

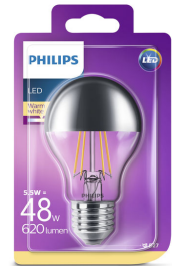


Philips LED  
Lamp

**5.5 W (48 W)**

E27  
Warm white  
Non-dimmable

**8718696668696**



## Designed to be seen

Looks good off and on

Familiar shapes you know and love. They use around 80% less energy than traditional light bulbs thanks to the latest LED energy-saving technology, and last ten times longer.

### Choose for the high-quality light

- True incandescent-like warm white light
- Learn about light

### Light beyond illumination

- Vintage style, modern LED technology

### Choose a simple replacement for your old lamps

- Similar shape and size as standard incandescent bulbs
- No UV or InfraRed

### Choose for a sustainable solution

- Long-life bulbs – Last up to 15 years
- Better for your wallet and your planet

### Create the right light for your home

- Perfect for general room lighting

# PHILIPS

# Highlights

## Incandescent-like warm white



This bulb has a colour temperature of 2,700 K, providing you with a warm, tranquil atmosphere, perfect for relaxing. This 2,700 K light is ideal for home lighting design

## Vintage-style, modern LED

LED Classic bulbs are based on standard LED energy-saving technology. Now you can enjoy a retro-style bulb with state-of-the-art technology combined with vintage design.

## Replaces standard incandescents

With its beautiful design and familiar shape, this energy-saving LED bulb is the perfect sustainable replacement for traditional incandescent bulbs.

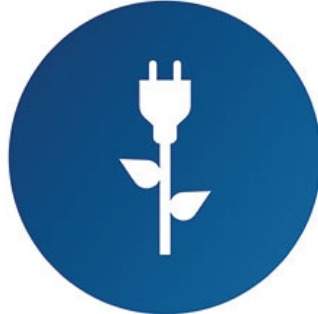
## 15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your

light bulbs, and enjoy a perfect lighting solution for over 15 years.

## Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps to protect the environment.

## Perfect for general lighting



Modern lighting with Philips LED standard bulbs for all-around illumination, perfect for general room lighting.

## No UV or IR



The light has no infra-red component, so no heat is radiated. Also, there is no ultra-violet component in this light. These two characteristics mean that this light will not cause fabric and other items to fade.

## Learn about light



Colour temperature: light can have different colour temperatures, indicated in units called Kelvin (K). Lamps with a low Kelvin value produce a warm, more tranquil light, while those with a higher Kelvin value produce a cool, more energising light. CRI: the colour rendering index (CRI) is used to describe the effect of a light source on colour appearance. Natural sunlight has a CRI of 100. The CRI of Philips LED lamps is always higher than 80, which ensures that colours are shown as true and natural.

# Specifications

## Bulb characteristics

- Shape: Lamp
- Cap/fitting: E27
- Dimmable: No
- Voltage: 220–240 V
- Wattage: 5.5 W
- Wattage equivalent: 48 W

## Power consumption

- Energy efficiency label: A++
- Power consumption per 1000h: 6 kW h

## Light characteristics

- Light output: 620 lumen
- Colour: Warm White
- Colour temperature: 2700 K
- Colour rendering index (CRI): 80
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light
- Application: Sparkling light
- EyeComfort: Eye Comfort

## Durability

- Lifetime of lamp: 15000 hour(s)
- Number of switch cycles: 20000
- Lumen maintenance factor: 0.7
- Average life (at 2.7 hrs/day): 15 year(s)

## Bulb dimensions

- Height: 104 mm
- Width: 60 mm

## Other characteristics

- Mercury content: 0 mg
- Power factor: 0.5
- Lamp current: 50 mA
- Range: LED Classic
- Lamp Classification Risk Group: RG0

## Rated values

- Rated power: 5.5 W
- Rated luminous flux: 620 lumen
- Rated lifetime: 15000 hour(s)



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