles media sizes from 139.7 x 139.7 mm to 216 x 356 mm. Powerful scanning features include the ability to create searchable PDFs with integrated optical character recognition (OCR), as well as Scan to Email, Network Scanning and Direct Scan to Applications.

# 2

The WorkCentre 6515 includes our latest touchscreen interface for a mobile-like user experience.

# 3

A front-side USB port allows users to quickly print from or scan to any standard USB memory device.



### WorkCentre 6515

# 4

The adjustable 50-sheet Bypass Tray accepts custom media sizes from 76 x 127 mm to 216 x 356 mm.

6

The 250-sheet Tray 1 accepts custom media sizes from 76 x 147 mm to 216 x 356 mm.

# 6

An optional 550-sheet Tray 2 increases the total capacity to 850 sheets f-or more uptime and uninterrupted print runs.



# **Colour Counts**

Research proves that colour commands attention.

82% The amount of increase in <u>attention span gain</u>ed by colour.

The gain in readership wher colour is used.

39% The increase in memorability when compared to black and white.

55% The added likelihood a piece of mail printed in colour will be picked up first.

To see all the ways colour commands performance, visit **www.xerox.com/** ColourCounts

#### Sources:

Studies: Loyola College, Maryland, U.S.A., by Ellen Hoadley, Ph.D., Laurette Simmons, Ph.D., and Faith Gilroy, Ph.D. Case & Company, Management Consultants. Bureau of Advertising, Color in Newspaper Advertising. Maritz Motivation, Inc., Southern Illinois.

Published material: The Persuasive Properties of Colour, Marketing Communications; What's Working in Direct Marketing, How to Use Color to Sell, Cahners Publishing Company. Grasp Facts Fast with Colour Copying, Modern Office Procedures.

# Xerox<sup>®</sup> Mobile Link App<sup>1</sup>

Xerox<sup>®</sup> Mobile Link is a mobile app that can scan, email and fax from your phone or tablet by connecting with Xerox<sup>®</sup> multifunction printers (MFPs). It is also able to send data to cloud storage. For more information, go to www.xerox.com/MobileLink

<sup>1</sup> Available early 2017

# Xerox<sup>®</sup> Phaser<sup>®</sup> 6510 and Xerox<sup>®</sup> WorkCentre<sup>®</sup> 6515

<b>Device Specifications</b>	Phaser 6510N	Phaser 6510DN	Phaser 6510DNI	WorkCentre 6515N	WorkCentre 6515DN	WorkCentre 6515DNI	
Speed	Up to 28 ppm colour and black and white						
Duty Cycle <sup>1</sup>	Up to 50,000 pages /month <sup>1</sup>						
Paper Handling Paper Input Standard	NA			Single-pass Duplex Automatic Document Feeder (DADF): 50 sheets: Custom Sizes: 139.7 x 139.7 mm to 216 x 356 mm			
	Bypass Tray: 50 sheets; Custom sizes: 76 x 127 mm to 216 x 356 mm						
	Tray 1: 250 sheets; Custom sizes: 76 x 147 mm to 216 x 356 mm						
Optional	Tray 2: 550 sheets; Custom sizes: 76 x 191 mm to 216 x 356 mm						
Paper Output	150 sheets						
Automatic Two-sided Printing	NA	Standard		NA Standard			
Print and Copy Resolution	<b>Print:</b> Up to 1200 x 2400 dpi			<b>Print:</b> Up to 1200 x 2400 dpi; <b>Copy:</b> Up to 600 x 600 dpi			
First-print-out Time	As fast as 12 seconds colour and black and white						
First-copy-out Time	NA			As fast as 12 seconds colour and black and white			
Processor / Memory	733 MHz / 1 GB			1.05 GHz / 2 GB			
Connectivity	10/100/1000Base-TX Ethernet, USB 3.0		10/100/1000Base-TX Ethernet, Wi-Fi 802.11n, Wi-Fi Direct, USB 3.0			10/100/1000Base-TX Ethernet, Wi-Fi 802.11n, Wi-Fi Direct, USB 3.0	
Page Description Languages	ion Languages Adobe® PostScript® 3™, PCL® 5e, 6, PDF, TIFF						
Print Features	PANTONE® Colour-approved solid colour simulations, N-up, Fit to page, Booklet printing, Run black, Covers/Separators, Poster printing, Watermarks, Overlays, Banner sheets, Draft mode, Secure print, Proof print, Personal print, Saved print, RAM collation						
Mobile Standard	Apple® AirPrint®, Google Cle	oud Print <sup>™2</sup>					
Printing and Apps Free Download	Mopria® Print Service Plug-in, Xerox® Print Service Plug-in for Android™			Mopria <sup>®</sup> Print Service Plug-in, Xerox <sup>®</sup> Mobile Link App, Xerox <sup>®</sup> Print Service Plug-in for Android <sup>™</sup>			
Optional	Xerox® Wireless Print Soluti Apple AirPrint, Google Clou For more information, visit	d Print v2.0 and Mopria.	NA		tions Adapter (includes oud Print v2.0 and Mopria. t <b>www.xerox.com/WPSA</b> )	NA	
Scan Standard	NA		Destinations: Scan to Email (local address book or LDAP integration, SMTP), Network (via FTP/SMB), USB Memory Device, WSD, Application (TWAIN Network), WIA (WSD Scan), Mac 10.9 or later (Network/Mac ICA), Network Computer (SMB/ FTP), Multiple Destinations in a Single Scan Job; File Formats: JPG, TIFF (single and multi-page), PDF, Searchable PDF with integrated OCR; Features: Up to 600 x 600 dpi optical resolution, 24-bit colour / 8-bit greyscale				
Optional				Numerous solutions available through various Xerox Alliance Partners			
Fax Fax Features <sup>3</sup>	NA			33.6 Kbps with MH/MR/MMR/JBIG compression, Broadcast Sending (up to 200 destinations), Delayed Start (up to 24 hours), Fax Address Book (up to 200 speed dials), Fax Forward to Email, Fax Forwarding and Local Print, Polling Receive, Reject Junk Fax, Secure Fax Receive			
Security Standard	Secure HTTPS (TLS), IPsec, 802.1x Authentication, S/MIME, IPv6, IP Filtering, Secure Print, SNMPv3, LDAP (SASL)		Secure HTTPS (TLS), IPsec, 802.1x Authentication, S/MIME, IPv6, IP Filtering, Secure Print, Secure Fax Receive, SNMPv3, LDAP (SASL), Network Authentication, Kerberos Authentication (Unix / Linux / Windows ADS)				

