Solution brief

Replace multiple print servers with one central, scalable solution

LRS Workplace Printing Software

Help ensure fast, reliable delivery of business-critical workplace documents with minimal complexity and cost

The challenges of Windows printing

Businesses around the world are optimising their Windows® environments to help control costs and maximise employee productivity. However, few organisations recognise the time and money spent maintaining the countless Windows print servers that make up the typical workplace print infrastructure.

Over time, even a handful of local print servers can become an elaborate maze of interconnected machines with hundreds or thousands of queues and print drivers to maintain. Document failures are frequent, frustrating, and expensive to fix.

With LRS® Workplace Printing Software, you can help provide fast, reliable delivery of business-critical workplace documents with minimal complexity and cost.

Solution at a glance

LRS Workplace Printing Software contains two products to help establish a central point of control for all your Windows printing needs:

- **VPSX/Workplace™:** Provides enterprises with a hybrid print architecture that supports both spool-based and Direct IP printing methods to address the operational requirements of large organisations as well as small, remote office locations.
- **VPSX/DirectPrint™:** Captures documents from Windows applications and delivers them to any network printer using the Direct IP print method.

Gain centralised control of your print servers

LRS Workplace Printing Software offers multiple ways to address your business printing challenges.

VPSX/DirectPrint captures output from any Windows application or desktop and delivers it to any printer or electronic destination. VPSX/Workplace enables users to easily manage printer drivers, queues, and devices. In addition, these capabilities can be extended to both physical and virtualised desktops and applications.

Minimise hassle with a single web-based interface

Both the VPSX/Workplace and VPSX/DirectPrint products include the LRS Printer Portal. This intuitive, web-based interface makes it easy for users to locate and connect to nearby print devices while automatically provisioning the correct print driver. The result is improved user productivity, reduced help desk calls, and fewer printing failures.

LRS Workplace Printing Software: features and benefits

Feature	Benefits
A centralised, scalable solution to replace many individual Windows print servers	Help save time and money by eliminating redundant server hardware and simplifying device management
Efficient single process/multi-threaded design	Improve system stability and minimise downtime—drive thousands of printers without CPU or memory constraints and help free up processing cycles for other applications and processes
Simplified printer driver management and deployment	Increase IT and user productivity
Intuitive web-based portal interface	Reduce the burden on IT teams by enabling end users to locate and define printers
Support for centralised, spool-based[1] print management as well as Direct IP printing	Improve network bandwidth optimisation for greater stability and system performance

Average five-year 492% ROI with a 10-month break-even point

After interviewing a variety of LRS customers in the fall of 2015, IDC research analysts concluded: "IDC projects that these LRS customers will achieve an average five-year return on investment (ROI) of 492% and will break even on their LRS EOM investment in 10 months…"[2]

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Enjoy a variety of proven features

Both the VPSX/Workplace and VPSX/DirectPrint products are based on the proven VPSX® Enterprise solution, which manages documents from line-of-business applications as well as user desktops. Used alone or in conjunction with various extensions in the VPSX product family, the solutions support:

- Integrated print management from both physical and virtualised Windows systems
- Secure pull printing that reduces waste by requiring users to authenticate identity before releasing documents for printing and integrates with LRS and third-party pull print solutions
- Mobile printing from Apple iOS, Android™, and other web-connected mobile clients
- Output tracking and accounting for improved security and cost control
- Document formatting and automation to enhance document appearance and usability

Invest in a scalable solution

Printers, applications, and computing hardware change over time.
That's why LRS Workplace Printing Software is scalable and hardware-vendor agnostic, letting you adapt to change without impacting document-related business processes:

- Protect your existing investment in printers, platforms, and other infrastructure by building on standard protocols like PCL, PJL, IPP, and PDF instead of vendor-specific technology
- Save money by supporting all major device types and vendors and by negotiating hardware contracts based on price and business terms rather than proprietary technologies
- Greatly expand the number of print devices and users in your network without requiring additional print servers, thereby minimising cost and IT burden

Extend your output management capabilities

LRS Workplace Printing Software works with the full LRS Enterprise Output Management solution, a robust, scalable platform that helps organisations reduce costs, increase efficiency, and improve service to internal and external stakeholders.

[1] LRS Spool feature supported in VPSX/Workplace™ product; not included in VPSX/DIrectPrint™ solution.
[2] IDC White Paper sponsored by LRS, "The Business Value of LRS EOM," IDC #US40944916, February 2016.

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