Pre-sales leaflet for United Kingdom (2018, December 5)

Ultra Slim 4K UHD LED Android TV with Ambilight 3-sided

- 108 cm (43") Ambilight TV
- 1600 Picture Performance Index
- HDR Plus
- P5 Perfect Picture Engine

43PUS7363/12

Ultra Slim 4K UHD LED Android TV

with Ambilight 3-sided

Indulge in the shows, films and games you love with a 4K UHD TV that makes content from any source look superb. With Android TV, wireless connectivity and Ambilight you won't just stream your favourites. You'll get lost in them.

Benefits

Sharp. Light. Immersive.

- Ambilight. Take the emotion beyond the screen.
- Slender bezel and metal stand.

Delight in the beauty of 4K

- 4K Ultra HD. Pictures so sharp you'll think you're there.
- Philips P5 Engine. Whatever the source, always perfection.

Rich colour. Sharp contrast.

- HDR Plus. Enhanced contrast, colour and sharpness.
- Micro Dimming Pro. Intelligent contrast for dynamic scenes.

Android TV-powerfully smart

- Quad Core processor and Android. Unleash your content.
- Google Assistant built in. Content and more at your command.
- Google Play store and Philips app gallery. More to love.





Features

Ambilight 3-sided



With Philips Ambilight, movies and games feel more immersive. Music gets a light show. And your screen will feel bigger than it is. Intelligent LEDs around the edges of the TV cast on-screen colours onto the walls and into the room, in real time. You get perfectly tuned ambient lighting. And one more reason to love your TV.

4K Ultra HD

With four times the resolution of conventional Full HD, Ultra HD lights up your screen with over 8 million pixels and our unique Ultra Resolution Upscaling technology. Experience improved images regardless of the original content, and enjoy a sharper picture with superior depth, contrast, natural motion and vivid details.

P5 Perfect Picture Engine



The Philips P5 Perfect Picture Engine delivers an image as brilliant as the content you love. Details have noticeably more depth. Colours are vivid, while skin tones look natural. Contrast is so crisp you'll feel every detail. And motion is so smooth that you'll never lose sight of the ball, no matter how fast the play.

High Dynamic Range Plus



experience that captures the original richness and liveliness, yet accurately reflects the content creator's intent. The end result? Brighter highlights, greater contrast, a broader range of colours and detail like never before.

Micro Dimming Pro

Micro Dimming Pro optimises the contrast on your TV based on the lighting conditions of your room. Combined with its special software that analyses the picture in 6400 different zones, you will enjoy incredible contrast and image quality for a truly lifelike visual experience - day or night.

Quad Core + Android

Philips Quad Core processor meets the power of Android to deliver an exciting gaming experience. And with Android on your TV you'll navigate, launch apps and play videos in a way that is super fast, super intuitive and super fun.

Google Assistant built in



Control your Philips Android TV with your voice. Want to play a game, watch Netflix or find content and apps in the Google Play store? Just tell your TV. You can even command all Google Assistant-compatible smart home devices, like dimming the lights and setting the thermostat on movie night. Without leaving the sofa.

TV Content



Go beyond traditional TV programming with Google Play Store and Philips App Gallery. Experience endless movies, TV, music, apps and games online. More to love.

High Dynamic Range Plus is a new video standard. It redefines in-home entertainment through advances in contrast and colour. Enjoy a sensory

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Ambilight

Ambilight		Aspect ratio	16:9
Ambilight Version Ambilight Features	3 sided Built-in Ambilight+hue Ambilight Music Game Mode Wall colour adaptive	Pixel engine Picture enhancement	P5 Perfect Picture Engine Ultra Resolution Micro Dimming Pro 1600 PPI
	Lounge mode	Android	
Picture/Display		OS Pre-installed apps	Android™ 8.0 (Oreo) Google Play Movies*
Display Diagonal screen size (inch)	4K Ultra HD LED 43 inch		Google Play Music* Google Search YouTube
Diagonal screen size (metric)	108 cm	Memory size	16 GB
Diagonal screen size (inch)	43 inch	Smart TV Features	
Panel resolution	3840 x 2160	User Interaction	MultiRoom Client and Server

