



Philips Signage Solutions  
Multi-Touch Display

65"

Powered by Android  
Multi-touch

**SignageSolutions**

65BDL3051T

# Discover a new level of interaction

using the power of android

Get even closer to your audience than ever before. Fast, precise and extremely durable, its high performance is matched by excellent reliability and functionality.

## Supreme audience interaction

- Experience amazing interactivity with true Multi-Touch
- 10 points touch
- Anti-glare glass with low optical parallax

## Innovative solutions for any signage application

- Integrated WiFi
- Android: Run your own app or choose your favorite app to run
- Save and play content with internal memory
- Enhance your connectivity with an integrated mPCIe slot.

## Maximizing the impact of your message

- CMND: Take control of your displays

## Care about you, your business and your audience

- SmartPower for energy saving
- Simplify meetings with FailOver for conferencing

**PHILIPS**

# Highlights

## Plug & Play Multi-Touch



A brand new level of interactivity is now available thanks to integrated touch technology. More flexibility and optimum simultaneous touch performance coupled with excellent operability opportunities to give you the ultimate in user interaction. The Multi-Touch displays are enabled with automatic touch recognition. The USB connector is HID compliant, providing true plug-and-play operation.

### 10 points touch

10 points touch

## Powered by Android

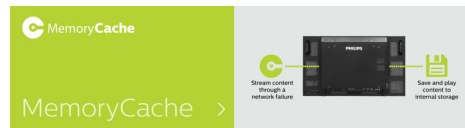
With Android integrated into the touch display, you can work with the most developed OS on the planet, and save your own app directly into the display. This also means, for the built-in apps, like the browser, it's touch capable right out of the box. Just connect the power and you've got immediate interactivity. You can also use the

built-in scheduler to daypart your apps and content based on the time of day. And, using the auto orientation feature, switching from portrait to landscape content is as simple as turning the display.

## WiFi

Integrated WiFi

## Internal Memory

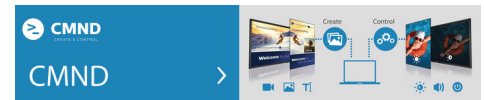


Save and play content with internal memory. Upload your media into the display and playback content immediately. Working in conjunction with the internal browser, it also serves as a memory cache when streaming online content. If the network ever fails, the internal memory keeps content running by playing a cached version of the content, ensuring that your media stays up even if the network goes down.

## Anti-glare glass

With this integrated touch display, the anti-glare glass with low optical parallax allows for the most immersive touch experience. With little to no glare and low reflection on the display, images are crystal clear with pure color and great clarity.

## CMND



A robust display management platform, CMND puts the power back into your hands. Update and manage content with CMND & Create or control your settings with CMND & Control. It's all possible with CMND.

## FailOver for Meeting Rooms

Using FailOver, simplify your presentations and videoconferencing. When a meeting or conference room is not in use, background content can run from whatever input source you choose. When the meeting starts and you need to share a presentation or your screen, simply connect your computer and the display automatically switches inputs and shows what's on your screen, with no need to manually switch inputs.

## PCI Slot

With an integrated PCI slot, you can connect a WiFi/bluetooth or 4G LTE module, allowing for even greater communication with the display. Machine to machine communication is also enhanced, with numerous configurations available for customers to use, such as the ability to expand product features or signal-handling capability.

# Specifications

## Picture/Display

- Diagonal screen size: 65 inch / 163.9 cm
- Panel resolution: 1920x1080p
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 350 cd/m<sup>2</sup>
- Contrast ratio (typical): 4000:1
- Surface treatment: Anti-Glare coating
- Aspect ratio: 16:9
- Response time (typical): 8 ms
- Pixel pitch: 0.74 x 0.74 mm
- Display colors: 16.7 million
- Viewing angle (H / V): 178 / 178 degree
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement
- Dynamic contrast ratio: 500,000:1
- Panel technology: VA

## Interactivity

- Multi-touch technology: Infrared touch
- Touch points: 10 simultaneous touch points
- Plug and play: HID compliant
- Protection glass: 5 mm tempered safety glass, Anti-Glare, Anti-Reflective

## Connectivity

- Video input: DisplayPort (1.2), HDMI (x2), DVI-D, USB, VGA (via DVI)
- Video output: DisplayPort, DVI-I, DVI, VGA (via DVI)
- Audio input: Audio Left/Right (RCA), 3.5 mm jack
- Audio output: Audio Left/Right (RCA)
- External control: RJ45, IR (in/out) 3.5 mm jack, RS232C (in/out) 2.5 mm jack
- Other connections: USB, micro SD, micro USB, mPCIe, OPS, USB power outlet (5 V. 2 amp)

