Reduce print waste and cut costs

HP and Pharos Uniprint print cost management solutions for higher education and libraries

What if you could...

- Reduce print waste while cutting printing and administrative costs?
- Track and allocate print and copy costs to individual students, departments, grants, and guest users?
- Integrate your print cost management system with existing student and staff card systems?
- Support mobile print from virtually any user to any print device?
- Help protect sensitive information?

With HP and Pharos Uniprint—**you can**.

Up to

50%

reduction in print waste[1]

The challenge

Students, faculty, staff, and admin personnel need to print, copy, and scan from anywhere on campus to any device on campus, using any mobile or desktop device. But printing can be expensive, especially when prints aren't even picked up. And paper waste can have a significant environmental impact.

Sensitive documents abandoned in output trays can present a security risk, and unsecured printers can lead to network security breaches.

When it comes to print management, many organisations don't have a campus-wide view, because they aren't tracking printing costs or asset utilisation. Non-automated systems place heavy demands on busy IT departments.

The solution

HP and Pharos Uniprint help make printing more cost effective, eco-friendly, secure, and convenient not only for students, but also for faculty and staff. This flexible, scalable, and device-independent system allows higher education institutions and libraries to track, monitor, control, and charge for network printing.

Help increase security and help eliminate abandoned prints with Secure Release Here pull printing. And when you add Pharos MobilePrint, users can print from any email- or web-enabled device to any Pharos-secured printer, regardless of manufacturer.

Easy, flexible user experience

User submits a job → To a held queue → Authentication is required to release print jobs → User learns account balance and job cost, and releases only what they need → Print is released to the authorised user

HP and Pharos Uniprint include Secure Release Here. The user prints to a held queue until they release their job by authenticating at any supported device. Before printing, they can view their account balance and the cost of the jobs they submitted, and then select only what they really need and want to print. Pull printing reduces wasted prints and helps increase security—no more confidential documents lying on top of the printer for everyone to read.

Benefits and features

Pay for Print/Copy/Scan
Charge users for print, copy, and scan:

- Charge back to student ID accounts, departmental charge centers, grants, or corporate contracts based on individual users or job features.

- Manage a shared print and copy budget with pre-established allocations and users.

- Set print quotas for specific amounts or time periods, and charge only when allowances are exceeded. Different quotas can be set for individuals and groups.

- Set up guest user accounts, providing access to print without needing to assign login credentials.

- With Informed Print, share job cost information with users before they print, to encourage responsible use of resources.

Mobile Print (optional)
With this option, Uniprint supports print submission from any mobile device to any printer across campus.

Credit Card Gateway (optional)
Users can securely add funds to their Pharos account via a credit or debit card or a payment processing vendor like PayPal.

Reporting
Nearly 70 standard reports (plus integration with Crystal Reports for custom reporting) provide a complete audit trail, and support informed decisions around asset use.

Americans with Disabilities Act compliance
Give visually impaired users the freedom to manage their own print jobs. Uniprint integrates with JAWS software.

Why choose Unprint?

Uniprint has been the industry-leading print cost management solution for over 25 years,[2] helping organisations create a secure, flexible, cost-effective print environment. It is scalable to easily adapt to new situations.

Communications between server and client components use AES encryption with 128-bit keys. You can be confident that your Uniprint solution is protected and stable.

Uniprint is a single system that works with a mix and match of equipment manufacturers, models, and computers, using the latest operating systems and servers. This unique level of convenience and flexibility allows you to manage your entire print ecosystem.

Learn more
hp.com/go/HPandUniprint

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[1] Print waste reduction based on typical Pharos Uniprint customer experience after implementing the solution.
[2] Pharos was the inventor of Student Pay for Print/Copy solutions in 1992 and has more than 1,300 higher education customers globally.

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