

Philips 3000 series  
LED TV

60 cm (24")  
Full HD

24PFL3952



## Picture as vibrant as nature itself.

An LED TV designed to suit your modern outlook. With the stylish design, vibrant picture quality and digitally enhanced sound it will make your entertainment come to life.

### Enjoy clear, vivid pictures each time

- Full HD TV with Noise Reduction for better details, depth
- Pixel Plus HD for better details, depth and clarity
- 240Hz Perfect Motion Rate (PMR) for superb motion sharpness
- Indian Language Option

### Hear Every Detail

- Feel 2x5w RMS with Incredible Surround & Clear Sound
- Personalise your audio experience

### Experience TV viewing at your convenience

- Seamless connectivity with 1 HDMI input
- Fantastic video, photo and music playback via USB

# PHILIPS

LED TV  
60 cm (24") Full HD

# Highlights

## Full HD Display



The Full HD screen has a widescreen resolution. This is one of the best resolution of HD sources for the best possible picture quality. It is fully future-proof as it supports 1080p signals from HDMI sources, including the most recent sources such as Blu-ray and advanced HD game consoles connected through HDMI port. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors

## Pixel Plus HD



Pixel Plus HD offers the unique combination of ultimate sharpness, natural detail, vivid colours and smooth natural motion on all qualities of HD, standard TV signals and multimedia content, for high definition displays. Artefacts and noise in all sources from multimedia to standard TV and also in highly compressed HD are detected and reduced ensuring that the picture is clear and razor sharp

## 240Hz PMR



240Hz Perfect Motion Rate (PMR) creates extreme motion sharpness for clear and vibrant images in fast action movies. The new Philips PMR standard shows the combined visible effect of the fastest panel refresh rate, HD Natural Motion and unique processing formula, for unprecedented motion sharpness.

## Rich & clear sound experience



"Feel the power of the music beat and the atmosphere of the movies. The powerful 10W RMS (2 x 5W RMS) amplifiers create a lifelike soundstage. The Incredible Surround Sound allows you to experience total surround with greater depth and width of sound. It gives a clear and spacious sound stage complementary to the rich viewing experience.."

## 7 Band Equalizer



Make your favourite tunes sound spectacular with Philips 7 Band Equalizer, which eliminates

24PFL3952/V7

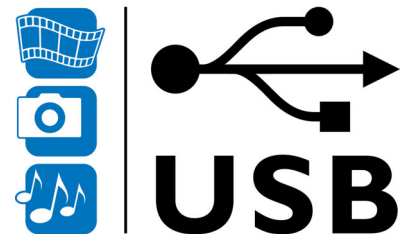
unwanted noises and makes certain instruments or voices more (or less) prominent, all according to your preference. Our unique technology helps enhance aspects of an instrument's tone so that when you listen to your music, it is a truly mesmerizing experience.

## 1 HDMI input



"HDMI is a single cable to carry both picture and audio signals from your devices to your TV, saving you from cable clutter. It carries uncompressed signals, ensuring that you have the highest quality from source to screen. Together with Philips Easylink, you need only one remote control to perform most operations on your TV, DVD, Blu-ray, set top box or home theatre system. Enjoy high quality picture and sound without clutter or fuss.."

## USB with Video Playback



The USB connector allows access to jpeg photos, mp3 music and video files through USB drives. Plug the USB into the slot at the side of the TV and access multimedia content using the easy on screen content browser. Now view your videos, photos and music effortlessly in your TV!

# Specifications

## Picture/Display

- Diagonal screen size (inch): 24 inch
- Panel resolution: 1920x1080p
- Picture enhancement: Pixel Plus HD

## Sound

- Output power (RMS): 10W
- Sound Enhancement: Auto Volume Leveller
- Sound System: Stereo

## Connectivity

- Number of HDMI connections\_: 1
- Number of USB connections: 1
- Number of AV connections: 1
- Other connections: Antenna IEC75
- AV output: Ext 3.5 mm jack x1

## Supported Display Resolution

### • Computer formats

Resolution	Refresh rate
Via HDMI/DVI input	
1920 x 1080	60Hz
1366 x 768	60Hz
1280 x 1024	60Hz
1280 x 720	60Hz
1024 x 768	60Hz
800 x 600	60Hz
720 x 480	60Hz
640 x 480	60Hz

### • Video formats

Resolution	Refresh rate
1080p	60Hz
1080i	50, 60Hz
720p	50, 60Hz
576p	50Hz
576i	50Hz
480p	60Hz
480i	60Hz

## Loudspeakers

- Built-in speakers: 2

## Power

- Power consumption: 35 W
- Power supply: 100-240VAC, 50/60Hz

- Standby power consumption: Less than 1 watt
- Mains power: 110-240 V 50/60 Hz

## USB - Container

- Video: ASF, AVI, MKV, MP4, PS

## USB - File Extension

- Video: \*.avi, \*.mkv, \*.mov, \*.mp4, \*.mpeg, \*.mpg, \*.wmv

## USB - Video Decoder

- Compression Format: H.264, MPEG 1, MPEG 2, MPEG 4

## Multimedia Applications

- Music Playback Formats: MP3
- Picture Playback Formats: JPEG
- Playback Formats: AVI, JPEG Still pictures, MPEG1, MPEG2, MPEG4, H.264/MPEG-4 AVC, PNG still pictures

## Tuner/Reception/Transmission

- Video Playback: NTSC, PAL, SECAM
- Tuner bands: UHF, VHF
- TV system: PAL B/G

## Convenience

- Ease of Installation: Autostore, Fine Tuning
- Ease of Use: Graphical User Interface, On Screen Display
- On-Screen Display languages: English, Hindi
- Screen Format Adjustments: 16:9

## Accessories

- Included accessories: 2 x AAA Batteries, Remote Control, User Manual, Warranty certificate, Power cord, Safety/legal instructions, Table top stand, Wall mounting bracket
- User Manual: English

## Dimensions

- Product weight: 3.1 kg
- Product weight (+stand): 3.4 kg
- Set dimensions (W x H x D): 574 x 368 x 91 mm
- Set dimensions with stand (W x H x D): 574 x 420 x 127 mm



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