Pre-sales leaflet for United Kingdom (2018, December 5)

Ultra Slim 4K UHD LED Android TV with Ambilight 3-sided

- 108 cm (43") Ambilight TV
- 1600 Picture Performance Index
- HDR Plus
- P5 Perfect Picture Engine

43PUS7363/12

Ultra Slim 4K UHD LED Android TV

with Ambilight 3-sided

Indulge in the shows, films and games you love with a 4K UHD TV that makes content from any source look superb. With Android TV, wireless connectivity and Ambilight you won't just stream your favourites. You'll get lost in them.

Benefits

Sharp. Light. Immersive.

- Ambilight. Take the emotion beyond the screen.
- Slender bezel and metal stand.

Delight in the beauty of 4K

- 4K Ultra HD. Pictures so sharp you'll think you're there.
- Philips P5 Engine. Whatever the source, always perfection.

Rich colour. Sharp contrast.

- HDR Plus. Enhanced contrast, colour and sharpness.
- Micro Dimming Pro. Intelligent contrast for dynamic scenes.

Android TV-powerfully smart

- Quad Core processor and Android. Unleash your content.
- Google Assistant built in. Content and more at your command.
- Google Play store and Philips app gallery. More to love.





Features

Ambilight 3-sided



With Philips Ambilight, movies and games feel more immersive. Music gets a light show. And your screen will feel bigger than it is. Intelligent LEDs around the edges of the TV cast on-screen colours onto the walls and into the room, in real time. You get perfectly tuned ambient lighting. And one more reason to love your TV.

4K Ultra HD

With four times the resolution of conventional Full HD, Ultra HD lights up your screen with over 8 million pixels and our unique Ultra Resolution Upscaling technology. Experience improved images regardless of the original content, and enjoy a sharper picture with superior depth, contrast, natural motion and vivid details.

P5 Perfect Picture Engine



The Philips P5 Perfect Picture Engine delivers an image as brilliant as the content you love. Details have noticeably more depth. Colours are vivid, while skin tones look natural. Contrast is so crisp you'll feel every detail. And motion is so smooth that you'll never lose sight of the ball, no matter how fast the play.

High Dynamic Range Plus



experience that captures the original richness and liveliness, yet accurately reflects the content creator's intent. The end result? Brighter highlights, greater contrast, a broader range of colours and detail like never before.

Micro Dimming Pro

Micro Dimming Pro optimises the contrast on your TV based on the lighting conditions of your room. Combined with its special software that analyses the picture in 6400 different zones, you will enjoy incredible contrast and image quality for a truly lifelike visual experience - day or night.

Quad Core + Android

Philips Quad Core processor meets the power of Android to deliver an exciting gaming experience. And with Android on your TV you'll navigate, launch apps and play videos in a way that is super fast, super intuitive and super fun.

Google Assistant built in



Control your Philips Android TV with your voice. Want to play a game, watch Netflix or find content and apps in the Google Play store? Just tell your TV. You can even command all Google Assistant-compatible smart home devices, like dimming the lights and setting the thermostat on movie night. Without leaving the sofa.

TV Content



Go beyond traditional TV programming with Google Play Store and Philips App Gallery. Experience endless movies, TV, music, apps and games online. More to love.

High Dynamic Range Plus is a new video standard. It redefines in-home entertainment through advances in contrast and colour. Enjoy a sensory

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Ambilight

| Ambilight | | Aspect ratio | 16:9 |
|---|---|-------------------------------------|--|
| Ambilight Version Ambilight Features | 3 sided Built-in Ambilight+hue Ambilight Music Game Mode Wall colour adaptive | Pixel engine Picture enhancement | P5 Perfect Picture Engine Ultra Resolution Micro Dimming Pro 1600 PPI |
| | Lounge mode | Android | |
| Picture/Display | | OS Pre-installed apps | Android™ 8.0 (Oreo) Google Play Movies* |
| Display Diagonal screen size (inch) | 4K Ultra HD LED 43 inch | | Google Play Music* Google Search YouTube |
| Diagonal screen size (metric) | 108 cm | Memory size | 16 GB |
| Diagonal screen size (inch) | 43 inch | Smart TV Features | |
| Panel resolution | 3840 x 2160 | User Interaction | MultiRoom Client and Server |

