

# PHILIPS

## sonicare

Sonic electric  
toothbrush

DiamondClean

5 modes

4 brush heads

Glass charger, travel case  
with Deep Clean mode



HX9354/38



## Whiter, healthier teeth for life

### Best Philips Sonicare whitening sonic toothbrush

Philips Sonicare's best whitening in our most elegant sonic electric toothbrush. Switch to Philips Sonicare.

#### Proven to improve oral health

- Remove up to 10x more plaque with AdaptiveClean\*
- A whiter smile in 1 week with our DiamondClean brush head\*
- Improves gum health in just 2 weeks\*
- Choose from 5 modes including Deep Clean and Sensitive
- Safe and gentle for your oral health needs

#### Provides a superior clean

- AdaptiveClean brush head flexes along your gum line
- Deep Clean mode tackles your trouble spots
- Angled neck to help tackle cleaning in tough areas
- Our unique technology brings you a powerful yet gentle clean

#### Designed around you

- USB charging travel case and charging glass
- Timers encourage thorough 2 minutes of brushing
- Easy-start programme builds your Philips Sonicare routine



[asimpleswitch.com](http://asimpleswitch.com)

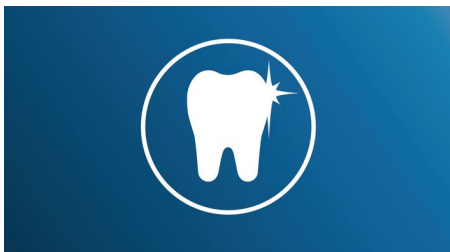
# Highlights

## Remove up to 10x more plaque



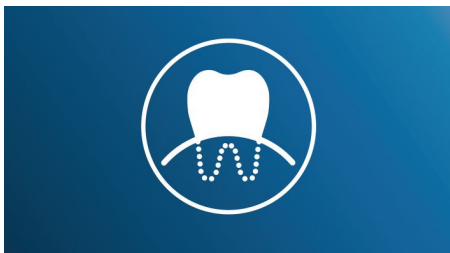
Click on the AdaptiveClean brush head to experience our deepest ever clean. You get 4x more surface contact\*\* to remove up to 10x more plaque in hard-to-reach areas,\* and a truly deep clean along the gum line and between teeth.

## Up to 2 x whiter teeth



Click on our DiamondClean brush head to gently yet effectively remove surface stains. Densely packed central stain removal bristles work hard to make your smile 2 x whiter in just 7 days.\*

## Look after those gums



With optimal cleaning from your DiamondClean, gums will become healthier in 2 weeks\*. Removing up to 7x more plaque along the gum line than a manual toothbrush\*, you'll get your healthiest smile.

## 5 modes to clean your way



With DiamondClean, you get a truly refreshing clean every day. Our 5 modes cover all your brushing needs; Clean mode – for exceptional daily cleaning, Gum Care – to gently massage gums, Deep Clean – for an invigorating deep clean, Sensitive – for gentle yet effective cleaning of sensitive gums, and White – the ideal mode to remove surface stains.

## Up to 2x healthier teeth



Click on our AdaptiveClean brush head for a deep, gentle clean that leaves gums up to 2x healthier than a manual toothbrush. Soft rubber sides flex along every contour of your teeth and gums to absorb any excess pressure. Bristles can then reach deep between teeth giving you a comfortable, effective deep clean.

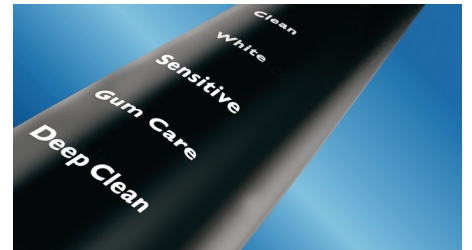
## Designed with storage in mind



Your deluxe USB travel case doubles as a charger so you stay topped up on the go. Place your toothbrush in the case and connect to your laptop or plug into a wall socket. Also includes a brush head holder for extra hygiene when travelling. As for charging at home, our sleek charger glass fits stylishly into your bathroom and doubles as a glass for rinsing

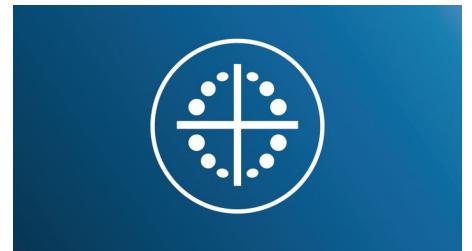
after brushing. Simply place your brush into the glass. Enjoy two weeks of regular use from a single full charge.

## Extra deep cleaning



Our Deep Clean mode means you can really focus on specific areas, and give them extra attention. We've combined our unique brush head motion with an extended 3 minutes of brushing time so your teeth get a truly deep clean.

## Quadpacer and Smartimer



It takes just 2 minutes to thoroughly brush your teeth. Our Quadpacer lets you know when you've spent the optimal amount of time on each section of your mouth while our Smartimer signals when your total time is up. Together they help you reach your recommended brushing time, every time.



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## Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas — Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

# Specifications

## Modes

**Clean:** For exceptional everyday cleaning

**White:** Removes surface stains

**Sensitive:** Gentle teeth and gum cleaning

**Gum Care:** Gently massages gums

**Deep Clean:** For an invigorating deep clean

## Items included

**Handle:** 2 DiamondClean

**Brush heads:** 4 AdaptiveClean

**Glass charger:** 1

**Travel case:** USB travel charger

## Design and finishing

**Colour:** Black

## Cleaning performance

**Speed:** Up to 62,000 brush movements/min

**Performance:** Removes up to 10 x more plaque\*

**Health benefits:** Improves gum health in only two weeks

**Whitening benefits:** Whitens teeth twice as well\*

**Timer:** SmartTimer and Quadpacer

## Ease of use

**Battery indicator:** Illuminated icon indicates battery life

**Handle:** Slim ergonomic design

**Display:** Illuminated display

**Brush head system:** Easy click-on brush heads

## Technical specifications

**Battery:** Rechargeable

**Battery type:** Lithium ION

**Operating time (full to empty):** Up to 3 weeks\*

## Power

**Voltage:** 110-220 V

## Service

**Warranty:** 2-year limited warranty

