



Philips Brilliance  
UltraWide LCD Display  
with MultiView

34" (86.6 cm)  
uwFHD (2560 x 1080)

**Brilliance**

**BDM3470FP**



## Wide enough for your biggest ideas

Expand your experience with this 34" ultrawide display. The Wide Full HD resolution offers clear images. With the ultrawide display it's like having two displays side-by-side without the border so you can multi-task like never before.

### Brilliant performance

- AH-IPS display for brilliant images with vivid colors
- Wide images with with UltraWide Full HD 2560x1080 resolution
- MultiView enables active dual connect and view at same time
- SmartImage presets for easy optimized image settings
- Less eye fatigue with Flicker-free technology

### Designed for people

- Ultra narrow bezel for maximum view and minimum distraction
- SmartErgoBase enables people-friendly ergonomic adjustments
- Low bezel-to-table height for maximum reading comfort

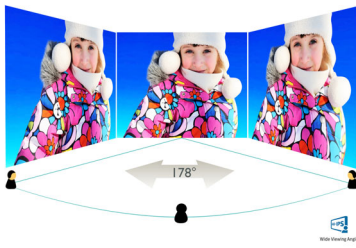
### Easy to connect and enjoy

- MHL technology for enjoying mobile content on big screen
- HDMI for quick digital connection

**PHILIPS**

# Highlights

## AH-IPS technology



This latest Philips display uses advanced AH-IPS panels resulting in superior color reproduction, response time and power consumption. Unlike standard TN panels, AH-IPS panels show consistent color even at 178 degrees wide angles and in pivot mode. With remarkable performance, AH-IPS is best suited for applications demanding color accuracy and consistent brightness at all times like photo retouching, graphics applications and web browsing.

## UltraWide Full HD

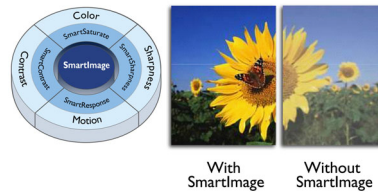
With 21:9 UltraWide format, you can spread out and see multiple applications side-by-side on the same screen. The 21:9 UltraWide format also makes movies and games more immersive than ever. Full HD resolution makes everything look crisp and clear.

## MultiView technology

With the ultra high resolution Philips MultiView display you can now experience a world of connectivity in a comfortable way whether at office or at home. MultiView enables active dual connect and view so that you can work with multiple devices like PC and Notebook side-by-side simultaneously, making complex multi-tasking work a breeze. Watching live football feed from your set-top box on right side, while browsing the Internet from your notebook on the left is now easy.

You may want to keep an eye on the live news feed with audio in the small window, while working on your latest blog.

## SmartImage



SmartImage is an exclusive leading edge Philips technology that analyzes the content displayed on your screen and gives you optimized display performance. This user friendly interface allows you to select various modes like Office, Photo, Movie, Game, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimizes the contrast, color saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time with the press of a single button!

a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## Ultra Narrow Bezel



Utilizing latest technology panels, the new Philips displays are designed with minimalistic approach by limiting the outer bezel thickness to about 2.5mm. Combined with in-panel black matrix strip of around 9mm, the overall bezel dimensions are reduced significantly allowing for minimal distractions and maximum viewing size. Especially suited for multi-display or tiling setup like gaming, graphics design and professional applications, the Ultra narrow bezel display gives you the feeling of using one large display.

## SmartErgoBase



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base's people-friendly height, swivel, tilt and rotation angle adjustments position the monitor for maximum comfort that can ease the physical strains of a long workday; cable management reduces cable clutter and keeps the workspace neat and professional.

## Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies



# Specifications

## Picture/Display

- LCD panel type: AH-IPS LCD
- Backlight type: W-LED system
- Panel Size: 34 inch / 86.6 cm
- Effective viewing area: 799.8 (H) x 334.8 (V)
- Aspect ratio: 21:9
- Optimum resolution: 2560 x 1080 @ 60Hz
- Response time (typical): 5 ms (Gray to Gray)\*
- Brightness: 300 cd/m<sup>2</sup>
- Contrast ratio (typical): 1,000:1
- SmartContrast: 50,000,000:1
- Pixel pitch: 0.312 x 0.310 mm
- Viewing angle: 178° (H) / 178° (V), @ C/R > 10
- Picture enhancement: SmartImage
- Display colors: 8 bits
- Scanning Frequency: 30 - 83 kHz (H) / 56 - 76 Hz (V)
- MHL: 1080P @ 60Hz
- sRGB

## Connectivity

- Signal Input: VGA (Analog), DVI-Dual Link (digital, HDCP), MHL-HDMI (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): Headphone out

## Convenience

- MultiView: PIP/PBP mode, 2x devices
- User convenience: SmartImage, Multiview, User, Menu, Power On/Off
- Control software: SmartControl
- OSD Languages: Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian, Brazil Portuguese, Czech
- Other convenience: Kensington lock, VESA mount (100x100mm)
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7

## Stand

- Height adjustment: 180 mm
- Pivot: 90 degree
- Swivel: -170/+170 degree
- Tilt: -5/20 degree

## Power

- ECO mode: 20.9 W (typ.)
- On mode: 30.8 W (typ.) (EnergyStar 7.0 test method)
- Standby mode: <0.5 W (typ)
- Off mode: Zero watts with AC switch
- Power LED indicator: Operation - White, Standby mode- White (blinking)
- Power supply: Built-in, 100-240VAC, 50-60Hz

## Dimensions

- Product with stand(max height): 828 x 627 x 270 mm
- Product without stand (mm): 828 x 378 x 58 mm
- Packaging in mm (WxHxD): 934 x 594 x 224 mm

## Weight

- Product with stand (kg): 8.90 kg
- Product without stand (kg): 5.9 kg
- Product with packaging (kg): 13.52 kg

## Operating conditions

- Temperature range (operation): 0°C to 40°C °C
- Temperature range (storage): -20°C to 60°C °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)
- MTBF: 70,000 hrs (excluded backlight) hour(s)

## Sustainability

- Environmental and energy: EnergyStar 7.0, EPEAT Gold\*, RoHS
- Recyclable packaging material: 100 %
- Specific Substances: PVC / BFR free housing, Mercury free, Lead free

## Compliance and standards

- Regulatory Approvals: CCC, CEL, WEEE, TCO certified

## Cabinet

- Front bezel: Black
- Rear cover: Black
- Foot: Black
- Finish: Texture



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\* This Philips display is MHL certified. However, in case your MHL device does not connect or work correctly, check with your MHL device FAQ or vendor directly for direction. The policy of your device manufacturer may require you to purchase their brand specific MHL cable or adapter in order to work

\* Requires optional MHL certified mobile device and MHL cable. (not included) Please check with your MHL device vendor for compatibility.

\* Standby/Off energy saving of ErP is not applicable for the MHL charging functionality

\* For complete list of MHL-enabled products refer to [www.mhlconsortium.org](http://www.mhlconsortium.org)

\* Response time value equal to SmartResponse