

SPECTACULAR METALLIC COLORS WITH ONE DIGITAL PRINTING PROCESS

Shine with a rainbow of metallic colors for labels and packaging applications



HP Indigo
ElectroInk Silver



METALLIZE THE COLOR GAMUT

Offer brands a wide range of stunning metallic colors in a single digital printing process



GAIN THE DIGITAL ADVANTAGE

Move jobs from analog to leverage variable data printing and other digital printing benefits



INCREASE YOUR MARGINS

Save on costly metallic substrates and produce high value designs with metallic effects

Find out more: hp.com/go/labelsandpackaging

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Not printed with HP Indigo ElectroInk Silver.



keep reinventing