

PHILIPS

Play light bar single pack

Hue White and Colour Ambiance

Single pack

LED integrated

White

Smart control with Hue Bridge*



78201/31/P7



Compact design

Create a wash of colourful smart light with the sleek design of the Play light bar in white. This Play light bar, which includes a power supply that can connect up to three light bars, can be stood upright, laid horizontally or placed onto the back of your TV with the included mounts.



Full control from a smart device with the Hue bridge

- Full control from a smart device with the Hue bridge

Compact design, full light experience

- Mount behind your TV
- Create your ambience with warm white to cool daylight
- Amp your entertainment with smart lighting
- Control it your way
- Display Hue Play your way
- Decorate with ambient smart lights
- Connect 3 Hue Play light bars with 1 plug

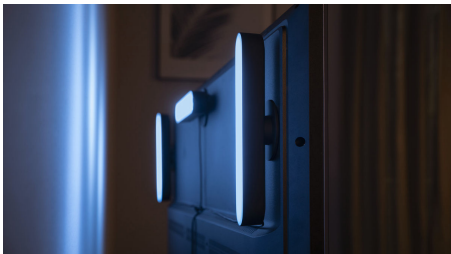
Highlights

Full control with the Hue bridge



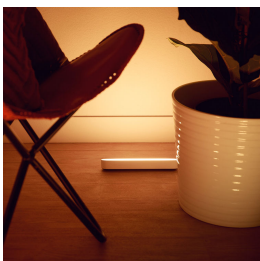
Connect your Philips Hue lights with the bridge to unlock the endless possibilities of the system.

Mount behind your TV



Mount the Philips Hue Play smart light bar behind your screen using the included clips and double-sided tape to instantly create beautiful backlighting in the colour of your choice.

Create your ambience



Set the right ambience for any moment and decorate your home with warm to cool white light. Enjoy different styles throughout the year, whether it's the crisp white light reminding you of a spring breeze, the warm white light of a summer sun or the ice-cool daylight of winter. Connection with the Philips Hue bridge is required for this functionality.

Discover entertainment!



Immerse yourself in your movie, game, or music with the magic of light. With millions of colours from which to choose and countless lighting options, you can turn any living room into a private cinema – all you need to bring is the popcorn!

Control it your way



Connect your Philips Hue lights with the bridge and start discovering the endless possibilities. Control your lights from your smartphone or tablet via the Philips Hue app, or add switches to your system to activate your lights. Set timers, notifications, alarms and more for the full Philips Hue experience. Philips Hue even works with Amazon Alexa, Apple HomeKit and Google Home to allow you to control your lights with your voice.

Display Hue Play your way



The Philips Hue Play light bar can be mounted to a wall or TV, laid flat on any surface, or stood upright. A versatile smart light, it makes the perfect accent piece for any living room, entertainment space, or media room.

Decorate with smart lights



Transform the atmosphere of your home with just the touch of a button. Use over 16 million colours and 50,000 shades of cool to warm white light to create special moments, set the mood for a party, or simply wind down for the evening.

Connect 3 Hue Play light bars

Hue Play won't add to a jumble of wires behind your TV or hog too many outlets. You can connect three Hue Play smart light bars to the same power supply unit, leaving you more than enough room for all your other devices.

Specifications

Design and finishing

- Colour: White
- Material: Synthetic

Durability

- Nominal lifetime: 25,000

Extra feature/accessory incl.

- Batteries included: No
- Dimmable with the Hue app and switches: Yes
- LED integrated: Yes
- Power adapter included: Yes
- UK plug included: Yes

Miscellaneous

- Especially designed for: Living Room and Bedroom
- Style: Modern
- Type: Light Bar
- EyeComfort: Yes

Product dimensions and weight

- Net weight: 0.420 kg
- Cable length: 2,000
- Height: 3.6 cm
- Length: 25.3 cm
- Width: 4.4 cm

Service

- Warranty: 2 year(s)

Technical specifications

- Lumen output at 4000K: 500 lm
- Light source equivalent to traditional bulb of: 42 W
- Light colour: 2000–6500 Hue White Colour Ambiance
- Mains power: 50–60 Hz
- Wattage bulb included: 6.6 W
- IP code: IP20
- Class of protection: III — safe extra low voltage
- Lumen output at 2700K: 490 lm

The bulb

- Communication protocol: Bluetooth, Zigbee

What's supported

- Compatible with Effects feature: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- WiFi: Works without Wi-Fi
- Defined support period: 5 years, except 3 years for Hue Bridge (see “End of Support Policy”)
- Max. number of accessories: 12 (with Hue Bridge)

Packaging dimensions and weight

- EAN/UPC – product: 8718696170748
- Net weight: 0.49 kg
- Gross weight: 0.7 kg
- Height: 100 mm
- Length: 292 mm
- Width: 118 mm



Issue date: 2025-06-06
Version: 0.362

© 2025 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.

www.lighting.philips.com