BRAVIA 4K
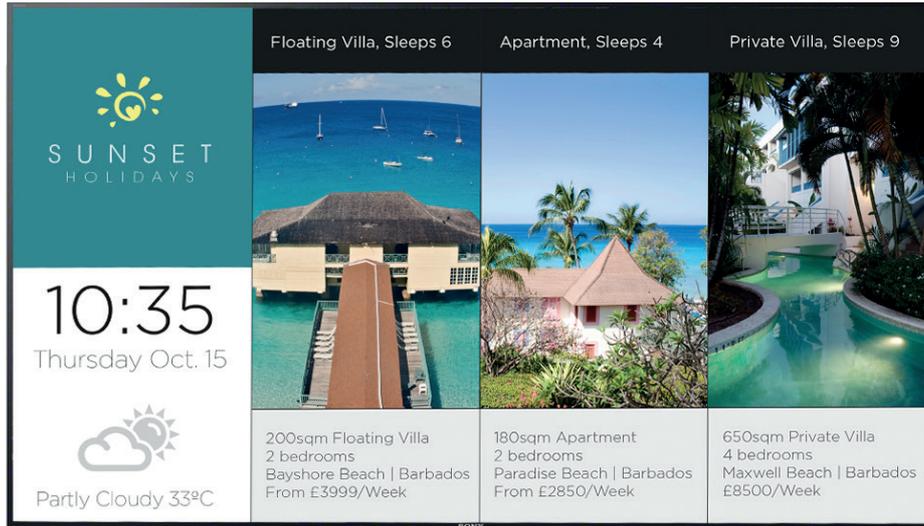# Professional
Displays

49" – 75"
XE9-series

FW-49XE9001
FW-55XE9001
FW-65XE9001
FW-75XE9001

24/7 displays designed
for business

4K HDR · X1 4K Processor · 4K X-Reality PRO · android tv · TRILUMINOS DISPLAY · CRESTRON 4K CERTIFIED · CRESTRON · HTML 5 · Control4 · AMX

Floating Villa, Sleeps 6   Apartment, Sleeps 4   Private Villa, Sleeps 9

SUNSET
HOLIDAYS

10:35
Thursday Oct. 15

Partly Cloudy 33ºC

200sqm Floating Villa
2 bedrooms
Bayshore Beach | Barbados
From £3999/Week

180sqm Apartment
2 bedrooms
Paradise Beach | Barbados
From £2850/Week

650sqm Private Villa
4 bedrooms
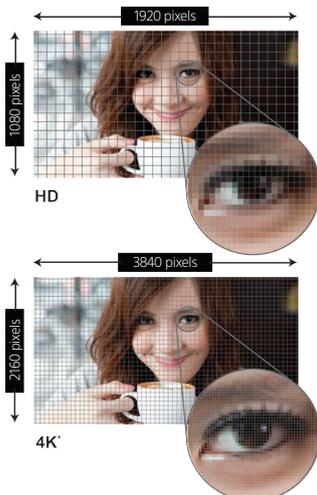Maxwell Beach | Barbados
£8500/Week

SONY

Key Features

Round the clock display

With reliable 24/7 operation, BRAVIA XE9 models enable you to deliver your message around the clock, with no need to switch off the display outside working hours to preserve panel life. What's more, BRAVIA outshines ordinary displays with a high-brightness panel to ensure your visual communications always stand out, even in daylight or well-lit rooms, day and night.

Fantastic 16:9 4K resolution (3840 x 2160 pixels)

Our line-up can produce over 8 megapixels. That's four times the resolution of Full HD, for a level of realism audiences will almost want to reach out and touch.

1920 pixels

1080 pixels

HD

3840 pixels

2160 pixels

4K˙

4K Next generation picture quality

Bring the incredible depth and quality of 4K resolution to your business with our BRAVIA 4K Professional Displays, now available in 49" – 75" screen sizes.

Superior displays designed for business

Portrait, advanced control, professional mode, optional interactive compatibility, 24/7 operation or an embedded HTML5 platform for easy digital signage creation; our BRAVIA 4K Displays are designed to suit all your professional needs so you always present a clear image.

