

Data sheet

HP eDécor Store Care Pack

NEW Product for HP Large Format Resellers —Americas



As an HP reseller, you can now help your customers create their own masterpiece in just a few simple steps

HP eDécor Store Care Pack is designed to quickly launch an online store offering wall coverings and canvas solutions.

An HP Care Pack that develops a turnkey website and enables you to provide an online eDécor Store to your customers

Overview

HP eDécor Store Care Pack offers the development of a website for our customers to sell their products over the web and enable users to easily design, 3D visualize, and print home décor creations that bring a room to life. These personalized creations are printed using high resolution images featuring brilliant true-to-life colors for the highest print quality which will digitize the entire design process.

As the owner of HP large format printers, HP will develop a turnkey website for you that enables you to offer these products on your new HP eDécor Store. HP eDécor Store is currently available to sell over the web in 4 options:

- Wall Coverings
- Wall Posters
- Decals
- Canvas

The HP eDécor Store website will integrate the payment, ordering, and generate print files so that your business can focus on printing and delivering orders to the consumer. This new, affordable service has a quick development turnaround time. An HP representative will work with your business to gather the necessary information to fully develop your customized solution.

Benefits

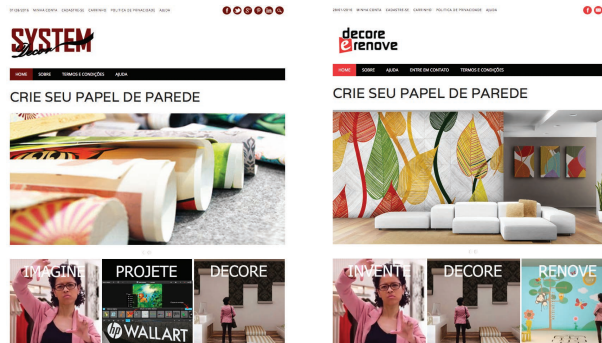
- Fast deployment of your HP eDÉcor store
- Improved workflow efficiency with less manual processing
- Full integration between sales, order, job processing, and management
- One small, cost effective investment-no monthly or yearly fee
- Training included for product/database management
- Professional look and feel of site using open source development tools
- Integration to HP eDÉcor warrants future free updates on designer and print management (depends on new versions of HP eDÉcor)

Service description

This service will deliver the following:

Turnkey Website

A simple easy-to-use tool enables customers to begin to customize their own eDÉcor designs using personal photos, your own image gallery, or by searching a vast library of high-quality images, designs, and artwork from market-leading partners.



Audience

Primary audience is HP resellers who service HP large format printers (HP Latex and Flatbeds) that are HP eDÉcor store enabled.

Ordering information

Please use the following ordering SKU

U9CR4E	Care Pack – HP GSS Web Based Development Service
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Requirements

- Available only to HP customers of HP wall art enabled devices.
- Before purchasing the Care Pack, verify the location has everything needed to support the HP eDÉcor Store through an e-site prep.

For more information, please contact your HP Account Service Manager, HP Sales Representative, or your Local Channel Distributor.

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