

Global Etailers

Launch Date	24th September 2018
Category	SSD
Part Number	Stand-alone drive SHFR200/240G SHFR200/480G SHFR200/960G Upgrade bundle kit SHFR200B/240G SHFR200B/480G SHFR200B/960G
UPC Code	Stand-alone drive 240GB - 740617283723 480GB - 740617283709 960GB - 740617283686 Upgrade bundle kit 240GB - 740617283655 480GB - 740617283648 960GB - 740617283631
Country of Origin	China
Dimension of Product	100.14 x 69.85 x 9.5
Dimension of Packaging	9.14 x 129.5 x 184.2
Unit Net Weight / Unit Gross Weight	177g / 248.56g
Carton Quantity / Dimensions / Weight	20 / 472mm x 226mm x 190.5mm / 5.5kg
Warranty	Limited 3-year warranty with free technical support

Product Marketing

Title for HyperX	HyperX FURY RGB SSD
Text Layer	Boost your system's performance and style with the HyperX FURY RGB SSD. It dazzles with its smooth, stunning light bar and can also be daisy-chained to other RGB devices to sync colours and effects*. Cutting-edge 3D NAND and a Marvell controller give the FURY RGB incredible speeds of 550 MB/s write and 480MB/s read** while also making the drive more durable and efficient. FURY RGB is aggressively styled with a top case designed to accentuate its lighting.
Keywords	960gb ssd, 1tb ssd, 240gb ssd ssd 480gb internal, hyperx rgb ssd, rgb ssd
Bullet Points	• Smooth, stunning RGB lighting with dynamic effects • Can daisy-chain to sync with multiple other RGB devices • 3D NAND provides increased reliability and efficiency • Aggressive styling to accentuate your build

Image Order

(order from left to right)

If only 1 image slot use #1,

if only 3 slots use #1-#3

*images are just place orders to show how the images should be displayed



1. Front



2. Side



3. Packaging front



4. Packaging back

(Main image/Hero
shot/Thumbnail)

* Lighting customisable with motherboard RGB control software.

** Based on “out-of-box performance” using a SATA Rev 3.0 / PCIe 3.0 motherboard. Speed may vary due to host hardware, software and usage. IOMETER random 4K read/write is based on 8GB partition.