## Supported Display Resolution

### Computer formats

| Resolution | Refresh rate     |
|------------|------------------|
| 640 x 480  | 60, 67, 72, 75Hz |
| 1024 x 768 | 60Hz             |
| 1280 x 768 | 60Hz             |
| 1280 x 800 | 60Hz             |

|             |              |
|-------------|--------------|
| 1280 x 1024 | 60Hz         |
| 1360 x 768  | 60Hz         |
| 1600 x 1200 | 60Hz         |
| 1920 x 1080 | 60Hz         |
| 1920 x 1200 | 60Hz         |
| 720 x 400   | 70Hz         |
| 800 x 600   | 60, 72, 75Hz |

### Video formats

| Resolution | Refresh rate |
|------------|--------------|
| 480p       | 60Hz         |
| 576p       | 50Hz         |
| 720p       | 50, 60Hz     |
| 1080p      | 50, 60Hz     |
| 1080i      | 25, 30Hz     |
| 480i       | 30, 60Hz     |
| 576i       | 25, 50Hz     |

## Convenience

- Placement: Landscape (16/7), Portrait (12/7)
- Signal Loop Through: RS232, VGA, IR Loopthrough, DisplayPort, DVI
- Network controllable: RS232, RJ45, One Wire (HDMI-CEC), HDMI (One Wire)
- Picture performance: Advanced color control
- Picture in picture: PIP
- Screen saving functions: Pixel Shift, Low Brightness
- Keyboard control: Hidden, Lockable
- Remote control signal: Lockable
- Energy saving functions: Smart Power
- Other convenience: Carrying handles
- Memory: 16GB eMMC
- Ease of installation: Smart Insert

## Dimensions

- Set dimensions (W x H x D): 1492.40 x 867.40 x 99.8 mm
- Product weight: 43.1 kg
- VESA Mount: 400 x 400 mm, M6
- Bezel width: 29.2 mm
- Product weight (lb): 95 lb
- Set dimensions in inch (W x H x D): 58.76 x 34.15 x 3.93 inch
- Smart Insert mount: 100 x 100 mm, 100 x 200 mm

## Sound

- Built-in speakers: 2 x 10W RMS

## Operating conditions

- Temperature range (operation): 5 ~ 40 °C
- Relative humidity: 20 ~ 80 %
- MTBF: 50,000 hour(s)
- Altitude: 0 ~ 3000 m
- Temperature range (storage): -20 ~ 60 °C

## Power

- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Standby power consumption: <0.5W
- Consumption (On mode): 147 W
- Power Saving Features: Smart Power

## Accessories

- Included accessories: AC Power Cord, RS232 cable, USB cable, Remote Control, Batteries for remote control, Quick start guide
- Optional accessories: ColourCalibrationKit (CCK4602), HDBaseT OPS Receiver (CRD25), Table top stand
- Stand: BMO5922 (Optional)

## Miscellaneous

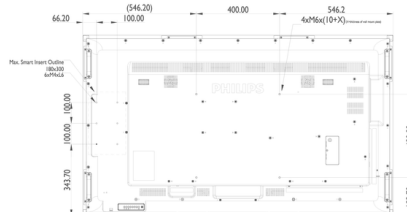
- On-Screen Display Languages: Arabic, English, French, German, Italian, Japanese, Polish, Spanish, Turkish, Russian, Simplified Chinese, Traditional Chinese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Regulatory approvals: CE, FCC, Class B, UL/cUL, RoHS, CB, C-Tick, EnergyStar 7.0, GOST, BSMI
- Warranty: 3 year warranty

## Multimedia Applications

- USB Playback Picture: BMP, GIF, JPEG, JPG, PDF
- USB Playback Audio: AAC, AIF, AIFF, ASF, LPCM, M3U, M4A, MP3, MP4, WAV, WMA
- USB Playback Video: M2TS, M4V, MK3D, MKV, MP4, MPEG, MPG, MTS, TS, TTS, VOB, WMV

## Internal Player

- CPU: Quad Core Cortex A9 1.8GHz
- GPU: ARM Mali400 Quad Core 533MHz
- Memory: 2GB DDR3
- Storage: 16GB EMMC



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