



#### Lamp

- 5.5 W (48 W)
- E27
- Warm white
- Non-dimmable

8718696668696

## Designed to be seen

Looks good off and on

Familiar shapes you know and love. They use around 80% less energy than traditional light bulbs thanks to the latest LED energy-saving technology, and last ten times longer.

#### Benefits

##### Choose for the high-quality light

- True incandescent-like warm white light
- Learn about light

##### Light beyond illumination

- Vintage style, modern LED technology

##### Choose a simple replacement for your old lamps

- Similar shape and size as standard incandescent bulbs
- No UV or InfraRed

##### Choose for a sustainable solution

- Long-life bulbs – Last up to 15 years
- Better for your wallet and your planet

##### Create the right light for your home

- Perfect for general room lighting

# PHILIPS

## LED

### Features

#### Incandescent-like warm white



This bulb has a colour temperature of 2,700 K, providing you with a warm, tranquil atmosphere, perfect for relaxing. This 2,700 K light is ideal for home lighting design.

#### Vintage-style, modern LED

LED Classic bulbs are based on standard LED energy-saving technology. Now you can enjoy a retro-style bulb with state-of-the-art technology combined with vintage design.

#### Replaces standard incandescents

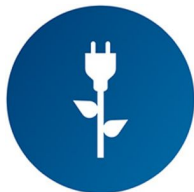
With its beautiful design and familiar shape, this energy-saving LED bulb is the perfect sustainable replacement for traditional incandescent bulbs.

#### 15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

#### Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps to protect the environment.

#### Perfect for general lighting



Modern lighting with Philips LED standard bulbs for all-around illumination, perfect for general room lighting.

#### No UV or IR



The light has no infra-red component, so no heat is radiated. Also, there is no ultra-violet component in this light. These two characteristics mean that this light will not cause fabric and other items to fade.

#### Learn about light



Colour temperature: light can have different colour temperatures, indicated in units called Kelvin (K). Lamps with a low Kelvin value produce a warm, more tranquil light, while those with a higher Kelvin value produce a cool, more energising light. CRI: the colour rendering index (CRI) is used to describe the effect of a light source on colour appearance. Natural sunlight has a CRI of 100. The CRI of Philips LED lamps is always higher than 80, which ensures that colours are shown as true and natural.

### Specifications

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#### Bulb characteristics

Shape	Lamp
Cap/fitting	E27
Dimmable	No
Voltage	220–240 V
Wattage	5.5 W
Wattage equivalent	48 W

#### Power consumption

Energy efficiency label	A++
Power consumption per 1000h	6 kW h

#### Light characteristics

Light output	620 lumen
Colour	Warm White
Colour temperature	2700 K
Colour rendering index (CRI)	80
Starting time	<0.5 s
Warm-up time to 60% light	Instant full light
Application	Sparkling light
EyeComfort	Eye Comfort

#### Durability

Lifetime of lamp	15000 hour(s)
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LED

Number of switch cycles	20000	Power factor	0.5
Lumen maintenance factor	0.7	Lamp current	50 mA
Average life (at 2.7 hrs/day)	15 year(s)	Range	LED Classic
		Lamp Classification	RG0
		Risk Group	
Bulb dimensions		Rated values	
Height	104 mm	Rated power	5.5 W
Width	60 mm	Rated luminous flux	620 lumen
Other characteristics		Rated lifetime	15000 hour(s)
Mercury content	0 mg		



data subject to change  
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