



Philips Sonicare
AdaptiveClean
Standard sonic toothbrush
heads

3-pack
Standard size
Click-on
Deepest clean



HX9043/35

Deeper clean, healthier gums

Our deepest cleaning brush head

Cleaning hard-to-reach trouble spots just got a lot easier. Our AdaptiveClean brush head enables 4x more surface contact* and easily absorbs any excess brushing pressure.

However you brush, you get a truly deep clean that's gentle on gums.

Philips Sonicare's deepest clean yet

- 4x more surface contact* for an effortless deep clean
- Up to 2x better for gums than a manual brush

Philips Sonicare's best plaque removal

- 10x more plaque removal** from hard-to-reach areas

Designed to optimize performance

- Engineered to maximize sonic motion
- Reminder bristles ensure your most effective clean
- Click-on design for simple brush head placement

Proven to improve oral health

- Part of a better oral healthcare routine



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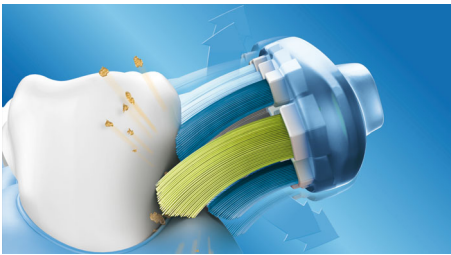
Highlights

Adjusts to your teeth



Our AdaptiveClean brush head is the only electric toothbrush head that can follow the unique shape of your teeth and gums. With soft flexible sides made of rubber, the bristles of the brush head can adjust to the shape of each tooth's surface. You get up to 4x more surface contact* and up to 10x more plaque removal** along the gum line and between teeth. Even hard-to-reach areas get a deep clean that's still gentle on gums.

Gentle on gums



With an AdaptiveClean brush head, even the deepest clean is gentle. As your sonic toothbrush tracks along the gum line, the flexible sides and bristles of the brush head absorb any excessive pressure you might apply. The soft tissue around your gums is protected even if you brush too hard.

Our deepest clean



Our most innovative brush head is also our deepest cleaning brush head yet. Thanks to its flexible form, the AdaptiveClean brush head can remove up to 10x more plaque from hard-to-reach areas. The movement of the brush head is specifically designed to enhance the dynamic cleaning action of your Philips sonic toothbrush. However you brush, you get an exceptional clean that you can see and feel.

Maximized sonic motion



Philips Sonicare brush heads are vital to our core technology of high-frequency, high-amplitude brush movements performing over 31,000 brush strokes per minute. Our unparalleled sonic technology fully extends the power from the handle all the way to the tip of the brush head. This sonic motion creates a dynamic fluid action that drives fluid deep between teeth and along the gum line for superior, yet gentle, cleaning every time.

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Click-on brush head system



This brush head clicks on and off your brush handle for a secure fit and easy maintenance and cleaning. It fits all Philips Sonicare toothbrush handles except: PowerUp Battery and Essence.

Better oral healthcare



Like all authentic Philips Sonicare branded brush heads, this brush head is safe on teeth and gums. Each brush head has been quality tested for exceptional performance and durability.

Reminder bristles



At first glance it may not be obvious, but brush heads lose stiffness and gradually wear down over months of normal use. Our blue reminder bristles fade to white and help you recognize when it's time for a replacement. For optimal results, replace your brush head every three months.

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Specifications

Items included

- Brush heads: 3 AdaptiveClean

Compatibility

- Brush head system: Click-on
- Suitable for these models: 2 Series plaque control, 3 Series gum health, DiamondClean, EasyClean, FlexCare, FlexCare Platinum, FlexCare+, for Kids, HealthyWhite

Design and finishing

- Bristle stiffness feel: Regular

- Color: Black
- Reminder bristles: Blue bristle color fade away
- Size: Standard
- Material brush head: Soft, flexible rubber sides

Health benefits

- Gum health: Improves gum health in 2 weeks
- Plaque removal: Removes 10x more plaque**

Quality and performance

- Replacement: Every 3 months
- Tested: for optimal usage



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* Compared to a DiamondClean brush head
** than a manual toothbrush