



Designed to be seen

Looks good off and on

Familiar shapes that you know and love. They use around 80% less energy than traditional light bulbs thanks to the latest LED energy-saving technology and last ten times longer. With EyeComfort[†], for light that's easy on your eyes.

Choose for the high-quality light

- Cool, daylight

Light beyond illumination

- Vintage style, modern LED technology
- A simple LED for everyday use

Choose a simple replacement for your old lamps

- Similar shape and size as standard incandescent bulbs
- Instant light when switched on

Choose for a sustainable solution

- Long-life bulbs – Last up to 15 years
- Better for your wallet and your planet

Comfortable LED light that is easy on your eyes

- Designed for the comfort of your eyes
- No visible flicker

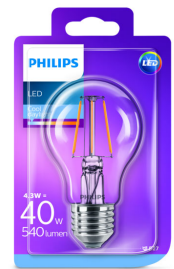
Philips LED
Bulb

4.3 W (40 W)

E27
Cool daylight
Non-dimmable



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PHILIPS

Highlights

6,500 K [LED Lamps]



This bulb has a colour temperature of 6,500 K, which is the highest colour temperature available in this bulb category. It therefore gives you a lighting effect that is the closest to that of natural daylight. This will help you to focus and experience every detail.

Vintage-style, modern LED

LED Classic bulbs are based on standard LED energy-saving technology. Now you can enjoy a retro-style bulb with state-of-the-art technology combined with vintage design.

A simple LED for everyday use



The Philips everyday LED is the perfect bulb for your basic lighting needs. It provides the beautiful light and dependable performance that you expect from LED at an affordable price.

Replaces standard incandescents

With its beautiful design and familiar shape, this energy-saving LED bulb is the perfect sustainable replacement for traditional incandescent bulbs.

Instant On



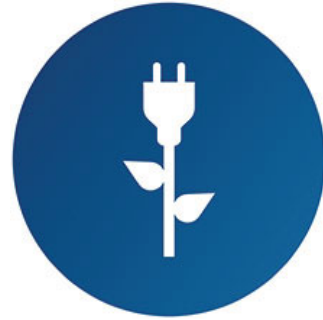
No need to wait: Philips LED light bulbs provide their full level of brightness immediately, as soon as they are switched on. Just by turning the switch, your room is at full brightness. There is no slow starting or waiting.

15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps to protect the environment.

Gentle LEDs, easy on the eyes



It's easy to see how harsh lighting can strain the eyes. Too bright, and you get glare. Too soft and you experience flicker. Now you can gently light up your world with LEDs designed to go easy on the eyes, and create the perfect ambience for your home.

No visible flicker

When your light flickers in quick succession it could be hard on the eyes, cause headaches and even set off an attack for those with photosensitive epilepsy. It's both unpleasant and unnecessary. LEDs can flicker because of their rapid response to the driver current. However, because Philips LEDs are designed so that variations in your driver current's output are minimised, they eliminate the factors that cause flicker. So, you won't see it, not even a hint.

Specifications

Bulb characteristics

- Shape: Bulb
- Cap/fitting: E27
- Dimmable: No
- Voltage: 220–240 V
- Wattage: 4.3 W
- Wattage equivalent: 40 W

Power consumption

- Energy efficiency label: A++
- Power consumption per 1000h: 5 kW h

Light characteristics

- Light output: 540 lumen
- Colour: Cool Daylight
- Colour temperature: 6500 K
- Colour rendering index (CRI): 80
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light
- Application: Comfortable light, General light
- EyeComfort: Eye Comfort

Durability

- Lifetime of lamp: 15000 hour(s)
- Number of switch cycles: 20000
- Lumen maintenance factor: 0.7
- Average life (at 2.7 hrs/day): 15 year(s)

Bulb dimensions

- Height: 104 mm
- Width: 60 mm

Other characteristics

- Mercury content: 0 mg
- Power factor: 0.4
- Lamp current: 40 mA
- Range: LED Classic

Rated values

- Rated power: 4.3 W
- Rated luminous flux: 540 lumen
- Rated lifetime: 15000 hour(s)



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www.philips.com

* Designed for the comfort of your eyes. Visit www.philips.com/eyecomfort for flicker, strobe and other criteria and product details.
* PstLM is smaller or equal to 1.0, measured according to IEC 61547-1 and IEC 61000-4-15.