

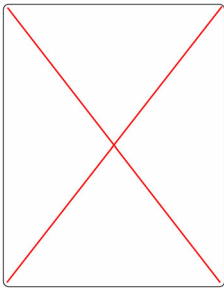


Philips Sonicare FlexCare
Platinum
Sonic electric toothbrush

3 modes, 3 intensities

4 brush heads
With pressure sensor

FlexCare Platinum



HX9114/37

Deep, gentle cleaning

10x more plaque removal and healthier gums*

With FlexCare Platinum, even the deepest clean is gentle enough to protect your teeth and gums. Thanks to the AdaptiveClean brush head and intuitive pressure sensor, you get maximum plaque removal and a gentle experience however you brush.

Philips Sonicare's deepest clean yet

- Adaptive cleaning technology for a deep yet gentle clean
- Follows the shape of your teeth and gums for a deeper clean
- Dynamic cleaning action for better oral health

Helps you meet recommended brushing guidelines

- Alerts you when you're brushing too hard
- Timers to help encourage thorough brushing

Offers a customized brushing experience

- Three intensity settings and three cleaning modes
- New Deep Clean: Effortlessly tackle trouble spots

Fits your lifestyle

- Three week battery life between charges
- Handy travel case and charger

PHILIPS
sonicare

Highlights

A deep clean however you brush



Old habits can be hard to break, except when you're brushing with next generation FlexCare Platinum. Thanks to the innovative AdaptiveClean brush head and intuitive pressure sensor that are at the core of our adaptive cleaning technology, even hard-to-reach trouble spots become easy to care for. The bristles of the AdaptiveClean brush head curve around your teeth and gums for up to 4x more surface contact** and up to 10x more plaque removal. If you're brushing too hard, the pressure sensor makes the toothbrush handle gently pulsate so you can be gentle to your gums while being tough on plaque.

AdaptiveClean brush head



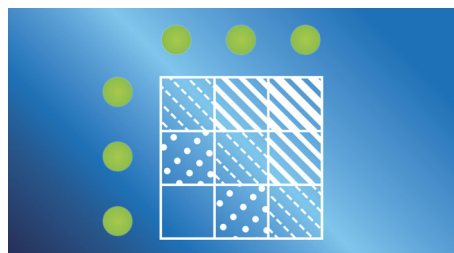
Our AdaptiveClean brush head is the only electric toothbrush head that can follow the unique shape of your teeth and gums. With soft flexible sides made of rubber, this brush head can follow every curve. It offers up to 4x more surface contact and up to 10x more plaque removal along the gum line and between teeth. As the brush tracks along the gum line, it absorbs any excessive brushing pressure you might apply so you can be gentle on gums however you brush.

Intuitive pressure sensor



You might not notice if you're brushing too hard, but your FlexCare Platinum toothbrush will. If you apply too much pressure, the intuitive pressure sensor will make the toothbrush handle gently vibrate so you know exactly when to adopt a softer touch. In studies, 7 out of 10 aggressive brushers successfully reduced their brushing pressure thanks to the pressure sensor.

Customized brushing experience



With three intensity settings and three cleaning modes, FlexCare Platinum offers optimal comfort as you get a truly deep clean. If you need to pay extra attention to trouble spots, the three-minute Deep Clean mode delivers exceptional results. Use Clean mode for a superb everyday clean, or White mode for stain removal. Set the intensity to Low, Medium or High according to your personal preference.

Deep Clean mode



Our all-new Deep Clean mode delivers an exceptional clean in hard-to-reach places. The unique motion of the brush head in this mode plus an extended three-minute brushing time makes it the ideal choice when you want to pay extra attention to trouble spots.

Sonic technology



At over 31,000 strokes per minute, next generation FlexCare Platinum delivers a superior clean that you'll both see and feel. The dynamic cleaning action of our sonic technology drives fluid deep between teeth and along the gum line. As your FlexCare Platinum brush gently massages the gums, it stimulates blood circulation and helps to dislodge plaque. You get a powerful yet gentle clean that delivers clinically proven results.

Quadpacer and Smartimer



FlexCare Platinum offers two timers to help encourage thorough brushing. The Quadpacer interval timer indicates when it's time to move to another quadrant of the mouth, while the Smartimer helps you reach the dentist recommended brushing time of two minutes.

Specifications

Modes

- Clean: For exceptional everyday clean
- White: Removes surface stains
- Deep Clean: For an invigorating deep clean
- 3 intensities: Low, Medium, High

Items included

- Handles: 2 FlexCare Platinum
- Brush heads: 2 AdaptiveClean standard, 2 InterCare standard
- Charger: 1
- Travel case: 1

Design and finishing

- Color: Platinum gray

Cleaning performance

- Speed: Up to 62000 brush movement/min
- Performance: Removes up to 10x more plaque*
- Health benefits: Improves gum health in only two weeks

- Whitening benefits: Helps naturally remove stains
- Timer: Smartimer and Quadpacer
- Pressure sensor: Vibrates handle to alert user

Ease of use

- Brush head system: Easy click-on brush heads
- Brushing time: Up to 3 weeks***
- Battery indicator: Light shows battery status
- Handle: Slim ergonomic design
- Display: Illuminated display

Technical specifications

- Battery: Rechargeable
- Operating time (full to empty): Up to 3 weeks**
- Battery type: Lithium ION

Power

- Voltage: 110-220 V

Service

- Warranty: 2-year limited warranty



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* than a manual toothbrush

** Compared to a DiamondClean brush head

*** based on two periods of two-minute brushings per day