

**34"** / **86.7** cm uwQHD (3440 x 1440)

# **Brilliance**



**BDM3470UP** 

# Wide enough for your best ideas

with panoramic UltraWide screen

Expand your experience with this 34" (86 cm) UltraWide Philips display. See the big picture with all the details with this large UltraWide screen. Multitask like never before with multiple applications at once.

### **Brilliant performance**

- · AH-IPS display for brilliant images with vivid colors
- CrystalClear images with UltraWide QHD 3440 x 1440 pixels
- SmartUniformity for consistent images
- MultiView enables active dual connect and view at same time

## **Designed for people**

- Ultra narrow bezel for maximum view and minimum distraction
- SmartErgoBase enables people-friendly ergonomic adjustments
- Low bezel-to-table height for maximum reading comfort
- Built-in stereo speakers for multimedia

### Easy to connect and enjoy

- SmartConnect with HDMI, MHL, DisplayPort, DVI, and VGA
- DisplayPort connection for maximum visuals
- MHL technology for enjoying mobile content on big screen
- USB 3.0 enables fast data transfers and smart phone charging



# Highlights

### **AH-IPS** technology



This latest Philips display uses advanced AH-IPS panels resulting in superior color reproduction, response time and power consumption. Unlike standard TN panels, AH-IPS panels show consistent color even at 178 degrees wide angles and in pivot mode. With remarkable performance, AH-IPS is best suited for applications demanding color accuracy and consistent brightness at all times like photo retouching, graphics applications and web browsing.

### UltraWide CrystalClear images



These latest Philips screens deliver
CrystalClear, UltraWide Quad HD 3440 x
1440 pixel images. Utilizing high performance
panels with high-density pixel count, 178/178
wide viewing angles, these new displays will
make your images and graphics come alive. The
UltraWide 21:9 format enables more
productivity with more room for side-by-side
comparisons and more viewable spreadsheet
columns. Whether you are demanding
professional requiring extremely detailed
information for CAD-CAM solutions, or a
financial wizard working on huge spreadsheets,
Philips displays delivers CrystalClear images.

### **SmartUniformity**





Fluctuations in brightness and color on LCD screens are a common phenomenon. Philips SmartUniformity mode delivers accurate images in terms of brightness; which is crucial for photography, design, and printing. With a color metric to assess color accuracy, this mode is calibrated to meet average luminance uniformity is greater than 95%. Selecting this mode will produce uniform and accurate images.

### MultiView technology

With the ultra high resolution Philips
MultiView display you can now experience a
world of connectivity in a comfortable way
whether at office or at home. MultiView
enables active dual connect and view so that
you can work with multiple devices like PC and
Notebook side-by-side simultaneously, making
complex multi-tasking work a breeze.
Watching live football feed from your set-top
box on right side, while browsing the Internet
from your notebook on the left is now easy.
You may want to keep an eye on the live news
feed with audio in the small window, while
working on your latest blog.

### **Ultra Narrow Bezel**



Utilizing latest technology panels, the new Philips displays are designed with minimalistic approach by limiting the outer bezel thickness to about 2.5mm. Combined with in-panel black matrix strip of around 9mm, the overall bezel

dimensions are reduced significantly allowing for minimal distractions and maximum viewing size. Especially suited for multi-display or tiling setup like gaming, graphics design and professional applications, the Ultra narrow bezel display gives you the feeling of using one large display.

### **SmartErgoBase**



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base's people-friendly height, swivel, tilt and rotation angle adjustments position the monitor for maximum comfort that can ease the physical strains of a long workday; cable management reduces cable clutter and keeps the workspace neat and professional.

### Low bezel-to-table height



The Philips monitor, thanks to its advanced SmartErgoBase, can be lowered down almost to desk level for a comfortable viewing angle. Low bezel-to-table height is the perfect solution if you use bifocals, trifocals or progressive lens glasses for your computing work. Additionally, it allows for users with greatly different heights to use the monitor in their preferred angle and height settings, helping them reduce fatigue and strain.

### **Built-in stereo speakers**

A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.





