Maximum volume capacity expected in any one month. Not expected to be sustained on a regular basis.<sup>2</sup> Depending on the specific mobile device, versions or vendor – the mobile device may require a free download of the app from the appropriate store(s). <sup>3</sup> Analogue phone line required

#### **Device Management**

Xerox® Embedded Web Server, Xerox® CentreWare Web, Apple® **Bonjour**<sup>®</sup>

#### Print Drivers

Windows®, 7, 8, 10, Server 2000, Server 2003, Server 2008, Server 2008 R2 Server 2012, Mac OS® version 10.9 and higher, Citrix, Redhat® Enterprise, Linux®, IBM® AIX® 5, HP-UX® 11iv2, Oracle® Solaris 9, 10, Fedora Core 12-15, SUSE®, Xerox® Global Print Driver®, Xerox® Mobile Express Driver®

#### Font Capability 136 PostScript fonts; 88 PCL fonts

Media Handling Single-pass Duplex Automatic Document Feeder: 60 -125 gsm; Bypass Tray and Trays 1 and 2: 60 - 220 gsm

### Media Types

Bond, Plain Paper, Card Stock, Custom, Envelopes, Glossy Card Stock, Hole Punched, Labels, Letterhead, Lightweight Card Stock, Lightweight Glossy Card Stock, Pre-Printed, Recycled

#### **Operating Environment**

Temperature: Storage: -20 to 40°C; Operating: 5 to 32°C; Humidity: 15% to 85%; Sound pressure levels: Phaser 6510: Printing: 51.9 dB(A), Standby: 24.9 dB(A); WorkCentre 6515: Printing: 52.5 dB(A), Standby: 26.3 dB(A); Sound power levels: Printing: Phaser 6510: 6.76 B or less. Standby: 4.0 B or less: WorkCentre 6515: 6.84 B or less, Standby: 4.25 B or less; Warm-up time (from sleep mode): Phaser 6510: as fast as 26 seconds; WorkCentre 6515: as fast as 27 seconds

Configurations vary by geography.

#### Electrical

Power: 220-240 VAC, 50 Hz: Power consumption: Phaser 6510: Printing: 350 W, Standby: 44 W, Sleep: 1.0 W; WorkCentre 6515: Printing: 370 W, Standby: 52 W, Sleep: 1.2 W; ENERGY STAR® qualified (DN and DNI configurations)

#### Dimensions (WxDxH)

Phaser 6510N, DN: 420 x 483 x 347 mm; Weight: 23.8 kg; WorkCentre 6515: 420 x 506 x 500 mm; Weight: 30.7 kg; Optional Tray 2: 420 x 465 x 150 mm; Weight: 6.7 kg

#### Certifications To view the latest list of certifications, go to

www.xerox.com/OfficeCertifications

### Supplies

Supplies		14/:.
Extra-High-Capacity Print Cartridges:		Wi
Cyan: 4,300 std. pages <sup>1</sup>	106R03690	Sto
Magenta: 4,300 std. pages <sup>1</sup>	106R03691	
Yellow: 4,300 std. pages <sup>1</sup>	106R03692	1 Av
High-Capacity Print Cartridges:		<sup>2</sup> Ap
Black: 5,500 std. pages <sup>1</sup>	106R03480	Yield
Cyan: 2,400 std. pages <sup>1</sup>	106R03477	
Magenta: 2,400 std. pages <sup>1</sup>	106R03478	
Yellow: 2,400 std. pages <sup>1</sup>	106R03479	

Black: 2,500 std. pages <sup>1</sup> Cyan: 1,000 std. pages <sup>1</sup> Magenta: 1,000 std. pages <sup>1</sup> Yellow: 1,000 std. pages <sup>1</sup>	106R03476 106R03473 106R03474 106R03475
Routine Maintenance Items: Black Drum Cartridge: 48,000 pages <sup>2</sup> Cyan Drum Cartridge: 48,000 pages <sup>2</sup> Magenta Drum Cartridge: 48,000 pages <sup>2</sup> Yellow Drum Cartridge: 48,000 pages <sup>2</sup> Waste Cartridge: 30,000 pages <sup>2</sup>	108R01420 108R01417 108R01418 108R01419 108R01419
<b>Options</b> 550-sheet Feeder Wireless Network Adapter Stand (includes Caster Base)	097S04765 497K16750 097S04994

Standard Capacity Print Cartridaes

# 097504994

verage standard pages. Declared yield in accordance with ISO/IEC 19798. Yield I vary based on image, area coverage and print mode.

Approximate pages. Declared yield based on an average job size of 3 A4-size pages. eld will vary depending on job run length and media size and orientation.



#### www.xerox.com

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