

EYPOINT NTELLIGENCE Buyers Lab 2018-2021 Reliability Award

HP Inc.

Most Reliable Business Printer & MFP Brand 2018–2021





HP, chosen by Buyers Lab analysts as Most Reliable Business Printer & MFP Brand, has an extensive line of business-class printers and MFPs that offer...

- Excellent reliability, with tested color devices completing 1,860,175 impressions with only two misfeeds and black-and white devices completing 2,025,400 impressions with no misfeeds
- Minimal downtime, as evidenced by the tested devices completing 3,885,575 impressions with no service interruptions

In an office environment, printer and MFP reliability is, and should be, the top concern for business users, since a reliable device helps minimize downtime, resulting in improved worker productivity. As such, Buyers Lab's exhaustive durability testing offers a key benchmark for buyers when making a document imaging equipment purchase decision. To determine the vendors whose product lines stand out above the rest, our highly experienced analyst team has compiled and reviewed performance statistics for every major OEM that submitted devices for laboratory testing from 2012 to 2018.

HP has long been known as an industry leader, time and again exceeding our expectations in hands-on evaluations. Therefore, it's not surprising that, after reviewing the performance of all color and monochrome printers and MFPs tested by Buyers Lab, HP Inc. emerged as the one clear winner of this most prestigious honor.

"Reliability matters to business users; it means they can spend less time worrying about the printer and more time being productive," explained Marlene Orr, Director of Printer & MFP Analysis for Keypoint Intelligence - Buyers Lab. "When it comes to reliability, no other brand we've tested even comes close to HP's performance in our lab. We've tested a broad range of HP's business-class printers and MFPs over the years and nearly every one of them completed testing without a single paper jam. From business-class inkjets to enterprise-class laser devices, the HP models tested stood head and shoulders above





the rest, completing about 3.9 million pages with no failures or service interruptions, making it the clear winner as Most Reliable Business Printer & MFP Brand."

Congratulations to HP on being named Buyers Lab's Most Reliable Business Printer & MFP Brand!

About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumerbased publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About **Buyers Lab Reliability Awards**

As the leading independent authority on document imaging, Buyers Lab performs the most intensive durability testing in the industry, making a Buyers Lab Reliability award quite a distinctive honor presented only once every three years. Buyers Lab's team of analysts evaluates test data from both the US and UK to determine the winners based on business-critical factors, including total tested impressions, number of misfeeds, and service interruptions.

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Gerry Stoia, CEO Deanna Flanick, CRO Patrick Albus, CFO

Randy Dazo, Group Director, Office Services Technology Randy.Dazo@keypointintelligence.com

Jamie Bsales, Director, Solutions Analysis Jamie.Bsales@keypointintelligence.com

George Mikolay, Associate Director, Copiers/Production George.Mikolay@keypointintelligence.com

Marlene Orr, Director, Printer & MFP Analysis Marlene.Orr@keypointintelligence.com

Carl Schell, Managing Editor Carl.Schell@keypointintelligence.com

U.S. ANALYSTS

Kris Alvarez, Editor Kris.Alvarez@keypointintelligence.com

Felicia Heiney, Editor Felicia.Heiney@keypointintelligence.com

Lee Davis. Editor. Scanner/Software Evaluation Lee.Davis@keypointintelligence.com Kaitlin Shaw, Editor. Printer & MFP Evaluation Kaitlin.Shaw@keypointintelligence.com

EUROPEAN ANALYSTS

Priya Gohil, Senior Editor Priya.Gohil@keypointintelligence.com

Simon Plumtree, Senior Editor Simon.Plumtree@keypointintelligence.com

Andrew Unsworth, Editor, Software Evaluation Andrew.Unsworth@keypointintelligence.com

LABORATORY

Pete Emory, Director, U.S./Asia Research & Lab Services

David Sweetnam, Director, EMEA/ Asia Research & Lab Services

COMMERCIAL

Mike Fergus Vice President of Marketing & **Product Development**

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BUYERS LABORATORY

Reliability Award



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Gerry Stoia CEO July 2018

Date

THE LEADING INDEPENDENT GLOBAL DOCUMENT IMAGING PRODUCT TEST LAB

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