Professional design

Our line-up offers all the technological performance and style you'd expect from BRAVIA, powered by the latest X1 processor. The 4K LCD panel produces four times the pixels of Full HD for outstanding picture quality, while the ultra-slim design enhances any corporate or retail environment.

Do more with our BRAVIA built-in solutions

Look no further with BRAVIA. Our new range features a number of fantastic built-in solutions to customise your BRAVIA exactly the way you want. From meeting room solutions, TDM Digital Signage, Smart Automation System and the Applications Store, there's no need for any external devices or players.

Ultimate Picture Quality

16:9 4K resolution (3840 x 2160 pixels)
With over 8 million pixels, a 4K resolution screen offers four times the detail of Full HD. Combined with the ability to manage 4K 60P up to 18Gbps, it now produces a level of detail and realism beyond anything you've seen before.

New 4K X1 Processor
Twice as powerful as our previous generation BRAVIA, the new 4K X1 Processor enhances contrast, clarity and colour to the highest level. Clarity improves with intelligent upscaling and noise reduction, colours are individually enhanced, and the dynamic range of contrast is optimised frame by frame.

Improve content quality with Reality Creation
This high picture quality engine takes Full HD content much, much closer to 4K Ultra HD quality. Whether it's a presentation to clients or engaging digital signage, you'll get the best picture possible.

Compatible with High Dynamic Range (HDR)
View a wider range of brightness levels with HDR, the emerging video format that allows content creators to expand their range of creativity.

Complete Simplicity

Installation friendly
The slim, stylish display offers a wide range of mounting options, is VESA compliant and integrates colour neatly into any corporate, retail or educational environment.

Versatile control options
Easily control your BRAVIA remotely – including on/off, input signal select and adjust volume – via IP or via RS-232C.

Automatic on/off feature
Easily programme your BRAVIA with the On Timer feature to automatically turn the flat panel on /off.

Portrait capability
Use the BRAVIA Display in portrait for greater signage impact.

Professional Mode
There's now more control to disable input or remote control, remove labels and block buttons; customise and store display settings and features, add security then copy them easily from display to display via USB flash memory.

The total touchscreen solution
Turn your BRAVIA into an interactive touchscreen with our IR and capacitive technology overlays. Designed to fit seamlessly onto the BRAVIA screen, it's easy to set up and allows 10 multi-touch points for greater interaction. Contact your local Sony dealer for more information.

Bring the incredible depth and quality of 4K resolution to your business

Ideal for:
Corporate presentation
Digital signage
Video conferencing
Education

Full Personalisation

Built-in Digital Signage Platform* (TDM Digital Signage)
Create and generate your signage content simply and without limitation. This easy-to-use authoring tool lets you combine text, graphics, video, social media feeds and other live web content to produce dynamic marketing messages.

Built-in Media Player
Play a photos and videos playlist from a USB key, in Full HD and 4K.

Built-in Android Applications Store
Endless possibilities to display what you need, without external devices, through dedicated applications.

Built-in Mirroring Google Cast solution
Cast any content, simply and fast, to your BRAVIA, from computers to mobiles.

Built-in Smart Automation System
Efficient source automated system for smart input management.

Built-in Meeting-Room solution*
Meeting room enhanced interface, with many smart features such as Scheduling, Whiteboard and Time Keeper.

