



Philips
Eye Brightener

Optimode Technology

Multi-temperature surface
Silicon acupoint stimulus
USB cable, Travel pouch



BSC301/00



All in one solution, to fight puffy, fatigue, dry eyes, dark circles, fine lines

98% of consumers* agree that the eye brightener helps them radiate energy from their eyes instantly!

Dual-sided treatment head

- Concave surface for comfortable warm and cool treatments
- Acupoint stimulus surface with soft silicone touchpoints

Convenient

- USB charging for increased flexibility
- Light & sound guides lead you easily through treatments
- Neoprene travel pouch for protection

With one device refresh, relax and detox

- 3-step mode combats dark circles and fine line forming
- Optimal treatment settings address 5 different eye concerns
- 2 min cool mode reduces puffiness and refreshes
- 4 min warm mode relieves eye fatigue and dryness

Safe and gentle, professionally designed

- Developed with skin experts
- Eyes are away from all signs of fatigue effectively

PHILIPS

Highlights

Multi-temperature surface

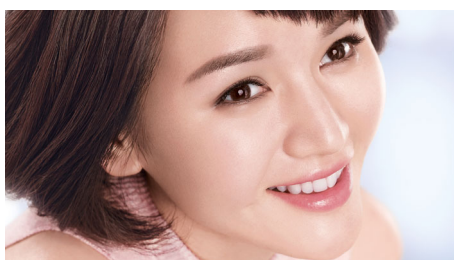
Our specially designed multi-temperature surface covers the entire eye, while giving you precisely-timed warm or cool treatments at optimal temperatures. Its rounded, concave shape prevents your sensitive inner eye from receiving too much pressure.

Detox Mode



A professionally designed 3-step program increases microcirculation to combat dark circles, prevents early fine line forming and gives your eyes a healthy glow. Step 1: A warm treatment for 90 seconds per eye at $\sim 40^{\circ}\text{C}$ stimulates blood flow, triggering fresh oxygen and nutrient delivery. Step 2: A 30-second acupoint stimulation under each eye, with silicone touchpoints, prompts lymph drainage and relieves tensions in the eye muscles to prevent early fine line forming. Step 3: A 15-second cold treatment at $\sim 19^{\circ}\text{C}$ per eye which constricts blood vessels, making dark circles less visible.

Optimode Technology



Optimized settings automatically choose the best temperature to address 5 different eye concerns. A cold treatment to reduce puffiness and refresh your eyes. A warm treatment to increase blood flow to diminish fatigue and stimulate tear glands to help moisturize eyes. A combination program with acupoint stimulus to support natural lymph drainage with

improved blood circulation to combat dark circles and release stress & muscle tension to prevent risk of fine line forming.

Refresh Mode



A professionally designed 1 min cold treatment per eye at $\sim 19^{\circ}\text{C}$, reduces swelling and cools the eye area by 8 degrees to give you a fresh feeling sensation.

Relax Mode



A professionally designed 2-minute warm treatment per eye at $\sim 40^{\circ}\text{C}$, relaxes, de-stresses your eyes. It also triggers the production of essential oils in the eye area, preventing dryness and fatigue caused by extensive computer work.

Acupoint stimulus surface



Our acupoint stimulus surface has 60 silicone touchpoints to help you stimulate lymph drainage.

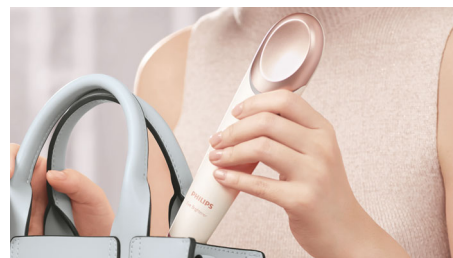
Developed with skin experts

Philips Eye Brightener has been developed in collaboration with expert scientists and researchers.

Travel pouch

Stylish neoprene pouch protects your device when you travel.

USB cable



USB cable for more flexible charging via your computer - whether you're at work, on the road, or at home.

Visible result



*92% of consumers perceive that the refresh setting could reduce eye puffiness; 92% consumers agree that the relax setting could reduce eye fatigue; 86% consumers report that the relax setting could reduce eye dryness; 82% consumers perceive that the detox setting could reduce dark circles. **78% consumers notice that the detox setting could help to release muscle tensions to prevent early fine lines.

Specifications

Accessories

- Pouch: Travel pouch

Design

- Color: White

Ease of use

- 3 optimal settings: Refresh, Relax, Detox
- Fits into your daily routine: Use day or night
- Light guide: Blinks for preparation time, Blue or red for chosen setting
- Sound guide: Left eye/right eye treatment, Change treatment surfaces
- Display: 3 optimal settings, Massage head indicator, Switch eye indicator, Not available indicator, Battery indicator
- Cleaning: Wipe with damp towel
- Operation: Cordless use

Power

- Battery type: Lithium-ion
- Charging: USB charging
- Automatic voltage: 100-240 V

Service

- 2-year warranty: On the handle

Eye Brightener

- Dual-sided treatment head: Acupoint stimulus surface, Multi-temperature surface
- Optimode Technology: Optimal cure per eye concern
- Refresh mode: 2 min cool mode at ~19°C
- Relax mode: 4 min warm mode at ~40°C
- Detox mode: 3-step combination program



Issue date 2017-09-08

Version: 5.0.1

EAN: 08 71010 37942 71

© 2017 Koninklijke Philips N.V.
All Rights reserved.

Specifications are subject to change without notice.
Trademarks are the property of Koninklijke Philips N.V.
or their respective owners.

www.philips.com

* Test conducted with 52 Chinese women respondents by an independent agency in 2016.

* *Independent test results on 77 females at 4 weeks treatment, China 2016