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| | SimplyShare | Subtitles Formats | .SRT |
|-------------------------|---|-------------------------------------|----------------------------------|
| Interactive TV | НЬЬ́Т́∨ | Support | .SUB |
| Programme | Pause TV | | .TXT |
| | USB Recording* | | .SMI |
| SmartTV apps* | Online Video Stores | Music Playback | AAC |
| | Open Internet Browser | Formats | MP3 |
| | Social TV | | WAV |
| | TV on Demand | | WMA (v2 up to v9.2) |
| | YouTube | | WMA-PRO (v9 and v10) |
| Ease of Installation | Auto detect Philips devices | Picture Playback | JPEG |
| | Device connection wizard | Formats | BMP |
| | Network installation wizard | | GIF |
| Ease of Use | Settings assistant wizard | | PNG |
| Ease of Ose | One-stop Smart Menu button On-screen User manual | Supported Display Resolution | ution |
| Firmware upgrade- | Firmware auto upgrade wizard | Supported Display Resoli | |
| able | Firmware upgradeable via USB | Computer inputs on | up to 4K UHD 3840 x 2160 @60 Hz |
| abic | Online firmware upgrade | HDMI 1/2 | HDR supported, HDR10/HLG |
| Screen Format | Basic - Fill Screen | Computer inputs on | up to 4K UHD 3840 x 2160 @60 Hz |
| Adjustments | Fit to Screen | HDMI 3/4 | |
| , | Advance - Shift | Video inputs on | up to 4K UHD 3840 x 2160 @60 Hz |
| | Zoom, Stretch | HDMI 1/2 | HDR supported, HDR10/HLG |
| Philips TV Remote | Apps | Video inputs on | up to 4K UHD 3840 x 2160 @60 Hz |
| app* | Channels | HDMI 3/4 | |
| | Control | Tuner/Reception/Transm | vission |
| | NowOnTV | Tuner/Neception/Transm | 11551011 |
| | TV Guide | HEVC support | Yes |
| | Video On Demand | Digital TV | DVB-T/T2/T2-HD/C/S/S2 |
| Remote Control | with Voice | MPEG Support | MPEG2 |
| | with Keyboard | | MPEG4 |
| | | Video Playback | NTSC |
| Processing | | | PAL |
| Processing Power | Quad Core | TYP | SECAM |
| 0 | | TV Programme | 8-day Electronic Programme Guide |
| Sound | | guide* Signal strength indica- | Yes |
| Output power (RMS) | 20 W | tion | Tes |
| Sound Enhancement | Smart Sound | Teletext | 1000-page Hypertext |
| Sound Enhancement | DTS-HD Premium Sound [DTS-HD | Teletext | 1000-page Hypertext |
| | Premium Sound] | Power | |
| | Dolby Atmos Compatible [Dolby | | |
| | Atmos Compatible] | Mains power | AC 220 - 240 V 50/60 Hz |
| | DTS Studio Sound | Standby power | <0.3 |
| | DTS TruSurround | consumption | 0.2.14/ |
| Speaker configuration | 2 x 10 W full-range speaker | Off mode power | 0.3 W |
| | | consumption | 5°C to 35°C |
| Connectivity | | Ambient temperature Power Saving | Auto switch-off timer |
| Number of HDMI | 4 | Features | Light sensor |
| connections | 7 | Teatures | Picture mute (for radio) |
| Number of USBs | 2 | Energy Label Class | A |
| Number of compo- | 1 | EU Energy Label | 71 W |
| nents in (YPbPr) | | power | |
| Wireless connections | Dual Band | Annual energy | 104 kW ⋅h |
| | Wi-Fi 802.11n 2 x 2 integrated | consumption | |
| Other connections | Antenna IEC75 | Mercury content | 0 mg |
| | Satellite Connector | Presence of lead | Yes [×] |
| | Common Interface Plus (CI+) | | |
| | Digital audio out (optical) | Dimensions | |
| | Ethernet-LAN RJ-45 | Box width | 1070 mm |
| | Audio L/R in | Box height | 680 mm |
| | Headphone out | Box depth | 155 mm |
| HDMI features | 4K | Set Width | 971.3 mm |
| | Audio Return Channel | Set Height | 573.5 mm |
| EasyLink (HDMI- | Remote control pass-through | Set Depth | 77.3 mm |
| CEC) | System audio control | Set width (with | 971.3 mm |
| | System standby | stand) | |
| HDCP 2.2 | One touch play Yes on all HDMI | Set height (with | 628.6 mm |
| | | stand) | |
| Multimedia Applications | | Set depth (with | 205.0 mm |
| | | stand) | |
| Video Playback | Containers: AVI, MKV | TV stand width | 569.4 mm |
| Formats | H264/MPEG-4 AVC | distance | 202 202 |
| | MPEG-1 | VESA wall mount | 200 x 200 mm |
| | MPEG-2 | compatible | 0.01 |
| | MPEG-4 | Product weight | 8.9 kg |
| | | Product weight | 11.4 kg |
| | VP9 HEVC (H.265) | (+stand) Weight incl. Pack- | 13.7 kg |
| | 1 IL Y C (1 I. 200) | weight mel. Fack- | 13.7 Kg |

aging

Colour & Finish

TV Front

Plastic Silver [Plastic Silver]

Accessories

Included accessories

Remote Control 2 x AA Batteries Quick start guide Legal and safety brochure Power cord Mini-jack to L/R cable Mini-jack to YPbPr cable Tabletop stand

* EPG and actual visibility (up to 8 days) is country- and operator-dependent.

* Android App offerings vary per country. For more details please visit your local Google Play Store.

* Energy consumption in kWh per year based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used.

* The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For some operators Conditional Access and subscription are required. Contact your operator for more information.

* Philips TV Remote app and related functionalities vary per TV model, operator and country, as well as smart device model and OS. For more details please visit: www.philips.com/TVRemoteapp.

* Smart TV app availability varies per TV model and country. For more details please visit: www.philips.com/smarttv.

* USB recording for digital channels only, recordings may be limited by broadcast copy protection (CI+). Country and channel restrictions may apply.

* Please note that your Amazon Apps may not always be available in your country. (Currently Amazon apps works only in the UK, Germany and Austria)

* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.

* Google Assistant built in will come as a software update for 2018 Android TVs.

* Its functionality is subject to ChromeCast built-in apps and smart devices. For more details, please visit ChromeCast built-in product pages.



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