*Chargeable option

XE9-series Specifications

		FW-49XE9001	FW-55XE9001	FW-65XE9001	FW-75XE9001
General features	Screen size (diagonal)	49''	55''	65''	75''
	Brightness (cd/m²)***	560		650	
	Native contrast ratio	5,000:1		4,000:1	
	Response time (ms)	6			
	Dynamic contrast ratio	over 1 million			
	Display resolution	4K (3840x2160)			
	Compatible with HDR	Yes			
	Aspect ratio	16:9			
	Portrait compatibility	Yes			
Display features	Dimming type	Local Dimming			
	Display device	LCD			
	Backlight type	Direct LED			
	Operating system	Android 6.0, Marshmallow			
	Processor	X1			
	Operation time	24/7			
TV system	TV Tuner	DVB-T/T2/C/S/S2			
	Number of tuners	2			
Video specs	Wide Mode	Full/Normal/Wide Zoom/Zoom/Caption/14:9 for Video			
	4:3 Default	Yes			
	Video Processing	4K X-Reality PRO			
	Motionflow	Motionflow XR 200Hz		Motionflow XR 800Hz	
	Triluminos	Yes			
	Viewing angle (Right/Left/Up/Down)	178 (89/89/89/89)			
	Video Signal	4096x2160p(24, 50, 60Hz), 3840x2160p(24, 25, 30, 50, 60Hz), 1080p(30, 50, 60Hz), 1080/24p, 1080i(50, 60Hz), 720p(30, 50, 60Hz), 720/24p, 576p, 576i, 480p, 480i			
	4K 60P quality format	Up to 18Gbps:4K 60p 4:4:4(8bit), 4:2:2(8,10,12bit), 4:2:0(8,10bit) HDR included for HDMI 1/2/3/4			
Audio specs	Speaker position	Down Firing			
	Audio Power Output	10W+10W		7.5W+7.5W+7.5W+7.5W	
	Invisible speaker	Yes			
Professional features	Professional Hidden Mode	Yes			
	HDMI auto wake-up	Yes			
	HTML5 platform	Yes			
	Multicast / IPTV	Yes (UDP/RTP)			
	Compatible with TDM Digital Signage	Yes			
	Available storage	16 GB			
	Compatible TDM content	Customised design, text, pictures, videos, YouTube, traffic, weather, public information, Facebook, Twitter, poweroint and more.			
Network specs	Wi-Fi direct	Yes			
	Wi-Fi Certified	Yes			
	DLNA	Network Client / Network Renderer			
	Miracast	Yes			
	Firmware update	Yes (network or USB)			
	Internet Browser	Yes (Opera)			
	Wireless LAN	Integrated			
Convenience features	USB HDD REC	Yes			
	USB Play (contents)	MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD):MPEG2,AVC/MP4(XAVC EG4,HEVC/AVI:Xvid,MotinJpeg/ASF(WMV):VC1/MOV:AVC,MPEG4, MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/WAV/MP4AAC/FLAC/JPEG			
	On screen clock	Yes			
	Sleep timer	Yes			
	On/Off timer	Yes			
	Google Cast	Yes			
Control specs	IP Control	Yes			
	RS-232C Control	Yes (jack 3.5)			
	HDMI CEC	Yes			
Inputs and outputs	HDCP	2.2(for HDMI1/2/3/4)			
	RF Connection Input(s)	1(Side)			
	Composite Video Input(s)	2 (1Side Analog Conversion/1Rear Hybrid w/Component)			
	Component Video (Y/Pb/Pr) Input(s)	1 (Rear Hybrid w/Composite)			
	HDMI™ Connection(s) (Total)	4(3Side/1Rear)			
	Analog Audio Input(s) for HDMI (Total)	1			
	Digital Audio Output(s)	1 (Rear)		1 (Side)	
	Audio Out	1 (Side/Hybrid w/HP and Subwoofer Out)			
	USB	3 (side)			
	Ethernet Connection(s)	1 (side)			
Design features	Finish (Surface Color)	Black			
	Table Top Stand	Included (assembly required)			
	VESA® Hole Spacing Compatible	Yes (200 x 200 mm)	Yes (300 x 300 mm)		Yes (400 x 400 mm)
	Wallmount bracket	SU-WL450/PSE (optional)	SU-WL450/PSE (optional)	SU-WL450/PSE (optional)	SU-WL500/PSE (optional)
Environment specs	Light Sensor	Yes			
	Energy Label	B	A		
	Screen size (measured diagonally)	49''	55''	65''	75''
	Power Consumption (in Standby)	0.5W			
	Power Consumption (in Operation)	102W	109W	129W	182W
	Peak Luminance Ratio	78%	78%	79%	77%
	Lead content	Yes			
	Mercury content (mg)	0.0			
	Dynamic Backlight Control	Yes			
	Power Saving Mode / Back Light Off Mode	Yes			
	AC Power Input	AC Adapter		1 (REAR)	
Measurements	Display Only (WxHxD) (Approx.)	109.3x63.1x6.2 cm	122.8x70.7x6.0 cm	144.7x83.0x6.0 cm	167.4x95.9x6.6 cm
	Display with Stand (WxHxD) (Approx.)	109.3x68.5x23.6 cm	122.8x77.2x25.9 cm	144.7x89.5x25.9 cm	167.4x102.1x29.6 cm
	Package Carton (WxHxD) (Approx.)	134.7x74.9x17.4 cm	133.4 x 83.1 x 19.6 cm	155.3 x 95.5 x 19.1 cm	178.0 x 108.2 x 19.5 cm
Weight	Display Only	12.6 Kg	16.9 Kg	22 Kg	33.2 Kg
	Display with Stand	13.8 Kg	18.1 Kg	23.2 Kg	35 Kg
	Package Carton	20 Kg	27 Kg	33 Kg	47 Kg
Optional accessories	TDM Digital Signage 1-year license	TDM-DS1Y			
	TDM Digital Signage 3-years license	TDM-DS3Y			
	10 point IR touch overlay	PT-1249-IR10	PT-1255-IR10	PT-1265-IR10	PT-1275-IR10
	10 point Capacitive touch overlay	PT-1249-CA10	PT-1255-CA10	PT-1265-CA10	PT-1275-CA10
	Front-cover	PT-1149-FC	PT-1155-FC	PT-1165-FC	PT-1175-FC
	Back-cover	PT-1149-BC	PT-1155-BC	PT-1165-BC	-
	Wallmount bracket	SU-WL450/PSE			SU-WL500/PSE
	Kiosk housing	PT-KIOSK-4065			-
	Electric High-Low Lift	PT-LIFTHL-4075			
	Non-Touch totem	PT-TOT49-NT	PT-TOT55-NT	PT-TOT65-NT	PT-TOT75-NT
	Interactive totem	PT-TOT49-CA10	PT-TOT55-CA10	PT-TOT65-CA10	PT-TOT75-CA10
	VGA to HDMI cable	CAB-VGAHDMI1			
	RS232 jack cable	CAB-RSJA1			
Service and Warranty	Standard Warranty	3 Years with Advanced Exchange			
	5 Years Warranty with Advanced Exchange (option)	PSP.FW-4K.49.5	PSP.FW-4K.55.5	PSP.FW-4K.65.5	PSP.FW-4K.75.5