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	SimplyShare	Subtitles Formats	.SRT
Interactive TV	НЬЬ́Т́∨	Support	.SUB
Programme	Pause TV		.TXT
	USB Recording*		.SMI
SmartTV apps*	Online Video Stores	Music Playback	AAC
	Open Internet Browser	Formats	MP3
	Social TV		WAV
	TV on Demand		WMA (v2 up to v9.2)
	YouTube		WMA-PRO (v9 and v10)
Ease of Installation	Auto detect Philips devices	Picture Playback	JPEG
	Device connection wizard	Formats	BMP
	Network installation wizard		GIF
Ease of Use	Settings assistant wizard		PNG
Ease of Ose	One-stop Smart Menu button On-screen User manual	Supported Display Resolution	ution
Firmware upgrade-	Firmware auto upgrade wizard	Supported Display Resoli	
able	Firmware upgradeable via USB	Computer inputs on	up to 4K UHD 3840 x 2160 @60 Hz
abic	Online firmware upgrade	HDMI 1/2	HDR supported, HDR10/HLG
Screen Format	Basic - Fill Screen	Computer inputs on	up to 4K UHD 3840 x 2160 @60 Hz
Adjustments	Fit to Screen	HDMI 3/4	
,	Advance - Shift	Video inputs on	up to 4K UHD 3840 x 2160 @60 Hz
	Zoom, Stretch	HDMI 1/2	HDR supported, HDR10/HLG
Philips TV Remote	Apps	Video inputs on	up to 4K UHD 3840 x 2160 @60 Hz
app*	Channels	HDMI 3/4	
	Control	Tuner/Reception/Transm	vission
	NowOnTV	Tuner/Neception/Transm	11551011
	TV Guide	HEVC support	Yes
	Video On Demand	Digital TV	DVB-T/T2/T2-HD/C/S/S2
Remote Control	with Voice	MPEG Support	MPEG2
	with Keyboard		MPEG4
		Video Playback	NTSC
Processing			PAL
Processing Power	Quad Core	TYP	SECAM
0		TV Programme	8-day Electronic Programme Guide
Sound		guide* Signal strength indica-	Yes
Output power (RMS)	20 W	tion	Tes
Sound Enhancement	Smart Sound	Teletext	1000-page Hypertext
Sound Enhancement	DTS-HD Premium Sound [DTS-HD	Teletext	1000-page Hypertext
	Premium Sound]	Power	
	Dolby Atmos Compatible [Dolby		
	Atmos Compatible]	Mains power	AC 220 - 240 V 50/60 Hz
	DTS Studio Sound	Standby power	<0.3
	DTS TruSurround	consumption	0.2.14/
Speaker configuration	2 x 10 W full-range speaker	Off mode power	0.3 W
		consumption	5°C to 35°C
Connectivity		Ambient temperature Power Saving	Auto switch-off timer
Number of HDMI	4	Features	Light sensor
connections	7	Teatures	Picture mute (for radio)
Number of USBs	2	Energy Label Class	A
Number of compo-	1	EU Energy Label	71 W
nents in (YPbPr)		power	
Wireless connections	Dual Band	Annual energy	104 kW ⋅h
	Wi-Fi 802.11n 2 x 2 integrated	consumption	
Other connections	Antenna IEC75	Mercury content	0 mg
	Satellite Connector	Presence of lead	Yes [×]
	Common Interface Plus (CI+)		
	Digital audio out (optical)	Dimensions	
	Ethernet-LAN RJ-45	Box width	1070 mm
	Audio L/R in	Box height	680 mm
	Headphone out	Box depth	155 mm
HDMI features	4K	Set Width	971.3 mm
	Audio Return Channel	Set Height	573.5 mm
EasyLink (HDMI-	Remote control pass-through	Set Depth	77.3 mm
CEC)	System audio control	Set width (with	971.3 mm
	System standby	stand)	
HDCP 2.2	One touch play Yes on all HDMI	Set height (with	628.6 mm
		stand)	
Multimedia Applications		Set depth (with	205.0 mm
		stand)	
Video Playback	Containers: AVI, MKV	TV stand width	569.4 mm
Formats	H264/MPEG-4 AVC	distance	202 202
	MPEG-1	VESA wall mount	200 x 200 mm
	MPEG-2	compatible	0.01
	MPEG-4	Product weight	8.9 kg
		Product weight	11.4 kg
	VP9 HEVC (H.265)	(+stand) Weight incl. Pack-	13.7 kg
	1 IL Y C (1 I. 200)	weight mel. Fack-	13.7 Kg

aging

Colour & Finish

TV Front

Plastic Silver [Plastic Silver]

Accessories

Included accessories

Remote Control 2 x AA Batteries Quick start guide Legal and safety brochure Power cord Mini-jack to L/R cable Mini-jack to YPbPr cable Tabletop stand

* EPG and actual visibility (up to 8 days) is country- and operator-dependent.

* Android App offerings vary per country. For more details please visit your local Google Play Store.

* Energy consumption in kWh per year based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used.

* The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For some operators Conditional Access and subscription are required. Contact your operator for more information.

* Philips TV Remote app and related functionalities vary per TV model, operator and country, as well as smart device model and OS. For more details please visit: www.philips.com/TVRemoteapp.

* Smart TV app availability varies per TV model and country. For more details please visit: www.philips.com/smarttv.

* USB recording for digital channels only, recordings may be limited by broadcast copy protection (CI+). Country and channel restrictions may apply.

* Please note that your Amazon Apps may not always be available in your country. (Currently Amazon apps works only in the UK, Germany and Austria)

* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.

* Google Assistant built in will come as a software update for 2018 Android TVs.

* Its functionality is subject to ChromeCast built-in apps and smart devices. For more details, please visit ChromeCast built-in product pages.



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