HP Restricted - For HP and Channel partner use only

### HEALTHCARE

# HP PageWide technology

Quality care requires superior color print

# HP PageWide printers and multifunction printers (MFPs) designed to enhance patient care

From patient records to prescriptions, HP PageWide is set up to support your healthcare organization by enhancing quality care and also saving time and money. As a result, your practitioners can deliver a better healthcare experience for patients.





## Quality printing to support patient care.

#### Reasons to Believe:

- Patient-related announcements are up to 3.5x more likely to be read if they are in color.3
- Using color can improve communication to patients throughout your facility. With color prints, caregivers can quickly identify critical information on patient forms, on caregiver documents and on patient wristbands.<sup>3</sup>
- Durable prints withstand tough hospital conditions.
- HP PageWide printers help keep the air clean in safe environments.<sup>7</sup> The only MFP that meets the standard for ISO class 5 clean rooms.

Color printing provides clarity and clearly communicates critical healthcare information to both practitioners and patients. Using durable prints in tough conditions allows for intuitive reading and accurate decisions, helping ensure excellent patient care.

#### Choose color printing for high-guality patient care.



# With quality printing, focus on quality care.

#### Reasons to Believe:

- Faster print speeds allow practitioners to spend more time with patients. With accelerated workflow, printing up to 75 pages per minute, HP PageWide MFPs are the fastest in their class, improving flow in areas such as admissions, nursing stations, the medical records department, and—ultimately—where it matters most: delivering guality care.
- Count on a range of security and management features—from essential tools to advanced options for healthcare such as protecting patient information.<sup>2</sup>
- The use of color in documents like treatment protocols and post-visit instructions are more likely to be read and understood by patients.<sup>3</sup>
- Color prints facilitate a better understanding of treatments and potential side effects.<sup>3</sup>

Health practitioners can dedicate their time and attention to where it matters most: patient care. Help protect confidential patient information with built-in document security,<sup>2</sup> accelerate your workflow with fast printing speeds<sup>1</sup> and improve quality of information via color printing.<sup>3</sup>

Focus attention to patient outcomes.



# Effective patient care at affordable printing costs.

#### Reasons to Believe:

- Provide better quality and cost-efficient discharge paperwork, at up to 40% lower color cost-per-page.
- Low maintenance<sup>5</sup> = less disruption to patient areas.
- HP PageWide printers use less energy than any other product in their class.<sup>6</sup>
- Securely transfer print to digital and back again. PageWide MFPs deliver worry-free scanning at print speeds that can keep up with busy healthcare settings. And there's no more wasting time with manual entry input.

Improve patient care and maximize value with affordable color printing while reducing maintenance<sup>5</sup> and time constraints<sup>1</sup> with PageWide MFPs and printers.

Enabling affordability and efficiency without sacrificing patient experience.

- 1. Speed based on mfrs' published specifications of fastest available color mode of Pro-class color business printers and MFPs USD300–USD1.000 as of 9/2015 and Enterprise-class color business printers and MFPs USD500–USD3.000 as of 11/2015, excluding products with 1% or lower market share

 I. Speed based on mins published specifications of hastest available color. Imode of MoC-dass color business piniters and MH-S USUBUC-USU 10 and enterprise-class color ousness printers and MH-S USUBUC-USU 3000 as of 11/2/015, excluding products with 1% of lower market share. More at h<sub>1</sub> comoglo<sup>2</sup>/piele/dassed and NH-S USUBUC-USU 5. Less scheduled maintenance based on 150,000 pages printed, and published comparisons of majority of in-class color laser printers USD300–USDB00 USD and MFPs USD400–USD1,000 USD as of November 2015; market share as reported by IDC as of Q3 2015. Learn more at hp.com/go/

- یں۔ pagewideclaims. 6. Enerny حا<sup>ر</sup>
- pagewowecum is. 6. Energy claim based on TEC data reported on energystar.gov. Data normalized to determine energy efficiency of majority of in-class business printers USD300-USD800 USD, MFPs USD400- USD800 USD, and MFPs USD400-USD1,000 USD as of November 2015; market share as reported by IDC as of Q 2015. Actual results may vary. Learn more at hp.com/go/pagewidectaims. 7. National Center for Biotechnology Information, "Evaluation of Nanoparticles Emitted from Printers in a Clean Chamber, a Copy Center and Office Rooms: Health Risks of Indoor Air Quality," December 2015. https://www.ncbi.nlm.nih.gov/pubmed/26682378