*** Typical value of panel spec
**** SU-WL500 wall mount is recommended

Optional accessories

CAB-VGAHDMI1
VGA to HDMI cable

CAB-RSJA1
RS232 jack cable

**TDM digital signage
software licenses**
TDM-DS1Y: 1 year
TDM-DS3Y: 3 years

Kiosk housing
PT-KIOSK-4065

Electrical lift
PT-LIFTHL-4075

SU-WL450/PSE
Wall Mount

SU-WL500/PSE
Wall Mount for
portrait use

Totems

Frontcover accessories

Back cover accessories

PrimeSupport

All Sony BRAVIA Professional Displays
sold into the EU, Norway and
Switzerland come supplied with a 3 Year
PrimeSupport pack, offering unique
services and benefits, including:

• Freephone telephone helpdesk support
 (00 800 7898 7898) in 5 languages.

• Receive a completely new replacement
 model rather than repair as standard.

In addition, optional PrimeSupport
Plus packs can be purchased to add a
2 year extension of the standard 3 year
PrimeSupport and to give long-term
assurance of expert support, technical
assistance for 5 years from purchase date.

PrimeSupport
Pro

For full features visit
pro.sony.eu/products/professional-displays-bravia

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MaxxVision®
Sigmaringer Str. 121
70567 Stuttgart
Tel.: +49 711 997 996 3
www.maxxvision.com

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