



Up to 100% whiter teeth in just one week*

Advanced cleaning for stain removal and whiter teeth

The W2c Optimal White brush head is perfect for those who want to go beyond deep cleaning to remove surface stains for a radiant, white smile. This brush head is also great for maintaining brightness between professional whitening treatments

Innovative technology

- Tested to meet your oral health needs
- Philips Sonicare's advanced sonic technology
- Automatically selects optimal mode for ultimate results**

Designed to optimise performance

- Click-on design for simple brush head placement
- Always know when to replace. Always get an effective clean.

For exceptionally whiter teeth

• Diamond-shaped bristles give you 100% whiter teeth in 1 week

Highlights

Whiter teeth, fast



The DiamondClean's stain-removal pad, made from densely-packed diamond-shaped bristles, removes surface stains caused by food and drink. You'll notice a whiter smile, up to 100%*, in just 7 days.

BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature**. The W2 Optimal White brush head syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle**, selecting the optimal brushing mode and intensity level for exceptional whitening. All you need to do is start brushing.

Brush head replacements



Brush heads become less effective after 3 months' use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare

toothbrush? Just monitor your blue replacement bristles — when they turn white you'll know it's time for a fresh brush head.

Easy to click on



Your W DiamondClean brush head fits perfectly with any Philips Sonicare toothbrush handle, except Philips One and Essence. Simply click on and off for easy replacement and cleaning.

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between your teeth, and its brush strokes break plaque up and sweep it away for an exceptional daily clean.

Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

Specifications

Design and finishing

Bristle stiffness feel: Medium

Colour: White

Reminder bristles: Blue bristle colour fades away

Size: Compact

Compatibility

Brush head system: Click-on
Suitable for these models: 2 Series plaque
defence, 2 Series plaque defence, 3 Series gum
health, DiamondClean, DiamondClean Smart,
EasyClean, Essence+, FlexCare, FlexCare
Platinum, FlexCare Platinum Connected,
FlexCare+, for Kids, HealthyWhite,
HealthyWhite+, PowerUp,
ProtectiveClean

BrushSync mode pairing
Not suitable for: Philips One

Items included

Brush heads: 4 W2c Optimal White compact

Quality and performance

Replacement: Every 3 months Tested: for optimal usage

Health benefits

Gum health: Helps improve gum health Plaque removal: Helps remove plaque Whitening: Removes 100% more stains*, Whiter teeth in just one week

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their respective owners.

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* *BrushSync™ mode-pairing is only compatible with Philips Sonicare BrushSync™ enabled toothbrush handles