# **Specifications**

### Picture/Display

- LCD panel type: AH-IPS LCD
- · Backlight type: W-LED system
- Panel Size: 34 inch / 86.7 cm
- Effective viewing area: 799.8 (H)  $\times$  334.8 (V)
- · Aspect ratio: 21:9
- Optimum resolution: 3440 x 1440 @ 60Hz
- Response time (typical): 5 ms (Gray to Gray)\*
- Brightness: 320 cd/m<sup>2</sup>
- · Contrast ratio (typical): 1,000:1
- SmartContrast: 40,000,000:1
- Pixel pitch: 0.232 x 0.232 mm
- Viewing angle: 178° (H) / 178° (V), @ C/R > 10
- · Picture enhancement: SmartImage
- Display colors: Color support 1.07 billion colors
- Scanning Frequency: 30 83 kHz (H) / 56 76 Hz
- MHL: 1080P @ 60Hz
- sRGB

### **Connectivity**

- USB: USB 2.0 x 2, USB 3.0x2 (1 w/fast charging)\*
- · Signal Input: VGA (Analog), DVI-Dual Link (digital, HDCP), DisplayPort, MHL-HDMI (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green
- · Audio (In/Out): PC audio-in, Headphone out

### **Convenience**

- Built-in Speakers: 3 W x 2
- MultiView: PIP/PBP mode, 2x devices
- User convenience: SmartImage, Multiview, User, Menu, Power On/Off
- Control software: SmartControl Premium
- OSD Languages: Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukranian, Brazil Portuguese, Czech
- Other convenience: Kensington lock, VESA mount (100×100mm)
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 8.1 / 8 / 7

### **Stand**

- Height adjustment: 180 mm
- Pivot: 90 degree
- Swivel: -170/+170 degree
- Tilt: -5/20 degree

#### **Power**

- ECO mode: 40.8 W (typ.)
- On mode: 46.97 W (typ.) (EnergyStar 6.0 test
- Standby mode: < 0.4 W (typ)</li>
- Off mode: < 0.3 W (typ.)
- · Power LED indicator: Operation White, Standby mode- White (blinking)
- Power supply: Built-in, 100-240VAC, 50-60Hz

#### **Dimensions**

- Product with stand(max height): 828 x 627 x
- Product without stand (mm): 828 x 378 x 58 mm
- Packaging in mm (WxHxD): 934 x 594 x 224 mm

### Weight

- · Product with stand (kg): 9.46 kg
- Product without stand (kg): 6.52 kg
- Product with packaging (kg): 13.33 kg

### **Operating conditions**

- Temperature range (operation): 0°C to 40°C °C
- Temperature range (storage): -20°C to 60°C °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000ft (3,658m), Nonoperation: +40,000ft (12,192m)
- MTBF: 30,000 hour(s)

### **Sustainability**

- Environmental and energy: EnergyStar 6.0, EPEAT Gold\*, TCO edge, RoHS
- Recyclable packaging material: 100 %
- Post consumer recycled plastic: 65%
- · Specific Substances: PVC / BFR free housing, Mercury free, Lead free

### Compliance and standards

• Regulatory Approvals: BSMI, CCC, CE Mark, cETLus, FCC Class B, SEMKO, TCO 6.0, TUV Ergo, TUV/GS, WEEE, CECP, CU-EAC, EPA, KC, PSB, PSE, VCCI

## **Cabinet**

- · Front bezel: Black
- · Rear cover: Black
- Foot: Black
- Finish: Texture



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- \* This Philips display is MHL certified. However, in case your MHL device does not connect or work correctly, check with your MHL device FAQ or vendor directly for direction. The policy of your device manufacturer may require you to purchase their brand specific MHL cable or adapter in order to work
- Requires optional MHL certified mobile device and MHL cable. (not included) Please check with your MHL device vendor for
- compatibility.
  Standby/Off energy saving of ErP is not applicable for the MHL charging functionality
  For complete list of MHL-enabled products refer to
- \* For complete list of PIFIL-enabled products refer to www.mhlconsortiun.org

  \* EPEAT Gold is valid only where Philips registers the product. Please visit www.epeat.net for registration status in your country.

  \* Response time value equal to SmartResponse