

PHILIPS



Sonic electric
toothbrush

ExpertResults 7000

Built-in pressure sensor

3 modes, 3 intensities

2 x BrushSync features

Travel case



HX7533/03

Naturally whiter teeth starting from Day 1.

Removes up to 10X more plaque*

Get 3 reasons to smile with our innovative sonic technology. Enjoy whiter teeth from day one as well as a healthier smile. ExpertResults 7000 removes up to 10x more plaque and reduces up to 5x gum bleeding*. Your whiter smile is a day away.

Proven to improve oral health

- Safe & gentle on sensitive areas, orthodontics & dental work
- Naturally whiter teeth from Day 1
- Reduce gum bleeding up to 5x better*
- Up to 10x more plaque removal than a manual toothbrush

Designed around you

- Makes traveling easier for you

Innovative technology

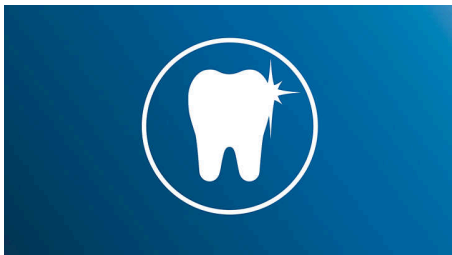
- Lets you know if you're pressing too hard
- Philips Sonicare's advanced sonic technology
- Connects smart brush handle and smart brush heads
- Always know when to replace your brush heads

Optimize your brushing

- Brush heads select the optimal mode and intensity
- Three modes, three intensity settings

Highlights

Naturally whiter teeth



Click on the W DiamondClean brush head to remove surface stains and reveal a whiter smile more than 2x better from Day 1. With its densely packed central stain-removal bristles, it's clinically proven to whiten teeth in just one week.

Say goodbye to plaque



Densely-packed, high-quality bristles remove up to 10x more plaque from all areas of your teeth than a manual toothbrush. And the specially curved power tip makes reaching the teeth at the back of your mouth a breeze.

Improves gum health



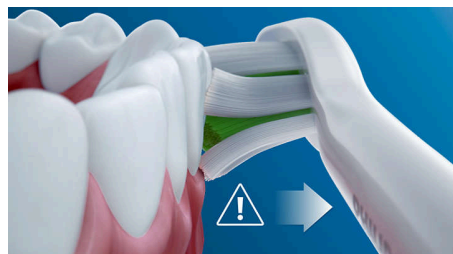
Densely-packed, high-quality bristles give you an extra gentle brushing to reduce gum bleeding up to 5x and improves gum health up to 6x better than a manual toothbrush in 2-weeks.

Safe and gentle



You can be sure of a safe brushing experience: our sonic technology is suitable for use with braces, fillings, crowns, and veneers, and helps prevent cavities and improve gum health.

Monitor your brushing pressure



Brushing too hard can damage your teeth and gums. To prevent this, your Philips Sonicare ProtectiveClean emits a gentle pulsing sound to remind you to ease off on the pressure.

Brushing your way



This toothbrush allows you to customize your brushing with a choice of three modes and three intensities. Clean mode is standard for superior cleaning. White is the ideal mode for removing surface stains. And Gum Care mode adds an extra minute of reduced-power brushing, so you can gently massage your gums. Three intensities

allow you to switch the order of 'higher' and 'lower' to align with the intensities from left to right.

BrushSync technology



A microchip-enabled technology that detects and synchronizes the smart brush head with the smart handle. The smart handle and smart brush head pair is a powerful combination that enables Smart mode pairing and Smart replacement reminders.

Mode and intensity pairing



Wondering which mode and intensity you should use? Wonder no longer. BrushSync mode pairing tells your smart handle which smart brush head you're using. So, if you click on a gum care brush head, for example, your toothbrush knows to select the optimal mode and intensity for your gums. All you need to do is to press the power button.

Highlights

BrushSync replacement reminder



All brush heads wear out over time. But our BrushSync technology tracks how long you've been using your brush head for, and how hard you've been brushing. When it's time to replace it, a light on your handle and a short beep will let you know. That way, you can be sure your brush head is doing a good job.

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Handy travel case and charger



Our premium travel case lets you store your toothbrush hygienically, while our compact charging base keeps you topped up when you're on the go. You do get two weeks of regular use from a single full charge, but the charger's just the ticket for longer trips.

Specifications

Power

Voltage: 110-220 V

Technical specifications

Operating time (full to empty): Up to 2 weeks

Battery: Rechargeable

Battery type: Lithium ION

Design and finishing

Color: White Silver

Service

Warranty: 2-year limited warranty

Ease of use

Handle: Slim ergonomic design

Handle compatibility: Easy click-on brush heads

Battery indicator: Light shows battery status

Brush head recognition: Syncs with optimal mode

Brushing time: Up to 2 weeks

Replacement reminder: To always ensure best results, reminder icon lights up

Items included

Handle: 2 ExpertResults 7000

Brush heads: 2 C3 Premium Plaque Control, 1 W DiamondClean

Travel case: 2

Charger: 2

Cleaning performance

Health benefits: Improves gum health in only two weeks, Helps reduce cavities

Whitening benefits: Whitens teeth in 1 week

Speed: Up to 62000 brush movement/min

Timer: Quadpacer and SmarTimer

Pressure feedback: Vibrates handle to alert user

Modes

3 intensities: Low, Medium, High

Clean: For exceptional everyday clean

Gum Care: Gently massages gums

White: Removes surface stains

BrushSync Mode Pairing

C3 Premium Plaque Control: Pairs with Clean mode

W DiamondClean: Pairs with White mode

Smart sensor technology

BrushSync Replacement Reminder: Always know when to, replace brush heads

Pressure sensor: Alerts when brushing too hard

BrushSync Technology: smart brush head, Connects smart handle and

